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## Head of School Report

Since our last newsletter, the UNE Business School Advisory Board met and we had a very productive day reflecting on our current awards and future opportunities. In compiling my briefing for the Board, I put together the following table identifying our outreach activities for 2012. It was a timely reminder of how active we've been in 2012. Thanks to all those involved in these events, as it is important for us to showcase our activities to the wider community.

### Outreach Calendar for 2012 (Summary)

Month	Activity
January	Brian Dollery presented to local govt officers at Oshu City in Iwate Prefecture
March	2012 John Dillon Memorial Lecture presented by Professor John Quiggin (UNE Distinguished Alumni) 'Can carbon prices save the global climate?'
May	Co-hosted 'Creating regional prosperity through co-operative business models'
June	HSC Study Day (Business Studies and Economics)
July	Inaugural Lecture, Professor Oscar Cacho 'Life is full of tradeoffs'
August	Launch of the Master of Economic and Regional Development; Co-hosted second in series of Building regional prosperity forums 'Banking on the Future: How to Make Sustainability Profitable'
September	CPA merit awards
October	2012 Jack Makeham Memorial Lecture presented by Dr Geoff Fox – UNE and Food Security; Sponsored International Year of the Co-operatives Conference
November	GSB 21 Birthday; Launch of Pitch 21 UNE/NEBEN Business Studies competition (high schools)

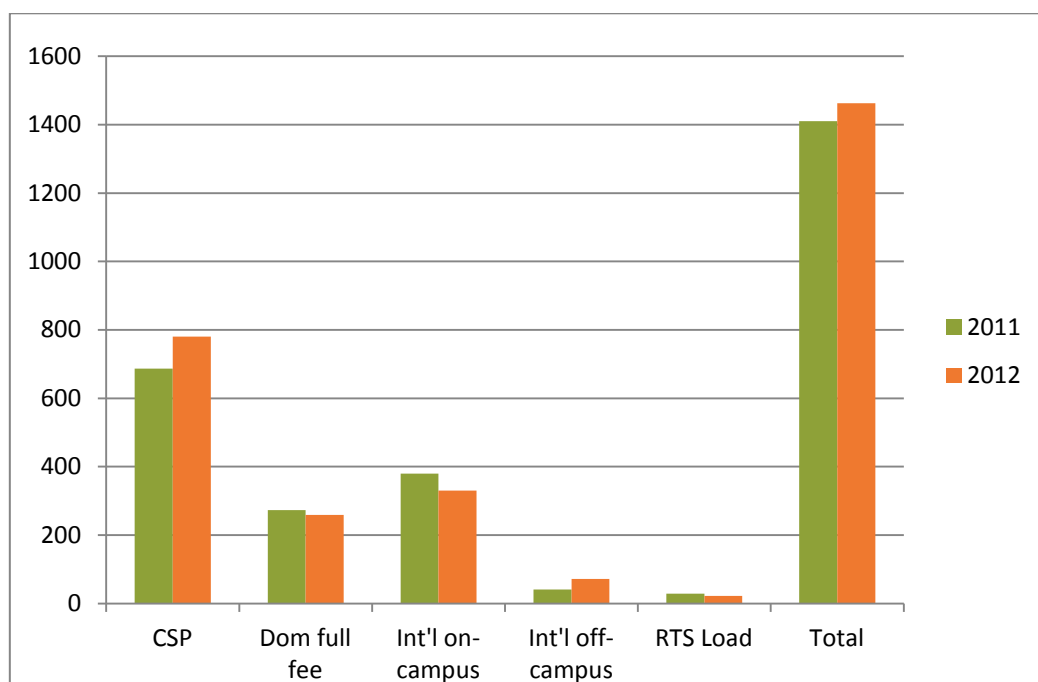
HoS Report continued on next page....

**Professor  
Alison Sheridan  
Head of School**

## HoS Report Continued....

As well, we visually presented the academic program linkages we have fostered over the past 12 months, through new relationships and building on existing relationships, which makes it very clear how we are enacting regionally located/globally connected. In 2013, we will be working on making this more visible through our web presence.

We reviewed the EFTSL for the UNE Business School for 2012 relative to 2011, and it was pleasing to note that we have grown our enrolments in 2012. A major contributor to this is the significant impact of Trimester 3 enrolments, particularly in the undergraduate units.



The discussions we had around each of the awards the School offers were very fruitful, and I am looking forward to working with the course co-ordinators, and the School more widely, in bringing these ideas to fruition in 2013.

I hope you all have a joy filled and relaxing break over the Christmas period. I am looking forward to my break from 10 January to 4 February, 2013, when I will be turning off completely. Dr Jenny Rindfleish as the incoming Deputy Head of School will be Acting Head of School in my absence.

Best wishes

## Thank You

Thank you to **Associate Professor Martin Hovey** (pictured right) who has been the Deputy Head of School for the past three years. In this role he has lead the Research and Research Training Committee and the workloads policy development and implementation; both of which have been significant roles contributing to the School's efficient and effective functioning. I have appreciated Martin's good will and professionalism as the Deputy Head of School and wish him well for his up coming SSP.

## Up & Coming Events

### January

- 1 New Year's Day
- 7 Trimester 3 lectures recommence
- 7 Intensive Schools start
- 18 New student orientation starts
- 26 Australia Day
- 28 Public Holiday (for Australia Day)
- 29 Trimester 3 examinations start

### February

- 8 Trimester 3 ends
- 11 School Meeting
- 11 Trimester 1 Moodle units go live
- 24 Intensive Schools end
- 25 Trimester 1 starts

### March

- 18 School Meeting
- 29 Good Friday
- 30 Easter Saturday
- 31 Easter Sunday



## Research Outcomes

### Journal Articles

Terdpaopong, K. and Farooque, O.A. (2012) Financial distress, restructuring and turnaround: evidence from Thai SMEs, *Rangsit Journal of Arts and Sciences*, 2 (2), pp. 119-132.

### Conference Papers

Chandralal, L. and Valenzuela, F-R. (2012) Exploring the determinants of memorable tourism experiences, *Australian New Zealand Marketing Conference*, Adelaide, Australia, December 2012.

Fisher, J., Valenzuela, F-R., and Whale, S. (2012) Enhancing distance education student outcomes utilising learning analytics: A case study, *Australian New Zealand Academy of Management 26th Annual Conference*, Wellington, New Zealand, *Managing for Volatility and Instability*, pp. 1-16, Wellington, New Zealand, November 2012.

Whale, S., Fisher, J. and Valenzuela, F-R. (2012) Promoting engagement and interaction through a technology supported learning activity, *Ascilite 2012: Future Challenges Sustainable Futures*, Wellington, New Zealand, November 2012.

## Honorary Appointments

### Professor Rui Domingos Ribeiro Cunha Marques

Adjunct Associate Professor  
5 December 2012 – 5 December 2015  
(Economics)

### Dr Rhys Andrews

Adjunct Associate Professor  
5 December 2012 – 5 December 2015  
(Economics)

### Associate Professor John Pullen

Adjunct Associate Professor  
5 December 2012 – 5 December 2015  
(Economics)

## PhD Graduation

### Leopold Bayerlein

Characteristics of Financial Reporting Quality: A Holistic Assessment of Financial Outcomes and Communication Practices Doctor of Philosophy thesis – 2012.

A recommendation was made from the Higher Degree Research Committee to the Academic Board and the Council that Mr Bayerlein be admitted to the degree of Doctor of Philosophy.

It is anticipated that Mr Bayerlein will be formally admitted to the degree at the Graduation Ceremony to be held on 12 April 2013.



Leopold Bayerlein  
Lecturer





## Educational Development & Communications

Merry Christmas from the Educational Development team.

This year has been a busy year for the Educational Development and Communications team. We hope to be a bit more settled next year and look forward to continuing to work with you on revamping your units to achieve the best possible blended experience for students.

I recently attended the ANZAM conference, including a workshop on group/ team work and have posted some information on this on our blog:

<http://blog.une.edu.au/businesseddevcomms/2012/12/14/anzam-workshop/>.

For those interested in MOOCs, you might find this blog post interesting:

<http://theconversation.edu.au/an-insiders-guide-what-its-really-like-to-study-a-mooc-10718>.

We held our second 'Showcase' on 12 December. If you missed it, I have posted a summary on our blog: <http://blog.une.edu.au/businesseddevcomms/2012/12/13/showcase-wrap-up-2/>.

We plan to host another Showcase in March/ April next year, and are happy to incorporate ideas for presentations (so if you did attend and haven't completed the survey yet, please provide feedback here: [http://uneprofessions.qualtrics.com/SE/?SID=SV\\_9mEO8hmc0a9l9kp](http://uneprofessions.qualtrics.com/SE/?SID=SV_9mEO8hmc0a9l9kp)).

Prior to Trimester 1, we will also host another session on differences between Moodle 2.2 and 2.3 for those of you who have not yet taught in Moodle since the upgrade.

For new staff, and those who have not worked in Moodle yet, we will provide hands on support. Please contact us to arrange a time for us to meet with you.

A reminder that we have a range of hardware available for you to utilise:

- 2x voice recorders;
- 2x iPads;
- Ipad stylus;
- 2x Video recorders; and
- our most recent addition - a MacBook Air

Also find us on Facebook for posts about interesting articles and freeware:

<https://www.facebook.com/EducationalDevelopmentAndCommunicationsTeam>.

## University of Malaysia

**Professor Brian Dollery** was interviewed for Sabah TV in Malaysia, after his conference presentation on local government infrastructure finance at the University of Malaysia, Kota Kinabalu, Sabah, Malaysia.

This was a colourful affair with Professor Dollery flanked by Kadazan people in traditional clothing.



**Sue Whale**  
Educational Development  
& Communications  
Team Leader



**Professor Brian  
Dollery**



## UNE Pathway Program

**Dr Ashfaq Khan** visited our Chinese 'UNE Pathway Program' partners – Wuxi College, Wuxi and Qindao College, Qingdao. The visit was part of the routine yearly academic visits to UNE Partners' institutions in China.



Dr Ashfaq Khan

## Conference Travel Grant Report

*Successful conference travel grant recipients report on their recent conference attendances.*

I received a Travel Grant to attend the 26th Annual Australian and New Zealand Academy of Management Conference in Perth from 5th to the 7th December. **Ms Sue Whale** also attended this conference and we presented the paper 'Enhancing distance education student outcomes utilising learning analytics: A case study' which we co-authored together with **Dr Fredy-Roberto Valenzuela**. It was interesting to note that none of the other papers presented in the Management Education and Development Stream focused on learning analytics even though the conference theme was 'managing for volatility and instability', and the 2012 Horizon Report identified learning analytics as a new technology with a predicted time to adoption of 2-3 years. Our presentation was well received and from delegates' comments it seemed that there was little awareness of the benefits of employing learning analytics at the unit level. The questions related to the way we managed the online activity we included in the unit, how to encourage student engagement and how social presence could be built in units that are delivered online. The Travel Grant provided me with an opportunity to attend sessions in several conference streams that were relevant to my current research interests and network with other academics with similar interests.



Associate Professor  
Josie Fisher

**Right:** Ms Sue Whale, Mr Brent Gregory and A/Prof Josie Fisher at the 26th Annual ANZAM Conference.







**Dr George Battese**  
Adjunct Associate  
Professor

## Conference at the University of Gothenburg

**Dr George Battese** attended the Conference in Memory of Lennart Hjalmarsson at the University of Gothenburg in Sweden during 7 - 8 December, 2012. This conference was organised to honour Professor Hjalmarsson who was tragically killed in a logging accident in his forest in February 2012. He was a very energetic, quiet and kind man who brought international recognition to the Department of Economics at the University of Gothenburg over the last 35 years. His research interests were mainly in industrial economics, productivity theory, efficiency analysis, energy and public economics. Papers were presented at the Conference in the areas that Lennart had expertise in and contributors are invited to submit their papers for special issues of the Journal of Productivity Analysis, The Swedish Journal of Economics and other edited books.

George chaired a session at the conference and presented the paper "Technical Efficiency of South African Banks in Generating Interest and Noninterest Incomes: A Stochastic Frontier Analysis", which was joint with Professor Gerhardus van der Westhuizen of North-West University, Vaal Triangle Campus, Vanderbijlpark, South Africa.

At the conference dinner, George gave a short speech telling guests that the hat on display next to Lennart's photo at the entrance to the room was, in fact, an Akubra "Snowy River" that was purchased in Armidale in 1995 after Lennart attended the New England Conference on Efficiency and Productivity Analysis at UNE! The family members and friends in attendance enjoyed hearing about where Lennart got his favourite hat!

**Right:** Dr George Battese with Professor Kumbhakar, Professor Fare, and Professor Grosskopf in Gothenburg.



**Left:** Dr George Battese at the Gothenburg Conference





# 2012 In Review



January



CHRISTMAS



February

March



April



May

June



July



PPY NEW YEAR 2013  
MERRY CHRISTMAS

August



October



September



November

