



**A/Prof Martin Hovey**  
Head of School (Interim)

In this edition of the UNEBS newsletter we offer our congratulations to Fredy-Roberto and Leopold who received the Australian Government's Office of Learning and Teaching Citations for Outstanding Contributions to Student Learning, and also to Sujana, Fredy-Roberto, Leopold, the EdDev Team who received awards at the inaugural UNE Awards for Teaching Excellence which reward the outstanding achievements of UNE staff in activities related to student learning.

We are well underway with the preparation for the Strategic Exploration. The course coordinators and others have met to prepare information for our own assessment and exploration which has happened over the last couple of weeks with meetings of the various primary clusters within the school. Joining us to conduct the Strategic Exploration on Wednesday 22 and Thursday 23 October will be Professor Joan Cooper, Academic Advisor (Special Projects), UNSW and Prof Ross Chapman, Director, Postgraduate Studies, School of Business & Law, CQU. The agenda and times have been circulated and we look forward and appreciate your efforts in preparing for the event.

The highlights of this newsletter are that the seminars have continued with Adjunct Professor Anthony Sorensen (School of Behavioural Cognitive and Social Sciences)

and Emeritus Professor J. Brian Hardaker (UNE Business School) presenting during August and September. Many of our staff have been presenting at important conferences and seminars which is a credit to them and the school. Adjunct Research Fellow Dr Ian Tiley was part of the NSW Government's four person Local Government Acts Taskforce, resulting in \$1 billion package to help NSW Councils become "Fit for the Future".

Research Matters: Provided on page 10 are the list of publications this month and we offer our congratulations to those who have published during this period. The data for the ERA 2015 report for the period until the EOY 2013 has been collated, and the process for writing the relevant Explanatory Statements will begin in next month. This again brings research outcomes to the fore and the FoR code when listing your publications. To improve our ERA outcomes we wish to focus on 1605 - Policy and Administration; 1402 - Applied Economics; 1503 - Business and Management and 1502 - Banking, Finance and Investment.

With respect to staffing news Professor Gabriel Donleavy has been appointed as Professor in Accounting, commencing in mid-January and he will be visiting UNE in mid-October.

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UNEBS Staff awarded for Teaching Excellence. See page 6 for more details.



## Australian Government's Office of Learning and Teaching Citations for Outstanding Contributions to Student Learning



Two of UNE Business School's teaching staff members have been named by the Australian Government's Office of Learning and Teaching as recipients of Citations for Outstanding Contributions to Student Learning as part of the Australian Awards for University Teaching.

Dr Leopold Bayerlein has been recognised for successfully motivating and inspiring accounting students through highly supportive teaching in an immersive, virtual internship environment for blended and online learning.

Dr Fredy-Roberto Valenzuela received his Citation for helping distance education students understand and apply core marketing concepts through the development of resources that allow mental model building.

## Marketing News



Dr Peter Shanahan  
Academic Manager

During September the annual MBA and Postgraduate Studies Expos were held in most Australian capital cities. The School and GSB were represented by Caroline Girvin, Jill Meatheringham, Anna Simpson and Peter Shanahan. Mark Stevens, Recruitment Manager in Marketing and Public Affairs, coordinated the events for UNE. Zoe James from the Future Students' Team also attended some of the Expos.

Pictured are Anna Simpson, Mark Stevens and Zoe James assisting prospective students at the Melbourne Expo in the Melbourne Town Hall.



## Fit for the Future



Dr Ian Tile  
Adjunct Research Fellow

Adjunct Research Fellow Dr Ian Tile was a member of the NSW Government's four person Local Government Acts Taskforce which extensively consulted across NSW communities in 2012 and 2013, and in October 2013 presented a Final Report to the Government making recommendations for a new Local Government Act for the State. The Final Report is at <http://www.olg.nsw.gov.au/sites/default/files/New-Local-Government-final-report.pdf>

On 10 September 2014 the Government announced its response to the Taskforce Report and also to the Final Report of the Independent Local Government Review Panel. Concerning the Taskforce recommendations, the Government stated that its response included general support for those recommendations. The Government response document is at <http://www.fitforthefuture.nsw.gov.au/sites/fftf/files/NSW-Government-Response-Panel-and-Taskforce-recommendations.pdf>

The Government's media release of 10 September announced a \$1 billion package to help NSW Councils become "Fit for the Future". The release is at <https://www.nsw.gov.au/media-releases-premier/record-1-bn-package-help-nsw-councils-become-fit-future>



## In Lisbon to discuss Australian Local Government



Professor Brian Dollery  
Lecturer in Economics

Professor Brian Dollery visited the University of Lisbon from 7 to 14 September to work with Professor Rui Marques - who spent several weeks at UNE in 2012 - and UNE PhD student Paulo Caldas - who visited UNE for three weeks earlier this year. Brian delivered an address to the Portuguese Local Government Association in Lisbon and presented a seminar to the Faculty of Applied Science at the University of Lisbon on Australian local government reform and shared services in local government.

Professor Brian Dollery, Professor Rui Marques from Lisbon University, UNE PhD student Paulo Caldas pictured with local government practitioners in Macussa, Portugal the day after the Portuguese Local Government Association seminar in which they participated in Lisbon.



Professor Brian Dollery with Professor Rui Marques and Mrs Marques from Lisbon University and UNE PhD student Paulo Caldas and Mrs Caldas in Portugal.



Professor Brian Dollery and an excellent view of Lisbon



## AARES New England Branch and UNE Business School Seminar Series

On Thursday 7 August, Adjunct Professor Anthony Sorensen, School of Behavioural Cognitive and Social Sciences, delivered a seminar titled “Silicon Vale? Commercial Adaptation in Regional Australia in the Second Machine Age”. During the presentation, Professor Sorensen emphasised the development opportunities that new technologies represent for cities in regional Australia, including Armidale.



On Thursday 11 September, Emeritus Professor J. Brian Hardaker, UNE Business School, presented a seminar titled “Coping with Risk: The Good, the Bad and the Ugly”. During the presentation, Professor Hardaker remembered his work with Professor John Dillon while he worked at UNE and highlighted the negative effects of neglecting or underestimating risk when making decisions.



# UNE Awards for Teaching Excellence

On 14 August 2014 the contributions of six UNE Business School staff were recognised at the inaugural UNE Awards for Teaching Excellence. These awards recognise and reward the outstanding achievements of UNE staff in activities related to student learning.

The recipients of the 2014 Citations for Outstanding Contributions to Student Learning were:

- Dr Sujana Adapa for constructive alignment of interactive multimedia resources with assessment tasks; enhancing distance learners' approaches to ongoing engagement, self-regulated learning and study experience in Marketing units.
- Dr Fredy-Roberto Valenzuela for helping distance education students understand and apply core marketing concepts through the development of resources that allow mental model building.
- The Educational Development and Communications Team for innovative design and delivery of online teaching and learning courseware across all units in the UNE Business School to ensure a consistent, high-quality learning experience for all students.
- Dr Leopold Bayerlein for successfully motivating and inspiring accounting students through highly supportive teaching in an immersive virtual internship environment for blended and online learning.
- Sue Whale, Naomi McGrath and Tim Cluley were also recipients of an Award for Programs that Enhance Student Learning, and Leopold Bayerlein was recognised with an Early Career Award for Teaching Excellence.

All recipients of the awards have now been nominated for Australian Awards for University Teaching, offered by the Australian Government through the Office of Learning and Teaching.





# Educational Development & Communications



**Sue Whale**

Team Leader,  
Educational Development  
& Communications

## Trimester 3 Units

Most units are nearing completion and being checked for T3 release on 20 October.

## Upgrade to Moodle 2.7

The upgrade to Moodle 2.7 is scheduled for 18 October (if you have online marking or assessments due around this time, please contact us so we can assist with workarounds).

## Moodle 2.7 Training

We have designed Moodle 2.7 training in conjunction with the Law School, to take place in the **Red Computer Lab or Online** on the following dates:

Date	Time	Facilitator
Tuesday 21 October	1pm – 2pm	Business School
Wednesday 22 October	12pm – 1pm	Business School
Thursday 23 October	12:30 – 1:30pm	Business School - Online
Monday 27 October	1pm – 2pm	Business School
Wednesday 29 October	11am – 12pm	Law School - Online
Thursday 30 October	1:30 – 2:30pm	Law School

ALL Trimester 3 coordinators should attend these training sessions, as well as Trimester 1 coordinators wanting to get an early start on unit development.

We will hold further sessions during Trimester 3 for Trimesters 1 and 2 coordinators.

I realise that we have a clash with meetings regarding the School's Strategic Exploration which will take place on 22 and 23 October, but you can attend any one of the sessions above, so I am hopeful people will still be able to find a session that is suitable. If not, please contact one of the Ed Dev team for one-to-one training.

A separate email will be circulated about the training, with options to register, but essentially, this will give an overview of the differences in Moodle following the upgrade.

## Reminders

School Teaching and Learning Awards – due 31 October 2014

OLT Information Session – 27 October 2014

2015 UNE Awards for Teaching Excellence – nominations due 17 October 2014

## Calendar

### October

- 7 T2 examinations start
- 20 T2 ends
- 21 R&RT Meeting
- 27 T3 lectures begin

### November

- 17 R&RT Meeting
- 18 School Meeting

### December

- 19 T3 lecture break
- 25 Christmas Day
- 26 Boxing Day

### January

- 1 New Year's Day
- 5 T3 lectures recommence
- 26 Australia Day
- 27 T3 examinations start

## UNE Business School

# News

To view earlier issues:

<http://www.une.edu.au/about-une/academic-schools/une-business-school/about-us/newsletters>

Send your contributions to:

[amanda.rose@une.edu.au](mailto:amanda.rose@une.edu.au)



# IT News

Bernie Groen  
Senior IT Officer

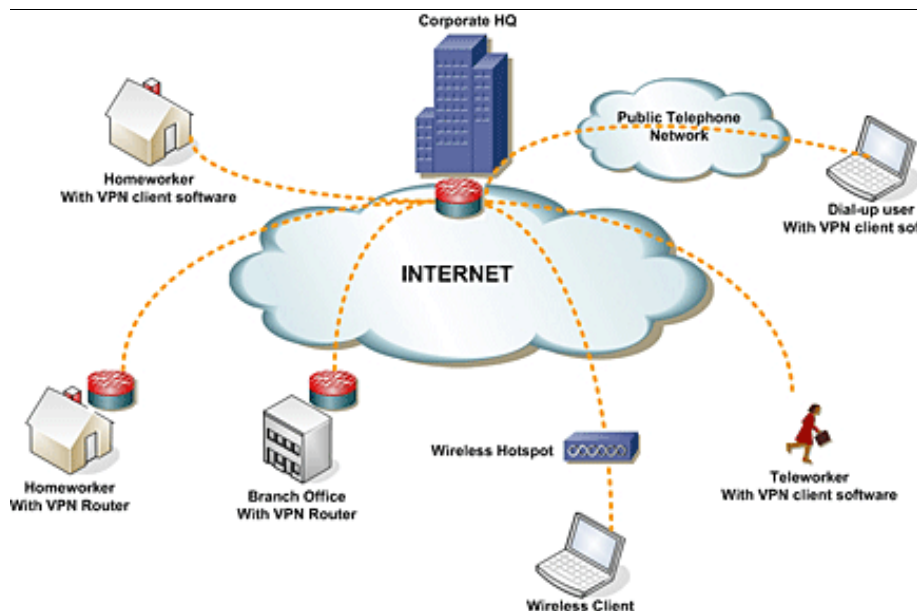


## What is a VPN?

A **remote-access VPN** allows individual users to establish secure connections with a remote computer network.

It is a secure tunnel through the internet that connects you to a remote network as if you were actually physically present and connected to it. This means that you can access network resources, such as printers and file servers (assuming you have the appropriate network permissions).

Businesses use VPNs to connect to remote datacentres, and individuals can use VPNs to get access to network resources when they're not physically on the same LAN (local area network), for example to access their work computer system.



UNE has a VPN available for staff. The instructions and settings can be downloaded from <http://www.une.edu.au/staff/new-staff/your-staff-account/server-space/using-a-vpn-client>. Click on **Staff access to VPN**, enter your UNE username and password and follow the instructions on the page.

The VPN will also work on Mac computers running OS 10.7 and above, as well as iPad's and iPhones running OS6 and above.



## What we've been doing.....



A/Prof Rene Villano was invited to participate in the 6th Asia-Pacific Association of Educators in Agriculture and Environment International (APEAEN) Conference that took place in Naga City, Camarines Sur Philippines from 18 to 22 August 2014. The conference's theme of "Enhancing Food and Nutrition Security for Farm Families amidst Climate Change: Role of Agricultural Education and Rural Advisory Services" was fitting as environmental threats and sustainability is indeed one of the core challenges of sustainable human development. The role of higher education in sustainable development was also highlighted. APEAEN is an association of professionals within the Asia Pacific Region and beyond who strive for excellence in education for the rural sector. It is guided by the principles of universal Collaboration, Assistance, Responsiveness and Excellence (CARE) in the development and practice of the profession and mandated to serve as an international alliance for the identification and dissemination of new developments and best practices in the fields of agriculture and environmental education.



Dr Jonathan Moss received the Australian Agricultural and Resource Economics Society (AARES) Heading East Award for 2014. This award enabled him to attend the New Zealand Agricultural and Resource Economics Society (NZARES) Conference in Nelson, New Zealand from 28 to 29 August 2014. The theme of the conference was 'Farming to Changing Expectations'. A wide range of topics were covered with plenty of robust, yet collegial debate during question times. Jonathan was additionally awarded the best paper of the conference prize for his contributed paper 'Farm-scale analysis of the potential uptake of carbon offset activities'. Networking opportunities at this conference were fantastic with several new Trans-Tasman connections made. Jonathan wishes to thank AARES and NZARES for supporting his attendance along with the Primary Industry Adaptation Research Network (PIARN) who provided funding for this research.



On 5 and 8 September, Dr Emilio Morales delivered a workshop session on Value Chain Analysis to a new group of 19 officers working for the governments of different African countries, including South Sudan, Sudan, Botswana, Zambia, Nigeria, Ethiopia, Uganda, Tanzania, Ghana, Burundi and Mali. This training was a component of the AusAID Livestock Course coordinated by Professor John Gibson, School of Environmental and Rural Science. The objectives of the course are to improve food security and production efficiency through commercial farming in African countries. Each participant prepared an action plan on a specific agricultural value chain and improved it through the training course. Dr Morales held individual meetings with participants and engaged in the discussion of action plans, providing feedback to increase their effectiveness. A new group of African officers is coming at the end of October.



# Research Outcomes

## Book Chapters

Kaur, A. (2014). Indians in Malaysia, 1900-2010: Different migration streams, one diaspora. In Om Prakash Diwedi (Ed.), *Tracing the New Indian Diaspora* (pp.45-62). Brill, Netherlands.

## Books

Nahar, B., Siriwardana, M. & Treadgold, M. (2014). *Trade Reforms, Poverty and Inequality in Bangladesh*. New York: Nova Science Publishers.

## Journal Articles

Adapa, S. & Cooksey, R. (2014). Consumers frequent use of internet banking: Empirical evidence from Australia. *Academy of Taiwan Business Management Review*. 10(3).

Barnes, P., Wilson, B. R., Reid, N., Bayerlein, L., Koen, T. B. & Olupot, G. (2014). Examining the impact of shade on above-ground biomass and normalized difference vegetation index of C3 and C4 grass species in North-Western NSW. *Australia, Grass and Forage Science*.

Bayerlein, L. (2014). Students' feedback preferences: How do students react to timely and automatically generated assessment feedback? *Assessment & Evaluation in Higher Education*. 39(8).

Bayerlein, L. & Davidson, P. (2014). Are user perceptions of chairman addresses managed through syntactical complexity and rationalisation? *Australian Accounting Review* (in print).

Dollery, B., Kortt, M. A., & Crase, L. (2014). Community Council Cooperation: The Lake Macquarie City Council Co-Governance Delegation Model. *International Journal of Public Administration*. 37(11), 747-755.

Dollery, B., Kortt, M. A. & Sinnewe, E. (2014). Religion and life satisfaction: Evidence from Germany. *Social Indicators Research*.

Drew, J. & Dollery, B. E. (2014). Road to ruin? Consistency, transparency and horizontal equalisation of road grant allocations in Eastern Mainland Australian States. *Public Administration Quarterly* (in print).

Drew, J. & Dollery, B. E. (2014). Breaking up is hard to do: The costs of the de-amalgamation of the Delatite Shire Council. *Public Finance and Management*. (in print).

Khan, A.A. (2014). Qualitative research: A case for a multi-angle view to enhance validity. *International Journal of Business and Management*. 9(9), 29-40.

Perera, S., Siriwardana, M. & Mounter, S. (2014). Should agriculture be exempt from trade policy reforms in South Asia? *Asia-Pacific Development Journal* (in print).

Valadkhani, A. & Worthington, A. (2014). Asymmetric behavior of Australia's big-4 banks in the mortgage market, *Economic Modelling*. 43, 57-66.

## Conference Papers

Ali, M. H., Farooque, O. A. & Yarram, S. R. (2014, June). *Corporate governance mechanisms and firm performance: Evidence from Jordanian and Australian listed firms*. Paper presented at the 13th Eurasia Business and Economic Society (EBES) Conference. Istanbul, Turkey.

Dollery, B. E. (2014, September). *Outsourcing and insourcing in local government*. Paper presented at the Australian Services Union Annual Conference. Sydney.

Dollery, B. E. (2014, September). *Structural reform and shared services in local government*. Paper presented to the Portuguese Local Government Association. Lisbon.



Dollery, B. E. (2014, September). *Local government reform: Lessons from Australia*. Paper presented at Technical University of Lisbon. Lisbon.

Dollery, B. E. & Kortt, M. (2014, September). *Shared services in Australian local government: Theory and evidence*. Paper presented to the EPCR General Conference. Glasgow University, Glasgow.

Dollery, B. E. (2014, September). *Shared services in local government reform*. Paper presented to the Northern Ireland Local Government Association. Queen's University of Belfast, Belfast.

Moss, J. (2014, August). *Farm-scale analysis of the potential uptake of carbon offset activities*. Paper presented at the New Zealand Agricultural and Resource Economics Society (NZARES) Conference. Nelson, New Zealand

Siriwardana, M. (2014, August). *Australia's new Free Trade Agreements with Japan and South Korea: Potential Impacts on the Resources and Agricultural Sectors and their Environmental Implications*. Paper presented to 2014 Annual Conference of the New Zealand Agricultural and Resource Economic Society. Nelson, New Zealand.

Suyono, E., Farooque, O. A. & Wardani, S. K. (2014, August). *On the relation between governance mechanisms, income smoothing and CSR disclosure in the Indonesian Stock Exchange*. Paper presented at the Australian Academy of Business and Social Sciences (AABSS) Conference. Kuala Lumpur, Malaysia.

## Honorary Appointments

### Associate Professor Jack Sinden

Adjunct Associate Professor

23 August 2014 – 23 August 2017

### Dr Jasper Kenter

Adjunct Lecturer

1 September 2014 – 1 September 2015