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Professor  
Alison Sheridan  
Head of School

**Pictured above:** Economics Discipline award recipients from left, Dr David Hadley, Jonathan Moss, Professor Oscar Cacho, Associate Professor Phil Simmons, Professor Mahinda Siriwardana, Dr Stuart Mounter and Associate Professor Rene Villano.

## Head of School Report

Congratulations to those staff who received teaching commendations at the recent UNE Unit Commendations Ceremony. It was great to see so many staff from across the School recognised through these awards. The photos included in this month's newsletter are a nice record of this University wide celebration. Within the School we will be launching our own teaching awards to recognise and reward good teaching within the School. Thank you to Pauline Fleming, Rene Villano and Josie Fisher for the time and expertise they have given to developing the guidelines for these awards. Calls for these awards will be made on 15 July 2012, with applications to close by 26 October.

Trimester 2 has started this week, with all units released to the students two weeks earlier. I appreciate the huge effort this required by the Educational Development and Communications team and the UNE Business School administrative team as they managed the full suite of undergraduate and postgraduate units for release, working collaboratively with the academic staff. Thank you.

The UNE Business School website has now been released and we are seeking your feedback on any areas where we could improve it further. As Martin Hovey mentioned in this month's School meeting, the Research pages will be updated, drawing on the content prepared for the UNE Research newsletter. Please ensure your research, both individual and group activities, is included in this important University wide publication. All items should be forwarded to Kylie Flack ([kflack2@une.edu.au](mailto:kflack2@une.edu.au)) by Monday 9 July, and these will be considered by the R&RT Committee to help shape our representations of our research to external stakeholders on our own webpages.

I was very sorry I missed the morning tea to mark Professor Chris Lloyd's retirement from UNE because I was travelling in China with work. Chris has been a valued member of the many departments that preceded the UNE Business School, and more recently within our School. Over the more than 30 years he has been at UNE, Chris has taken on many leadership roles, including Head of Department and Associate Dean Research, as well as wider professional roles. I will miss his wise counsel and good humour. While he will be formally retiring from his current role, I look forward to his continuing relationship with the School.

## Research Outcomes

### Journal Articles

Blackwell, B. (2012) Local and regional government in remote and unincorporated Australia: sui generis?, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 23-46.

Buultjens, J., Ambrosoli, K. and Dollery, B. E. (2012) The establishment of regional development Australia committees in Australia: Issues and Initiatives for the Future, *Australasian Journal of Regional Issues*, (in print).

Dollery, B. E., Kortt, M. and Wijeweera, A. (2012) Misconceiving regional and local tensions: Two case studies from Tasmania, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 63-78.

Dollery, B.E., Buultjens, J. and Adams, K. (2011) Enhancing Australian regional policy: A conceptual framework for assessing the role of regional development Australia, *Space and Polity*, 15(3), pp. 241-255.

Grant, B., Dollery, B. E. and Kortt, M. (2012) Local government and regional governance: Introduction, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 1-6.

Grant, B., Dollery, B. E. and van der Westhuizen, G. (2012) Locally constructed regionalism: The city of greater Geraldton, Western Australia, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 79-96.

Kortt, M., Dollery, B. E. and Grant, B. (2012) Regional and local tensions: The role of shared services, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 47-62.

Kortt, M. and Dollery, B.E (2012) Religion and BMI in Australia, *Journal of Religion and Health*, Online First.

Tiley, I. (2012) Local government and regional development Australia committees in New South Wales: Why tensions exist and how they might be resolved – An Insider's Perspective, *Public Policy, Special Issue: Local Government and Regional Governance in Australia: History, Theory and Policy*, 7(1), pp. 107-120.

Valenzuela, F-R. and Cooksey, R. (2012) Customer perception of time and complaint outcome during the service recovery outcome, *International Review of Business Research Papers*, 8(4), pp. 1-19.

Valenzuela, F-R. and Fisher, J. (2012) Poker machine wars: Social responsibility and marketing, *World Journal of Social Sciences*, 2(3), pp. 69-77.

Wijeweera, A. and Dollery, B. E. (2012) J-Curve disparity between the goods sector and the service sector: Evidence from Australia, *Applied Economics Letters*, (in print).

Wong, Y. S., Ho Chong Mun and Dollery, B. E. (2012) Impact of exchange rate volatility on import flows: The case of Malaysia and the United States, *Applied Financial Economics*, 22, pp. 2027-2034.

### Conference Papers

Fleming, E., Mounter, S., Grant, B., Griffith, G. and Villano, R. (2012), Losing its competitive edge? Australian wine performance in the noughties, 6th Annual Conference of the American Association of Wine Economists, 7-10 June, Princeton.

### What we've been doing

- **Euan Fleming** presented a paper on global competition in the wine industry in Princeton, USA, at the conference of the American Association of Wine Economists.
- **Omar Al Farooque** will be representing the Business School at the CPA Australia International forum for Academics 2012 on 28 and 29 June in Melbourne.

## Up & Coming Events

### July

- 4 Inaugural Lecture, Professor Oscar Cacho
- 9 Research profiles due
- 23 School Meeting
- 26 Research & Research Training Committee meeting

### August

- 10 Trimester 2 lectures end (mid trimester break)
- 11 Intensive Schools start
- 23 Official launch of the Master of Economic and Regional Development
- 26 Intensive Schools end
- 27 School Meeting
- 28 Trimester 2 lectures recommence
- 31 Census Day

### September

- 28 Trimester 2 lectures end
- 28 Graduation Day – The Professions Awards
- 28 Graduation Day – Arts & Sciences Awards

### October

- 1 Labour Day
- 2 Trimester 2 examinations start
- 15 Trimester 2 examinations end
- 15 Trimester 2 ends
- 29 Trimester 3 lectures start



## Honorary Appointments

### **Dr George Battese**

Adjunct Associate Professor  
18 June 2012 – 18 June 2015  
(Economics)

### **Dr Chris Lewis**

Adjunct Lecturer  
22 May 2012 – 22 May 2015  
(Economics)

### **Mr Jeffrey Kinch**

Adjunct Senior Lecturer  
1 January 2012 – 31 December 2015  
(Economics)

## Accounting & Finance Discipline

Units and staff from the Accounting and Finance Discipline were well represented at the recent unit commendation awards for 2011. Unit commendations are awarded to only around 5% of total unit offerings at UNE each year. Six (out of thirteen) full-time teaching staff received awards for units at the undergraduate (AFM202, AFM232, AFM332, AFM 312, AFM 422) and postgraduate (GSB 604, GSB 642, GSB 701, GSB711) levels. Pictured below from right: Leo Bayerlein, Dr Michelle Goyen, Dr Erkan Yalcin, and Dr Subba Reddy Yarram and attended the ceremony. Those not pictured were Brent Gregory and Dr Dessalegn Mihret.



**Dr Michelle Goyen**  
Senior Lecturer



Left: Recipients from the Management Discipline, Dr Sujana Adapa  
Bligh Grant and Dr Fredy-Roberto Valenzuela.

## Life is Full of Trade-offs

Globalisation has intensified an invasion by alien animals and plants that now costs Australia \$7 billion each year.

A public lecture in Armidale on Wednesday 4 July will look at the economist's role in protecting Australian species.

The free lecture, titled "Life is Full of Trade-offs", will be held in the Armidale Ex-Services Memorial Club at 6.30 pm. Professor Oscar Cacho, from the UNE Business School at the University of New England, will explain the importance of biosecurity in the protection of Australia, and discuss specific threats to the Australian environment from exotic species such as cane toads.

"Biosecurity is everyone's business", Professor Cacho says. "The community has a role to play in protecting Australia's environment. This includes telling the truth to customs when returning to Australia from overseas, and reporting noxious weeds".

Professor Cacho, who has worked at UNE for the past 18 years, started his professional career as a marine biologist and later became an economist. This will be his Inaugural Lecture to the Armidale community as a Professor of Economics at UNE.

His research interests centre on the application of economics and biology (bioeconomics) to tackle problems of sustainability in agriculture and natural resources, and to protect native ecosystems. He has been part of a Technical Advisory Group on Control of Invasive Species in the Galapagos Islands and a visiting expert at the Food and Agricultural Organisation of the United Nations in Rome. He is currently involved in a project on reducing deforestation and forest degradation in Indonesia, and has funding from the Australian Centre of Excellence for Risk Analysis to study the surveillance and control of invasive species.

His lecture will explain how the principles of economics and biology can be used to address threats from diseases such as foot-and-mouth disease, Hendra virus and equine influenza, and to resolve conflicts over natural resources.

The lecture will be followed by drinks and canapés. To help with catering arrangements, please e-mail the organisers at [events.pr@une.edu.au](mailto:events.pr@une.edu.au) by Monday 2 July.



Professor  
Oscar Cacho

Inaugural Lecture  
4 July 2012  
Ex Services Club  
6.30 pm

## UNE Business School Conference Travel Grant Reports

*Successful conference travel grant recipients report on their recent conference attendances.*

**Dr. Lan Sun** attended the Malaysia Finance Association Conference on 3 June and presented the paper 'Executive Compensation and Contract-driven Earnings Management'. She was a reviewer and advisory member of the conference, chaired one corporate governance session and provided discussions for two papers that presented by the delegates from University Sains Malaysia and Multimedia University respectively. She was invited to attend and present in the Global Conference for Academic Research Malaysia from 8-11 June. The paper 'Value Creation through Technologies and Innovation: A Study of AOL Hostile Takeover Time Warner' received valuable comments. She also visited her colleagues in SEGi College Malaysia.



Dr LanSun  
Senior Lecturer



Valerie Dalton  
Program Director -  
GSB

## Report from UN PRME 3rd Global Forum event at Rio +20

Valerie Dalton recently attended the 3rd Principles for Responsible Management Education (PRME) Global Forum, part of the Rio +20 conference in Rio de Janeiro. Held over two days on 14-15 June 2012, the Forum brought together 300 delegates from around the world to discuss issues related to responsible management education and how it can contribute a more sustainable world.

The format was interactive. Sessions started with a moderated panel discussion conducted in a question and answer style followed by table discussions. The major points and recommendations were collected after each session and will be collated and published shortly. Three main topic areas discussed over the two days.

1. Pathways to sustainable development – what are the top priorities for sustainability and how can Higher Education Institutions spearhead the process over the next 20 years. The table discussions explored those trends and how they affect the management education sector.
2. Setting the Incentives for Responsible Management Education: What are the external factors that encourage change within the global business/ management school system and the challenges of managing those change processes. This session looked at some of the key drivers, including: accreditation and rankings; student demand; political/ legislative change affecting curricula and funding at the national level. Table discussions broke into groups around each of those topics.
3. Innovation in Practice: Integrating (Corporate) Sustainability into Education, Research, Business model and Campus Life-once a Higher Education Institution starts to integrate the values of the UN Global Compact and PRME, challenges and opportunities arise around how to adapt its core business model, teaching methods, research and campus practices.

A key initiative called the 50+20 Agenda was also launched during the conference.

To date, business and management education efforts at large function in line with an agenda that was set during the 1950s by the Carnegie and Ford Foundation reports. Over 50 years have passed since the agenda for management education has been set. The RIO+20 UN Conference is the 20th anniversary of the earth summit. 20 years since governments were urged to rethink economic development and find ways to halt the destruction of irreplaceable natural resources. It is at this juncture in history where the 50+20 project takes action to reset the management education agenda for the coming 20 years ([www.50plus20.org](http://www.50plus20.org)).

The 50+20 agenda envisions three fundamental roles for management education which refine and enlarge the current purpose of education and research. In brief:

1. Educating and developing globally responsible leaders, in educating globally responsible leaders the key enablers are transformative learning; issue-centered learning; reflective practice and fieldwork.
2. Enabling business organizations to serve the common good, in enabling business organizations to serve the common good management education needs to evolve in order to make itself useful again by becoming a service to society that works towards the common good. The key enablers for this are research in service of society; supporting companies towards stewardship and accompanying leaders in their transformation.
3. Engaging in the transformation of business and the economy, in engaging in the transformation of business and society management institutions need to be active contributors and leaders when tackling sustainability problems in theoretical, conceptual and practical capacities. The enablers for this are open access between academia and practice; faculty as public intellectuals and institutional role models.



The website sets out the agenda and the emerging benchmarks of these practices from educational institutions, business and governments.

### Links to resources:

- [www.50plus20.org](http://www.50plus20.org) and the film that launches the initiative can be found at [www.50plus20.org/film](http://www.50plus20.org/film)
- [www.rioplus20.org](http://www.rioplus20.org)
- United Nations PRME site [www.unprme.org](http://www.unprme.org)
- Publications at Rio plus 20 site- [http://www.uncsd2012.org/resources\\_publications.html](http://www.uncsd2012.org/resources_publications.html)
- Publications of local significance, visit Australian Research Institute Education for Sustainability – <http://aries.mq.edu.au/>



Above: Oliver Laasch, Tecnológico de Monterrey, Anders Apling Global Responsible Leadership Initiative (GRLI) Secretary General, Valerie Dalton UNE, Umesh Mukhi Audencia Group, Roger Conaway Tecnológico de Monterrey.

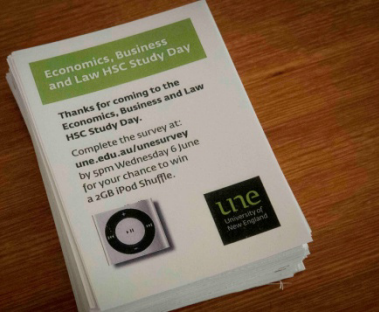


Above: Valerie presenting recommendations from table discussion on accreditation.

## Educational Development & Communications Team Update

*(click on the links below)*

- MyUnits list in MyUNE for staff – updated to include Moodle / Learning Studio
- ShowMe iPad app
- Customising the Moodle home page
- Camtasia Relay and Camtasia Studio
- Assignment printing – Problems with some files
- Moodle Turnitin Self Check tool is working again



## HSC Study Day 2012

### Business Studies, Economics and Legal Studies

By Leigh Kelly

The HSC Study Day 2012 for Business Studies, Economics and Legal Studies was presented by the UNE Business School and the School of Law on 4 June 2012. The program for the day included syllabus specific sessions designed to boost student knowledge, as well as targeted study skills and exam strategies specific to each subject. Session speakers were Mohan Dhall, Lyn Kirkby and John Andrews. This was an important opportunity for students to hear from experts on the HSC syllabus and also gain some exam tips and strategies specific to each subject. The three streams were run simultaneously and students could move between streams on the day, utilising the largest lecture theatres in the EBL buildings (LT1 and LT4) as well as the McClymont Lecture Theatre in the Science building due to the need for larger capacity.

Over 300 students attended on the day. The day was also attended by the UNE Public Relations unit with stories including interviews and photos included on the UNE website and in local publications. ABC Radio also reported on the day.

Our day overlapped with the Science Faculty booster days so lunch for the day was organised by Amy Cosby who did a fabulous job especially with the bad weather.

Positive feedback was received from students and staff members.

An online evaluation form was trialled this year in the hope that the number of students providing feedback would increase. Unfortunately the response rate was low, although over 400 students from both, the Science and Business, Economics and Law completed forms on IPAD stands, indicating they would like further contact from UNE.

