

Business *School* Newsletter

Teaching & Learning Showcase

Tuesday
August 28



The Showcase will be held in LT5
At the UNE Business School
12:15 – 2.00 pm
Lunch will be provided

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Professor
Alison Sheridan
Head of School

Head of School Report

Thanks to all those who attended our special School meeting earlier this month in which we endorsed the UNE Business School Strategic Plan, 2012-2015, and for those who had provided feedback as we developed it. The plan is available to you in the UNE Business School webpage for staff - <http://www.une.edu.au/business-school/forstaff/>.

Last week we were busy with a number of important activities for the School. The selection committee for the Professor/Associate Professor in macroeconomics was held and I hope to be able to advise you soon who will be joining the School in this important role. Thank you to those who attended the seminars presented and made themselves available to meet and mingle with the applicants. The feedback I received from the applicants about your attention was very appreciative.

On August 21, we co-hosted our second event with the Community Mutual Group to celebrate the UN's International Year of the Co-operatives through the **Building Regional Prosperity Business Forum Series**. This time, we had Rowan Dowland, General Manager Development at the Melbourne-based bankmecu, present on the how the mutual sector, co-operatives and the business community can adopt sustainable practices to build more resilient businesses and communities. This guest presentation was open to the wider community, and was streamed live and recorded as an important resource for students in MM200, Contemporary Management, who are dealing with sustainability in their unit now, as well as for our post-graduate students through the Post-Graduate Business Portal. The drawing on real world experience to inform our students' learning is an important dimension to our academic programs. Capturing this for our wider student population who are unable to make set lecture times helps us to deliver a rich learning experience for our online students. Thanks to Dr Lou Conway for organising this event, and Steve DiLuzio and his team for the technical assistance.

Report continues on next page....

Head of School Report Continued....



Above: Rowan Dowland and Kevin Dupe.

Below: Professor Alison Sheridan's welcome.



On the August 23 we launched the Master of Economic and Regional Development. For those who attended, I am sure you will agree the presentations by Professor Anis Chowdhury and Dr Michael Kortt, and the panel discussion in which Mr Bligh Grant (Deputy Director, Centre for Local Government) and Associate Professor Rene Villano (course coordinator, Master of Economic and Regional Development) joined our presenters, were thought provoking and covered the breadth of issues we believe will be addressed through this new award. Thanks to Associate Professor Rene Villano and Sharon Styles for organizing this event.



Up & Coming Events

August

- 27 School Meeting
- 28 T&L Showcase
- 28 R & R T Meeting
- 28 Trimester 2 lectures recommence
- 29 AARES Seminar – Brendan Power
- 31 AARES Seminar Professor Jeff Gow (USQ) LT5 @ 1pm
- 31 Census Day

September

- 10 AARES Seminar – Rebecca Gowan
- 14 AARES Seminar – Dr Peter Tozer
- 27 CPA Awards Night
- 28 Trimester 2 lectures end
- 28 Graduation Day – The Professions Awards
- 29 Graduation Day – Arts & Sciences Awards

October

- 1 Labour Day
- 2 Trimester 2 examinations start
- 5 AARES Seminar – Professor Jeff Gow (USQ)
- 15 Trimester 2 examinations end
- 15 Trimester 2 ends
- 29 Trimester 3 lectures start

November

- 30 Trimester 3 census day

UNE Business School Working Papers Series

Another contribution was made to the School's working paper series this month. This working paper is the first submitted by a recent graduate of the Masters of Economics program, Kate Davidson. Congratulations to Kate and her supervisor Associate Professor Phil Simmons.

All working papers can be viewed on the Schools webpage: <http://www.une.edu.au/business-school/working-papers/>.

Thank you to all who have contributed and please keep the submissions coming to businesswps@une.edu.au.

2012-2

Contemporary Perspectives on Nuclear Proliferation by Kate Davidson.



Research Outcomes

Book Chapters

Fisher, J. and Grant, B. (2012) Strengthening business ethics teaching: The case for Moore's theory of public value, in Michael Schwartz and Howard Harris (ed.) *Applied Ethics: Remembering Patrick Primeaux (Research in Ethical Issues in Organizations, Volume 8)*, Emerald Group Publishing Limited, pp. 85 – 96.

Lloyd, C. (2012) Settler economies and indigenous encounters: The dialectics of conquest, hybridisation and production regimes. Natasha Fijn, Ian Keen, Christopher Lloyd and Michael Pickering (Eds.) *Indigenous Participation in Australian Economies II: Historical engagements and current enterprises*, pp. 17 – 33.

Keen, I. and Lloyd, C. (2012) Settler economies and indigenous encounters: The dialectics of conquest, hybridisation and production regimes. Natasha Fijn, Ian Keen, Christopher Lloyd and Michael Pickering (Eds.) *Indigenous Participation in Australian Economies II: Historical engagements and current enterprises*, pp. 1 – 15.

Journal Articles

Sun, L. and Farooque, O.A. (2012) *Industry evidence on earnings management: A comparative analysis of accounting models*, 8 (2) (in print).

Conference Papers

Farooque, O. A. (2012) Ownership, governance and agency costs in New Zealand listed companies, *British Accounting and Finance Association Annual Conference*, Brighton, United Kingdom, April 2012.

Kaur, A. (2012) Migrant workers in the agricultural sector in Malaysia - the new bonded labour, *Asian Studies Association of Australian (ASAA) 19th Biennial Conference*, UWS Sydney, July 2012.

Kaur, A. (2012) The "Good" Housemaid: Indonesian domestic workers in Malaysia and Singapore, *Colonization and Domestic Service Historical and Contemporary Perspectives Research Symposium*, Newcastle, July 2012.

Kramol, P., Villano, R., Kristiansen, P. and Fleming, E. (2012) Adoption and performance of sustainable practices in vegetable production: Evidence from Northern Thailand, *8th Asia-Pacific Productivity Conference*, KMITL, Bangkok Thailand, July 2012.

Khrueathai, P. and Villano, R. (2012) Measuring public sector efficiency of local government services in Northern Thailand: Evidence from meta-frontier analysis, *8th Asia-Pacific Productivity Conference*, KMITL, Bangkok Thailand, July 2012.

Sheridan, A., Ross-Smith, A. and Lord, L. (2012) Institutional Influences on Changing Gender Ratios on Corporate Boards: An Australian Case Study, *Academy of Management (AoM) Conference*, Boston, August 2012.

Sun, L. (2012) Executive compensation and contract-driven earnings management, *14th Malaysian Finance Association Conference*, Malaysia, June 2012.

Sun, L. (2012) Value creation through technologies and innovation: A Study of AOL hostile takeover time warner, *Global Conference for Academic Research*, Malaysia, June 2012.

Ting, S., Villano, R. and Dollery, B. (2012) An Analysis of Administrative Economic Efficiency of Local Government in Sabah, Malaysia, *8th Asia-Pacific Productivity Conference*, KMITL, Bangkok Thailand, July 2012.

Villano, R., Bravo-Ureta, B., Fleming, E. and Solis, D. (2012) Modern rice technologies and productivity in the Philippines: Disentangling technology from managerial gaps, *8th Asia-Pacific Productivity Conference*, KMITL, Bangkok Thailand, July 2012.

UNE Centre for Local Government Turning Japanese



Above: 'CLAIR Forum 2012', ACELG (Australian Centre for Excellence in Local Government) at UTS with (from left to right): Dr Haruaki Hirota (Nagoya University); Dr Takashi Kuramoto (Hirato School of Management); Bligh Grant; Professor Nobou Akai, (Osaka School of International Public Policy), and Dr Hideo Yunoue, Chiba University of Commerce.

On Friday August 17 Mr Bligh Grant was an invited speaker at 'CLAIR Forum 2012', a day of seminars jointly organised by the Sydney branch of the Japanese Local Government Centre (CLAIR) and the Australian Centre for Excellence in Local Government (ACELG) at UTS, Sydney. Bligh presented the paper 'Strategic Alliances of Councils: Two Case Studies Arising from the Threat of Compulsory Amalgamation in NSW, Australia', as part of several seminars and workshops organised around the themes 'Improving Local Government Efficiency and Performance: Recent Experiences in Australia and Japan. He was also tasked with reinforcing Centre Director Dollery's strong research links at Yokohama National University (NYU), where Brian spends several months every year, and exploring collaborative work on municipal consolidation with Dr Nobou Akai of the Osaka School of International Public Policy, Osaka University.



Bligh Grant
Deputy Director – Centre
for Local Government &
Research Lecturer

Community Engagement: New England 'Citizen's Jury' on NSW Energy Futures

Over several weekends in July and August, Mr Bligh Grant and Honours Candidate Mr James Hunter participated in the New England 'Citizens Jury' on NSW Energy Futures, a participatory process commissioned by the NSW Parliament Public Accounts Committee as part of its [Inquiry into the Economics of Energy Generation](#). Held in Tamworth, the Citizens Jury was presented with evidence from a range of stakeholders in the NSW energy market, including representatives from government, the coal industry and start-up renewable companies. The 'Citizen's Jury' process that was funded by [New Democracy Foundation](#), a philanthropic organisation headed by Transfield Holding's Executive Director Luca Belgiorno-Nettis, AM, and whose membership includes Hon Nick Greiner, AC, Lucy Hughes Turnbull, AO, Professor John Dryzek (ANU), Percy Allan, AM and Professor Jane Mansbridge from the Harvard Kennedy School of Government. Bligh said: 'The New Democracy initiative is an interesting example of corporate social responsibility (CSR) and interest-group formation, very much in a public-private partnership (PPP) mode, in the face of the multidimensional policy problem of energy generation. It has been interesting to be involved'. The Jury was tasked with writing the report 'Clearing the Air: Recommendations of the New England Citizen's Jury on Energy Economics and Security in New South Wales'. Dr Grant has been asked to present the report of the New England Citizen's Jury to the Public Accounts Committee later this year.

Below: James Hunter and Bligh Grant



Above: CWA hard at work and provided the catering for the day



Above: Deliberative discussions



Associate Professor
Rene Villano



Professor
Alison Sheridan
Head of School

UNE Business School Conference Travel Reports

Successful conference travel grant recipients report on their recent conference attendances.

Associate Professor Rene Villano attended the 8th Asia-Pacific Productivity Conference (APPC) held at the King Mongkut Institute of Technology, Bangkok Thailand on the July 24 – 27, 2012. Theoretical and empirical papers on productivity, production and efficiency measurement in economics, operations research, management science, industrial engineering, local government and agriculture were the focus of this conference. Associate Professor Villano chaired a session on efficiency analysis in agriculture and he also presented an invited paper on measuring the impact of modern rice technologies on farm productivity while disentangling technology gaps (shifts in the production frontier) from managerial gaps (differences in technical efficiency). Three other papers from our current and previous HDR students, Ms Siew King Ting, Dr Prathanthip Kramol and Dr Phanin Kureathai, were also presented at this conference.

Siew King Ting presented a paper titled 'An Analysis of Administrative Economic Efficiency of Local Government in Sabah, Malaysia' at the Asia Pacific Productivity Conference (APPC) 2012, 24-27 of July, Bangkok, Thailand. The authors of the paper are Siew King Ting, Rene Villano and Brian Dollery. I wish to extend my gratitude for the 2012 peer reviewed conference travel grant provided by the UNE Business School.

Below from left: Professor Shawna Grosskof, Associate Professor Rene Villano and Dr Prathanthip Kramol.



Above from left: Siew King Ting and Associate Professor Rene Villano.

Professor Alison Sheridan attended the Academy of Management (AoM) Conference in Boston from August 4 – 7, 2012 to present the paper, '*Institutional influences on changing gender ratios on corporate boards: An Australian Case Study*' (co-authors Anne Ross-Smith from Macquarie University and Linley Lord from Curtin University). One of the great features of the AoM conference is the three days of professional development workshops (PDW) scheduled prior to the conference proper. These workshops provide a rich opportunity to engage with ideas and issues and develop wider networks than the traditional conference paper presentations allow. Highlights for me from the PDW sessions I attended were the *PRME Working Group on Gender Equity* and the workshop, *More than meets the eye: Sharing our personal stories to facilitate a more inclusive AoM*. Both workshops helped me to better frame my thinking about some ideas I had for teaching and research, and the PRME workshop in particular pointed me to a great repository of resources the UNE PRME Working Group on Gender Equity have developed:

(<http://prmegenderequalityworkinggroup.unprme.wikispaces.net/Welcome+to+the+Wikispace>).

Another valuable feature of the AoM conference is the role the discussant plays in a session. For the Women on Boards session, in which our paper was scheduled with two other papers, our discussant was Lotte Bailyn from MIT, whose work on women's experiences in the paid workforce is seminal. Professor Bailyn's insightful analysis has prompted ideas for us to develop our research further. The feedback from the audience, and the reviewers of the paper (the AoM review process is very rigorous), has also helped to shape our reworking of the conference paper to a journal article.

Conference Travel Reports Continued....

Associate Professor Muayyad Jabri attended the European Process Organization Studies Symposium and presented a paper (with Dr Jenny Helin of Jönköping Business School, Sweden) on the role of conversations in constructing change in family business. The authors found strong evidence that success in family business is largely dependent on family forums and conversational practices where meaning-making is understood as something still in the process of creation and where voice is given to previously marginalized perspectives held by the younger generation of family members.

Associate Professor Jabri chaired the Symposium Stream on "Narrativity, Sensemaking and Organizing". He is now working on the formation of an International Interest Group for researching change processes that unfold from process metaphysics – the worldview that sees quantum processes, rather than entities, as basic levers for managing and sustaining on-going change efforts.

Below: Associate Professor Muayyad Jabri (UNE) and Dr Jenny Helin (Jönköping).



Above from left: Hari Tsoukas (Warwick), Muayyad Jabri (UNE), David Boje (New Mexico).



Professor Amarjit Kaur attended the Asian Studies Association of Australia (ASAA) 19th Biennial Conference 2012 on July 11 - 13 held at the University of Western Sydney. Professor Kaur was Chair and Panel Convener, Crossing borders for work in Asia.

Panel members and Paper Titles:

- Kaur, A.:** Migrant workers in the agricultural sector in Malaysia -the new bonded labour.
- Adnan, Z.:** A comparison of Indonesian and Philippines' labour deployment policies and programs.
- Gunawan, C.:** A Comparative Study of Indonesian Domestic Workers in Malaysia and Singapore.
- Pao, S.:** Migrant Domestic Workers in Macau.

Professor Kaur also attended the Colonization and Domestic Service: Historical and Contemporary Perspectives Research Symposium on July 16 - 17 held at the University of Newcastle. Professor Kaur delivered an invited paper entitled The "Good" Housemaid: Indonesian Domestic Workers in Malaysia and Singapore.

This paper was selected for publication in a forthcoming publication (selected papers).



Associate Professor Muayyad Jabri



Professor Amarjit Kaur

What we've been doing

- **Dr Omar Al Farooque** presented two research papers in a seminar organised and sponsored by Curtin University on August 8. The papers were entitled "The Influence of Disclosure Quality and internal Governance in deterring Earnings Management" and "Ownership, Governance and Agency Costs in New Zealand Listed Companies". The seminar was held at the School of Accounting, Curtin Business School, Curtin University of Technology in Perth, WA.



Dr David Hadley
President AARES,
New England Branch

AARES New England Branch

Only one of our three planned seminar presentations went ahead during August. Dr Sann Ecker had to cancel her trip to Armidale and Professor Jeff Gow has postponed his presentation until early October. However, we were very pleased to have Professor Garry Griffith give his presentation on the August 3, entitled, How did we go? Looking back on the impact of the Beef CRC. This summarised the work done as part of the overall evaluation of the impact of the Cooperative Research Centre for Beef Genetic Technologies. The CRC for Beef Genetic Technologies terminated in June 2012 after a seven year, \$A130 million investment. The CRC was required to report to the Australian Government and to its R&D partners on the expected return from that investment. The expected return on investment was estimated in two different ways using two quite different modelling approaches. These approaches were explained and results were reported in Garry's presentation. A benefit cost ratio of around 8:1 was calculated. Garry commented on the relative merits of the two approaches and of the relative impact of key parameters. He also discussed the nature of impact assessment in large multidisciplinary institutions.

Upcoming AARES Seminars

Wednesday August 29, Lewis Seminar Room @ 1pm

Brendan Power Identifying risk efficient cropping strategies for an irrigated grain/cotton farm on Queensland's Darling Downs.

Monday September 10, Lewis Seminar Room @ 1pm

Rebecca Gowen

Friday September 14, LT5 @ 1pm

Dr Peter Tozer Dust Storms – What do they really cost?

Friday October 5, Lewis Seminar Room @ 1pm

Professor Jeff Gow A Comparison of the Effects of Climate Change on Aus, Aman and Boro Rice Yields in Bangladesh: Evidence from Panel Data.

Seminars are open to all so please come along!



Dr Ian Tiley
Adjunct Research Fellow

NSW Government Appointment

Adjunct Research Fellow, Dr Ian Tiley has been appointed by the NSW government to be part of a four member Local Government Acts Review Taskforce which is required to review the Local Government Act 1993 and the City of Sydney Act 1988. A final report is to be provided to the Minister for Local Government Hon Don Page by September 2013.

The Terms of Reference of the Taskforce include:

- Ensure that the legislation and statutory framework meet the current and future needs of the community, local government, and the local government sector.
- Strengthen and streamline the legislation to enable local government to deliver services and infrastructure efficiently, effectively and in a timely manner.
- Ensure that the legislation is progressive, easily understood and provides a comprehensive framework, while avoiding unnecessary red tape.
- Recognise the diversity of local government in NSW.
- Provide greater clarity on the role and responsibility of local government.
- Adopt the decisions of the Government in relation to the recommendations of the Independent Local Government Review Panel.
- Make recommendations to the Minister for Local Government for legislative changes considered necessary and appropriate for a new Local Government Act.
- Identify and recommend to the Minister for Local Government, at any time during the review process, any legislative changes that need to be implemented prior to the completion of the review.

Educational Development & Communications

The Educational Development and Communications Team are pleased to invite you to a Teaching and Learning Showcase.

The showcase will be held in LT5 at the UNE Business School from 12.15 – 2.00pm, **Tuesday August 28** and lunch will be provided.

The aim of this event is to present short sessions on a number of initiatives and activities that are taking place in online teaching and learning across the School as well as some broader projects happening across the University. The sessions will look at iPad apps, online exams, grade mark, Equella, Benchmarking, Facebook, Flipping the classroom, Cite and finish with a Q&A session.

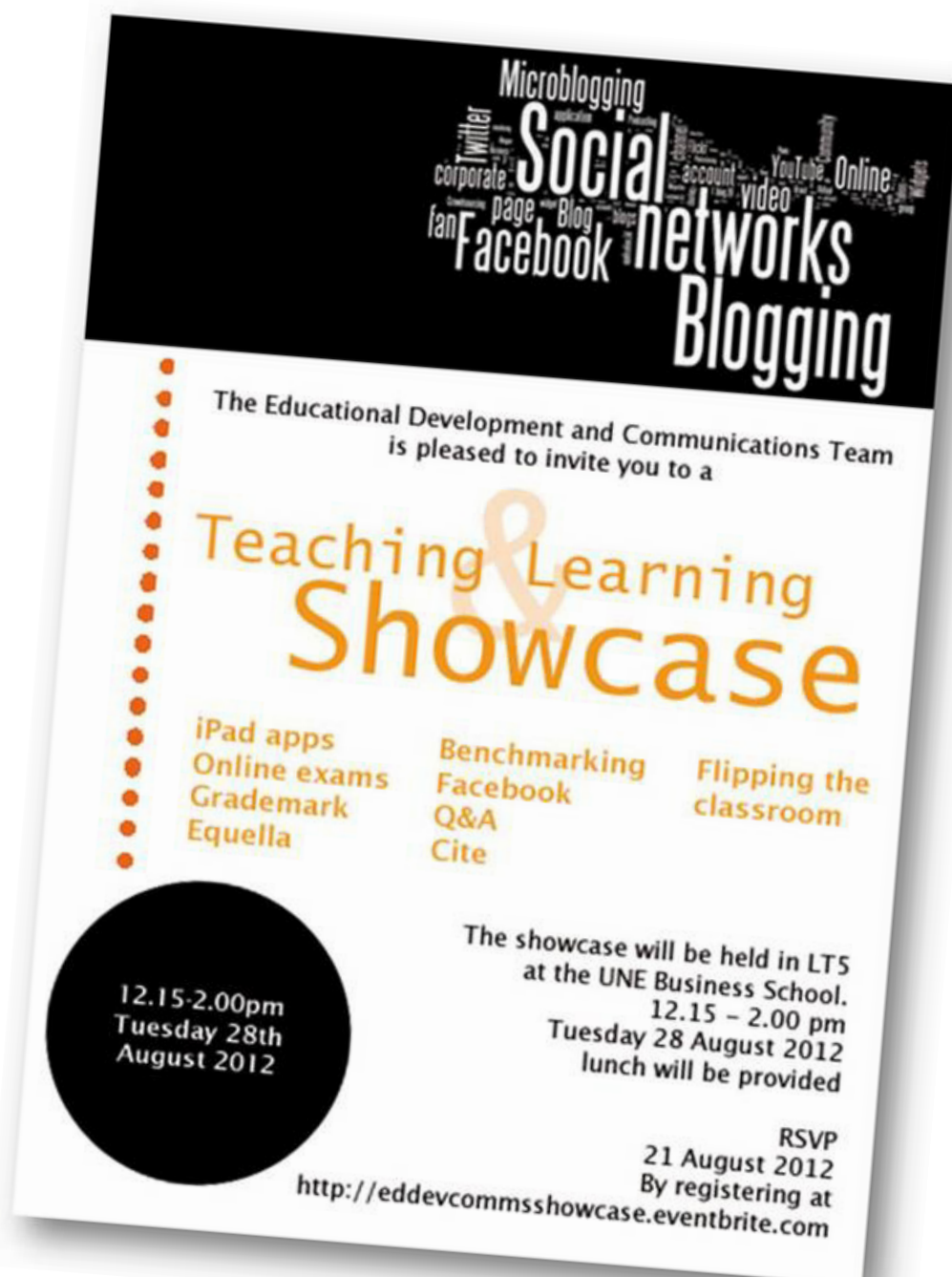
A schedule is included on the website below and you will be welcome to drop in at any time through the session.

To register to this event go to <http://eddevcommshowcase.eventbrite.com/>

Please RSVP by 21 August for catering purposes.



Sue Whale
Educational Development
& Communications
Team Leader





Dr Peter Shanahan
Academic Manager



Welcome & Congratulations

Tim Cluley has been on a fixed term contract with the UNE Business School since January this year. Tim was successful in applying for a permanent position as an Administrative Assistant within the School. He will continue to provide high level administrative support to the Accounting & Finance and Management Disciplines.

Marketing News

A "Live Train Work" Careers Expo was held at UNE on August 9. The main organiser, Regional Development Australia – Northern Inland (RDANI) requested a presentation on Accounting and Finance. Brent Gregory delivered this presentation. Thank you Brent.



The annual AgQuip Field Days are on again this month in Gunnedah, from August 21-23. Professor Oscar Cacho, Dr David Hadley and Dr Stuart Mounter are representing the Economics Discipline and the School. Thank you Oscar, David and Stuart.

