

# UNE Business School *News*

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Thank you for your generosity in sharing your insights and experiences to help us shape our planning for the coming 18-24 months. To see so many of us together reminds me of the diversity and cohesion of our School, and the goodwill with which we work together to ensure we are able to create and support a working space where staff and students thrive.

In preparing for the UNE Business School retreat this week, I was reflecting on the breadth of activities we are involved with and the variety of strengths we have across the School. Teaching on-campus and online, across so many awards and different groups, that we do achieve such consistently positive feedback for our teaching reflects positively on the professionalism of our staff and our commitment to developing graduates who will make a difference. As we saw yesterday, how to ensure our programs are matched to the market is an ongoing challenge. Our research, too, covers a breadth of areas and the importance of embedding a research culture across the School is an important message we have to act on. The opportunities to build on the already impressive work we have achieved in the online space – as demonstrated by the recognition our educational development and communications team and Dr Leo Bayerlein have achieved through the LearnX awards (see p.5) – are exciting. The ideas shared through the group work on how to distinguish our on-campus experience and reignite and build new relationships with key groups are also nuggets we need to build on. Drawing all these ideas together through our 2013/2014 UNE Business School plan will be done through the School Executive Committee, as we identify which areas we need to prioritise, and identify how we are to enact the great ideas we generated together. See more images from the School retreat on page 10.



**Professor  
Alison Sheridan**  
Head of School



## Research Outcomes

### Books

Smith, L. and Abouammoh, A. (Eds.) (2013) *Higher Education in Saudi Arabia: Achievements, challenges and opportunities*, Springer, New York.

Hoerder, D. and Kaur, A. (Eds.) (2013) *Proletarian and gendered mass migrations: A global perspective on contributions and discontinuities from the 19th to the 21st centuries*, Brill Academic Pub.

### Book Chapters

Al-Eisa, E.S. and Smith, L. (2013) Governance in Saudi Higher Education, Smith, L. and Abouammoh, A. (Eds.) (2013) *Higher Education in Saudi Arabia: Achievements, challenges and opportunities*, Springer, New York, pp. 27-35.

Ball, R. (2013) Migration and transformation: The gendering of international migration from the Philippines in the twentieth and early twenty-first centuries, Hoerder, D. and Kaur, A. (Eds.) *Proletarian and gendered mass migrations: A global perspective on contributions and discontinuities from the 19th to the 21st centuries*, Brill Academic Pub, pp. 485-509.

Dollery, B., Kortt, M. and Grant, B. (2013) Options for rationalising the local Government structure: A policy agenda, Lago-Penas, S. and Martinez-Vazquez, J. (Eds.) *The challenge of local Government size: Theoretical perspectives, international experience and policy reform*, Cheltenham: Edward Elgar, pp. 249-269 (in print).

Kaur, A. and Hoerder, D. (2013) Understanding international migration: Comparative and transcultural perspectives, Hoerder, D. and Kaur, A. (Eds.) *Proletarian and gendered mass migrations: A global perspective on contributions and discontinuities from the 19th to the 21st centuries*, Brill Academic Pub, pp. 3-18.

Kaur, A. (2013) Shifting geographies of migration in Southeast Asia: Continuity and change in proletarian and gendered migrations, Hoerder, D. and Kaur, A. (Eds.) *Proletarian and gendered mass migrations: A global perspective on contributions and discontinuities from the 19th to the 21st centuries*, Brill Academic Pub, pp. 317-364.

Smith, L. and Abouammoh, A. (2013) Higher Education in Saudi Arabia: Reforms, challenges and priorities, Smith, L. and Abouammoh, A. (Eds.) (2013) *Higher Education in Saudi Arabia: Achievements, challenges and opportunities*, Springer, New York, pp. 1-12.

Smith, L. and Abouammoh, A. (2013) Challenges and opportunities for Higher Education in Saudi Arabia: An exploratory focus group, Smith, L. and Abouammoh, A. (Eds.) (2013) *Higher Education in Saudi Arabia: Achievements, challenges and opportunities*, Springer, New York, pp. 167-179.

Smith, L. and Abouammoh, A. (2013) Higher Education in Saudi Arabia: Conclusions, Smith, L. and Abouammoh, A. (Eds.) (2013) *Higher Education in Saudi Arabia: Achievements, challenges and opportunities*, Springer, New York, pp. 181-190.



## Calendar

### June

- 3 T1 examinations start
- 3 HSC Study Day
- 7 John Dillon Memorial Lecture, LT4 2pm
- 17 School Meeting
- 17 T1 examinations end
- 17 T1 ends
- 18 Intensive schools start
- 27 Research & Research Training Committee Meeting
- 29 Intensive schools end

### July

- 1 Lectures start for Trimester 2
- 15 School Meeting
- 24 R&RT Committee Meeting

### August

- 12 School Meeting
- 16 T2 Lectures end
- 17 Intensive Schools start
- 29 R&RT Committee Meeting
- 31 Intensive Schools end
- 31 Census day

### September

- 2 T2 Lectures recommence
- 23 School Meeting

## WANTED

### A\* Publications

For more information:

<http://www.une.edu.au/business-school/forstaff/incentive-funding/index.php>

Or speak to your Research & Research Training Committee Discipline Representative.

### REWARD \$3,000

Per UNE Business School author to support your research activities.

## UNE Business School

*Research that matters*

Within the UNE Business School we are committed to delivering research that matters, and is recognised by our peers and the wider community as excellent.

### Our Research Themes are:

1. Applied, Agricultural and Environmental Economics
2. Business Development and Sustainability
3. Policy and Governance
4. Business Education

## Journal Articles

Burgman, M.A., McCarthy, M.A., Robinson, A., Hester, S.M., McBride, M.F., Elith, J. and Panetta, F.D. (2013) Improving decisions for invasive species management: reformulation and extensions of the Panetta-Lawes eradication graph, *Diversity and Distributions*, 19(5-6) pp. 603-607.

Cacho, O., Lipper, L. and Moss, J. (2013) Transaction costs of carbon offset projects: A comparative study, *Ecological Economics*, 88 pp. 232-243.

Dollery, B., Kortt, M. and Grant, B. (2013) Fools rush in: The case against radical water and wastewater restructuring in regional NSW, *International Journal of Public Administration*, (in print).

Dollery, B., Kortt, M. and Valle de Souza, S. (2013) Enduring financial sustainability through 'bottom-up' local authority ingenuity and rational 'top-down' state regulation: The case of Lake Macquarie City Council, *International Journal of Public Administration*, (in print).

Hester, S.M., Cachó, O.J., Panetta, F.D. and Hauser, C.E. (2013) Economic aspects of weed risk management, *Diversity and Distributions*, 19 (5-6), pp. 580-589.

James, K. and Grant, B. (2013) I was made for loving you: Kiss as perpetual capitalist entertainment product, *International Journal of Critical Accounting*, (in print).

Moss, J., Sinden, J.A. and Stayner, R. (2012) Estimating the cost of protecting ground cover on privately managed properties in the Australian Rangelands: the case of West 2000 plus enterprise-based conservation scheme, *The Rangeland Journal*, 34, pp.75-87.

Sherab, K., Cooksey, R.W. and Maxwell, T.W. (2013) School collective efficacy beliefs for GNH education: Scales, clusters and patterns of relationships, *Journal of the International Society for Teacher Education*, 17(1), 48-60.

Valadkhani, A. (2013) Do petrol prices rise faster than they fall when the market shows significant disequilibria? *Energy Economics*, (in print).

Valadkhani, A. (2013) The Pricing Behaviour of Australian Banks and Building Societies in the Residential Mortgage Market, *Journal of International Financial Markets, Institutions and Money*, (in print).

## Reports

Hine, D., Phillips, W., Reser, J., Cooksey, R., Marks, A., Nunn, P., Watt, S., Ellul, M. (2013) Enhancing climate change communication: Strategies for profiling and targeting Australian interpretive communities, National Climate Change Adaptation Research Facility, Gold Coast, pp. 95.

## PhD Graduates

The following UNE Business School Postgraduate students will graduate in October 2013, congratulations.

### Samudra Dissanayake

**Thesis titled:** Export of Sri Lankan Domestic Workers to Saudi Arabia: Gaps Between Policy and Practices in Sri Lanka and Saudi Arabia.

**Supervisors:** Professor Amarjit Kaur and Dr Siri Gamage.

## Climate Change Adaptation Research

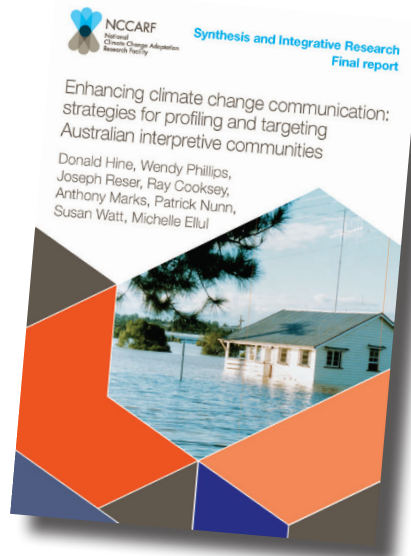
Last year Professor Ray Cooksey collaboratively received a NCCARF (National Climate Change Adaptation Research Facility) research grant. The final report Enhancing climate change communication: Strategies for profiling and targeting Australian interpretive communities, has been officially published and released.

View the report here:

<http://www.nccarf.edu.au/publications/enhancing-climate-change-communication-strategies>

Please cite this report as:

Hine, D., Phillips, W., Reser, J., Cooksey, R., Marks, A., Nunn, P., Watt, S., Ellul, M. 2013 Enhancing climate change communication: Strategies for profiling and targeting Australian interpretive communities, National Climate Change Adaptation Research Facility, Gold Coast, pp. 95.



Professor Ray Cooksey

## What we've been doing...

**Adjunct Research Fellow Dr Ian Tiley** recently self-published his doctoral thesis as a book titled 'Divided We Fall: An insider's perspective on local government amalgamations - A case study of Clarence Valley Council, New south Wales'.

The book is available through Xlibris Corporation, Amazon and most online book outlets and examines council amalgamations across Australia over the past two decades with an empirical analysis of the 2004 amalgamation of six councils to form Clarence Valley Council.

**Emeritus Professor J Brian Hardaker** delivered a seminar entitled 'The state-contingent approach to production under risk' to the joint Seminar Series, co-hosted by the UNE Business School and Australian Agricultural and Resource Economics Society on Friday 17 May.

**Professor Brian Dollery** delivered an address entitled 'The Emperor has no clothes: Local government amalgamation' to the 2013 Future of Local Government National Summit in Melbourne on 24 May.

**Dr Jenny Rindfleish** attended Change in Higher Education and Leadership Universities Australia Executive Women Workshop Series at the University of Newcastle on Friday 17 May.

## Lucky Duck

Every fortnight, the UNEBS and EDC teams will host a **LUCKY DUCK** morning tea. This will be held every pay day (so you can remember it), in the EBL cafe.

See you at the next **LUCKY DUCK** morning tea, Thursday 13 June at 10 am.





**Sue Whale**  
Educational Development &  
Communications  
Team Leader

## EDC Update

This week we are less than one month from our deadline for Trimester 2 release (this was noted in our Tip of the Week last Friday). Trimester 2 coordinators may get reminders from EDC staff regarding provision of material, revisions and assessment details. The aim for our team is to get material ready by mid June, so we can ensure everything is quality checked prior to release. Given the SAF project, this also means checking enhancements implemented as part of this project.

The SAF project has been progressing and the final round of meetings with Cubic for Trimester 2 units are being organised now. Most enhancements should be able to be realised for the coming teaching period, but for some units, the benefits from this project may come later, either in Trimester 3 or in 2014. There have been a number of suggestions by coordinators that relate to later parts of the project, as they are system related and will be applicable to the whole University ie dashboards, interactive whiteboards, equation editor functionality. One of the common suggestions in discussion relating to this project is to include a welcome video in your unit(s). The EDC team do have a video camera and can set up a time to record this for you. Please let us know if you are interested in this.

The EDC team had fantastic news recently. We have been awarded a Gold award in the category of Best Talent - Learning Team by LearnX. You can see this [noted here](#), and can navigate from here to more information about LearnX. If you go to the website, you will see that Dr Leopold Bayerlein has also been acknowledged with a Platinum award for Online Facilitation. While the EDC team nomination was submitted for members of our current team, we do acknowledge the work of previous team members, particularly Terry and Kerry who worked most recently in our team.



To read the UNE news story about our award winning EDC team [click here](#).

Finally, Naomi has posted some information on our blog on social presence and online icebreakers. She also recently posted an article in eLearn Magazine on using apps to facilitate online learning: <http://elearnmag.acm.org/featured.cfm?aid=2457805>

### Some other interesting articles in online education:

Tips on searching using Google:

<http://blogs.kqed.org/mindshift/2011/09/cracking-the-code-to-the-best-google-search/>

The debate on Robo-grading:

<http://onlinelearninginsights.wordpress.com/2013/04/12/providing-student-with-feedback-instructor-or-machine/>

A new pedagogy:

<http://www.contactnorth.ca/trends-directions/evolving-pedagogy-0/new-pedagogy-emergingand-online-learning-key-contributing>

## Great White Butterfly

Professor Oscar Cacho and Dr Susie Hester were recently invited by the New Zealand Government's B3 (Better Border Biosecurity) programme to advise on surveillance and control of a new insect pest, the Great White Butterfly (GWB) (*Pieris brassicae*). The GWB, a relative of the small cabbage butterfly we are all familiar with. This pest was detected in home gardens and public areas in Nelson during spring 2010. It is a serious pest of brassica crops (cabbage, cauliflower, turnips) in many countries and is a potential threat to New Zealand's cultivated and native brassica plants. At this stage the GWB has only been detected in Nelson and an intense surveillance and control effort is underway to prevent it from spreading into valuable horticultural and agricultural crops nearby. Apart from brassicas, host plants for GWB include nasturtiums and honesty found in many gardens and public places in the city. Reports from the public through 'passive surveillance' are a crucial part of the government-funded eradication campaign. Professor Cacho and Dr Hester have produced several journal articles on passive surveillance, showing how it can enhance official surveillance efforts. They were able to provide some initial advice on this aspect of the programme. Along with a colleague at Monash University, Dr Danny Spring, they continue to assist the NZ team with their GWB control.



Professor  
Oscar Cacho



Dr Susie Hester  
Senior Research Fellow



Left: The male of the species.



Right: Oscar presenting his research.



Above: One area of Nelson currently under surveillance for the GWB.



Far right: Susie listening intently to an explanation of the control effort.



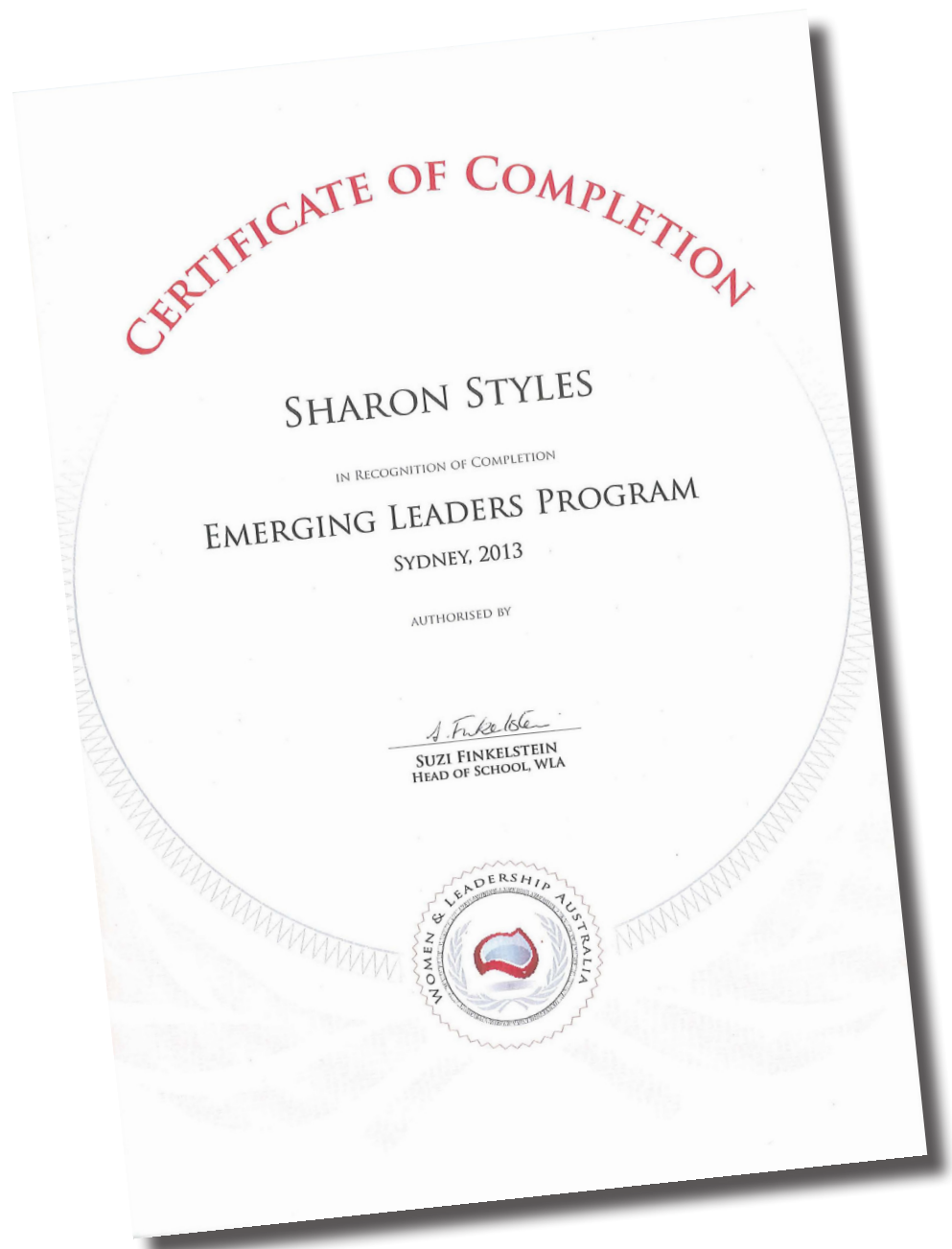
**Sharon Styles**  
Executive Officer

## Women and Leadership

Sharon Styles has completed the Women and Leadership Australia Emerging Leaders Program which was an intensive five month management development program, with five full-day workshops in Sydney and three teleconference coaching sessions that focused on the critical dimensions of effective management. The program provides a unique platform for frontline and mid-level managers to explore their own strengths, weaknesses and opportunities as they relate to building and maintaining highly effective teams.

The Women and Leadership Australia Emerging Leaders Program equips managers with the insights, skills and confidence to accelerate their own development as they strengthen the performance of their teams.

Sharon received a scholarship of \$3,000 from the Workplace Training Advisory Association in conjunction with Women and Leadership Australia.



## Petrol Prices in Australia

The full coverage of Professor Valadkhani's research results was recently published in an A ranked journal, appeared in newspapers and media.

### Highlights

- This paper examines if petrol prices in Australia rise faster than they fall.
- This paper identifies in which locations the “rocket-and-feather” hypothesis applies.
- Retailers in 28 out of 111 locations are more likely to exhibit asymmetric behaviour.
- Both the sign and magnitude of disequilibria determine the extent of such behaviour.
- The asymmetry is mainly observed when the market shows sizable disequilibria.

It is interesting to note that out of the 28 retail locations exhibiting significant adjustment asymmetry, none were from Western Australia, where FuelWatch is effectively monitoring petrol prices unlike the rest of the country. I have also found that the three “motorist friendly locations” are in SA and WA. Comparing “Apples with Apples” I have also observed that in 8 out of the 28 locations the relative gross profit margins (the difference between retail and wholesale prices) appear to be quite excessive (this issue has been highlighted in another forthcoming paper):

1. Canberra Metro,
2. Cooma,
3. Forster,
4. Gold Coast
5. Newcastle
6. Port Macquarie
7. Tennant Creek
8. Yarrawonga

In the above 8 locations there is a double whammy of both “high asymmetric behaviour” and “relatively high profit margins” after considering the transport cost, the distance and the extent of economies of scale and scope. ACCC should focus on the pricing behaviour of retailers in these 28 locations particularly the above 8.

You may wish to watch the following clip in which UNE has been mentioned on “Meet the Press” program by the Independent Senator for SA Nick Xenophon and Katharine Robinson.

<http://www.theaustralian.com.au/news/aussies-being-exploited-at-bowser-according-to-university-of-new-england-research/story-e6frg6n6-1226645942664>

or

<http://www.couriermail.com.au/news/aussies-being-exploited-at-bowser-according-to-university-of-new-england-research/story-e6freon6-1226645942664>

or

<http://www.news.com.au/money/cost-of-living/aussies-being-exploited-at-bowser-according-to-university-of-new-england-research/story-fnagkbpv-1226645942664>



Professor  
Abbas Valadkhani



**Bernie Groen**  
Senior IT Officer

## IT Support

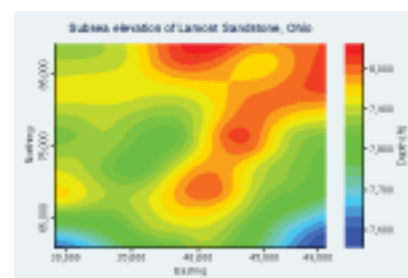
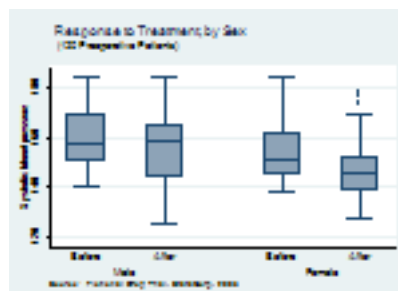
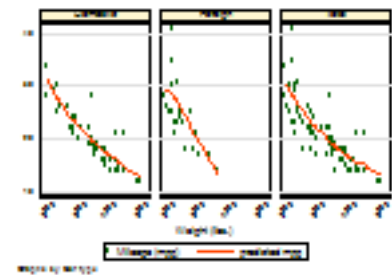
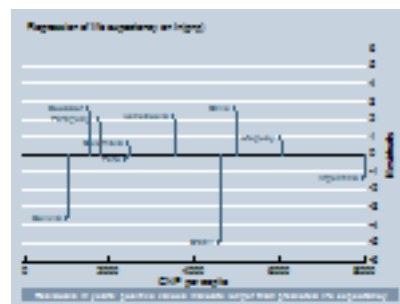
### Stata software

Stata is a complete, integrated statistical package that provides everything you need for data analysis, data management, and graphics.

Stata puts hundreds of statistical tools at your fingertips, from advanced techniques, such as survival models with frailty, dynamic panel data (DPD) regressions, generalized estimating equations (GEE), multilevel mixed models, models with sample selection, multiple imputation, ARCH, and estimation with complex survey samples; to standard methods, such as linear and generalized linear models (GLM), regressions with count or binary outcomes, ANOVA/MANOVA, ARIMA, cluster analysis, standardization of rates, case-control analysis, and basic tabulations and summary statistics.

Stata makes it easy to generate publication-quality, distinctly styled graphs, including regression fit graphs, distributional plots, time-series graphs, survival plots, and contour plots. You can write scripts to produce hundreds or thousands of graphs in a reproducible manner and export them to EPS or TIF for publication, to PNG for the web, or to PDF for viewing. Or, with the integrated Graph Editor you click to change anything about your graph or to add titles, notes, lines, arrows, and text.

You can choose between existing graph styles or create your own.



**UNEBS** News

To view earlier issues:

<http://www.une.edu.au/business-school/newsletters/index.php>

Send your contributions to:

[kflack2@une.edu.au](mailto:kflack2@une.edu.au)

Stata comes with 21 volumes of documentation containing more than 9,000 pages of information that include calculation formulas, detailed examples, and references to the literature. The documentation comes in PDF form on the CD.

Copies of the Stata software are available for UNEBS full time academic staff, contact Bernie on 2859 or [bgroen@une.edu.au](mailto:bgroen@une.edu.au). The software runs on Windows, Mac, Linux and Solaris.

# School Retreat



*Where staff thrive*



*Online innovation*



*Research that matters*



*Regionally based, globally connected*