

BEPP Newsletter

SEPTEMBER 2011

Head of School Report

The past month has seen a number of key events. In late August, Ian Tiley, Adjunct Research Fellow, presented a seminar on local government and the National Broadband Network (NBN) as part of UNE's NBN Seminar Series at UNE's Tamworth Centre. See the full story on page 4.

As I write this, Professor Amarjit Kaur is convening a Conference on the Regional Responses to Labour Trafficking and Refugee Movements in the Asia-Pacific. This conference, co-sponsored by the School of Business, Economics and Public Policy is addressing a major public policy issue and has attracted a wide range of participants.

Thank you to those who have engaged with the School's response to the External Review Panel's recommendations. We will continue to work on these over the coming months, including the important issue of our School name.

I have spent the past week in China, with UNE's Director of International Marketing and Pathways, meeting with our pathways partners, Chiway Education Group, Huaiyin Institute of Technology and Shangdong Institute of Business and Technology, as well as having preliminary meetings with Wenzheng College of Souzhou University. Each of these meetings was productive as we worked through opportunities to support the English preparation of our students.

Alison Sheridan
Head of School



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Research Outcomes

Book Chapters

Kaur, A. (2011) Sikh Migration and Settlement in Southeast Asia, 1870s – 1950s Social transformations, Homeland, and Identity in Shamsul, A.B. and Kaur, A. (Eds), *Sikhs In Southeast Asia Negotiating an Identity Singapore: ISEAS*, pp 17 – 42.

Stewart, C., Khan, A. and Hedberg, J. (2011) Curriculum design for developing capacity to deal with complex issues: Theoretical perspectives. Tynan, B. (Ed) *Education 2011 – 2021*, (In print).

Valenzuela, F. (2011) Is your wine giving you a headache? Armstrong, G., Adam, S., Denize, S. and Kotler, P. (Ed) in *Principles of Marketing*, 4 (5). Pearson, French Forest.

Valenzuela, F. and Fisher, J. (2011) Drinking or gambling: what is the core business of pubs? Armstrong, G., Adam, S., Denize, S. and Kotler, P. (Ed) in *Principles of Marketing*, 14 (5). Pearson, French Forest.

Journal Articles

Dollery, B. E., Crase, L. and Grant, B. (2011) The local capacity, local community and local governance dimensions of sustainability in Australian Local Government, *Commonwealth Journal of Local Governance* (in print).

Crise, L., O'Keefe, S. and Dollery, B.E. (2011) Nuances of Regional Growth and its Public Policy Implications: Some Comments on the Flaws in the Grattan Institute's Investing in Regions; Making a Difference Report, *Economic Papers* (in print).

Mihret, D.G. and Admassu, M.A. (2011) Reliance of External Auditors on Internal Audit Work: A Corporate Governance Perspective, *International Business Research*, 4 (2), pp 67 – 79.

Sheridan, A., Haslam McKenzie, F. and Still, L., (2011) Making visible the 'space of betweenness': Understanding women's limited access to leadership in regional Australia, *Gender, Place and Culture*, 18 (6), pp 795 – 811.

Smith, G. and Grant, B. (2011) Thermodynamics and the economics of sustainability, *In Journal of Interdisciplinary Economics and Business Law*, 1 (1) pp 42 – 50.

Terdpaopong, K. and Mihret, D.G. (2011) 'Modeling SME credit risk: A Thai Empirical Model', *Small Enterprise Research*, 18 (1) pp 63 – 79.

Research Outcomes Continued

Conference Papers

Kellett, J. (2011) Why Do Unions Form Peak Bodies? The 1885 Brisbane Trades and Labour Council, *25th AIRAANZ Conference: Dialogue Downunder*, Auckland, New Zealand, 1 - 4 February.

Valenzuela, F., Fisher, J. and Whale, S. (2011) Developing Social Presence in the Online Learning Environment: Findings from Past Research and Challenges for Implementation, presentation at UNE-ULT-futures 2011, 14 – 15 September.

Renewed Honorary Appointments

Dr Vic Wright

Adjunct Associate Professor
22 July 2011 – 22 July 2014

Dr Greg Smith

Adjunct Lecturer
1 September 2011 – 1 September 2014

PhD Graduates

Congratulations to our PhD candidates who heard in September that they will be graduating in March 2012.

Pranthanthip Kramol

Supervisors: Rene Villano, Euan Fleming / Paul Kristiansen.

Title of Thesis: Adoption and Performance of 'Clean and Safe' Vegetable Farming Systems in Northern Thailand.

What we've been doing

- **Professor Brian Dollery** and **Bligh Grant**: The CLG has continued its research into two main areas. First, alternative methods of funding local government and addressing the infrastructure backlog in particular. This research has included several papers on the applicability of a municipal bond bank to Australia, with Professor Dollery delivering a paper at the Forum of Economists Conference, Amsterdam, 25 September on this topic. Second, CLG has been investigating community engagement as a technique of planning in Australian local government, completing a comparative overview of all Australian jurisdictions and a case study of Geraldton, Western Australia.
- **Professor Amarjit Kaur** and Professor Ian Metcalfe were conveners of the Regional Responses to Labour Trafficking and Refugee Movements in Asia-Pacific Conference, held on 26th and 27th September at St Albert's College, UNE.
- **Professor Amarjit Kaur** has accepted an invitation by Vladislav Kotchetkov, member, UNESCO-EOLSS Joint Committee to contribute an article on Industrialisation and Development in Asia to the Encyclopedia of Life Support Systems (EOLSS).
- **Dr Fredy-Roberto Valenzuela** designed PowerPoint slides for all chapters of the Marketing textbook "Principles of Marketing" 5e by Armstrong, Adam, Denize and Kotler.
- **Dr Fredy-Roberto Valenzuela** was a guest speaker at CWL – Country of Study Evening – Chile.

Up & Coming Dates

October

- 3 Labour Day Public Holiday
- 6 CPA Merit Awards
- 7 Graduation Day – Arts and Sciences Awards
- 8 Graduation Day – The Professions Awards
- 11 Mr Mark Graham: "Sustainability in Business and Community: How to Bring about Action".
2 – 3 in LT4
- 12 R & R T Committee Meeting & Intersect Presentation
- 17 School Meeting
- 21 EBL Ball
Armidale Bowling Club
- 25 Ms Myee Gregory: "Social Enterprise: Building Sustainable Communities".
2 – 3 in LT4

November

- 4 Lectures end for Semester 2
- 7 Teaching & Learning Committee Meeting
- 9-23 Examination period for Semester 2
- 12 R & R T Committee Meeting, including Intersect Presentation by Johan Boshoff
- 14 School Meeting
- 28 2011-2012 Summer Semester commences

December

- 2 School Advisory Board Meeting
- 5 Teaching & Learning Committee Meeting



Dr Allan Rae

John Dillon Memorial Lecture

Livestock Demand and Supply Development: What's to Worry About?

3pm, 21 October, W42 Lecture Theatre 4

Abstract:

The livestock revolution that has occurred over the last few decades has seen a phenomenal increase in demand for livestock products in much of the developing world. This has largely been matched with growth in supplies, driven by government policies, and increased animal numbers and productivity. But this growth has given rise to a number of issues which in many cases see negative externalities imposed on society and suggest that current trends in animal product consumption and production are unsustainable. These issues will be discussed, along with possible research and policy responses.

Allan's profile:

Allan's early interests in horticulture took him to Massey University to study for a BHortSc degree which he completed in 1965. During that study, an interest in economics developed and this led to a MHortSc in horticultural economics in 1969, after a period as research officer for New Zealand's vegetable and produce growers' federation. Allan then left for the University of New England, where he completed a PhD in agricultural economics in 1971, and for which his thesis on stochastic programming won the D.H. Drummond Prize in Economic Studies.

Allan's academic career began with his appointment as a Senior Lecturer at Massey University, initially developing and teaching programmes in economics and management for students in horticulture. A few years later he was promoted to Reader, followed a few years after that with promotion to Professor in agricultural economics. Allan then developed his long-standing interest in international trade studies, became Director of Massey's Centre for Agricultural Policy Studies in 1985, and began a long involvement in international trade analysis, livestock economics and economics of Asian agriculture.

Allan has published many articles in leading agricultural economics journals, book chapters and has written two books: Crop Management Economics (1977) and Agricultural Management Economics: Activity Analysis and Decision Making (1994). He has conducted research for several international agencies.

Allan was awarded the New Zealand Science and Technology Medal 2001 by the Royal Society of NZ, became an Honorary Life Member of the NZ Agricultural & Resource Economics Society in 2009, was awarded the distinction of GTAP Research Fellow (2003-2010) by the Centre for Global Trade Analysis, Purdue University, and was conferred with the degree of Doctor of Science by Massey University in 2010.

He was a member of the Australian Agricultural & Resource Economics Society (AARES) Council during 2006-2008, served as AARES President in 2007 and was made an AARES Distinguished Fellow in 2010. Allan is currently Editor-in-Chief of the Australian Journal of Agricultural & Resource Economics.

AARES Seminar

Presenter: Dr Susie Hester (pictured left)

Title: An overview of ACERA projects on post-border surveillance of pests and diseases.

Date: Friday 14 October

Time: 1pm

Venue: Lewis Seminar Room



UNE - NBN Seminar Series

On 29th August 2011, at Tamworth Resource Centre, the UNE – NBN Seminar Series focused on local government, the National Broadband Network (NBN) and development opportunities for innovative regional communities and universities of the future.

Pro Vice-Chancellor Professor Victor Minichello acted as Master of Ceremonies. Hon Tony Windsor spoke about what the NBN would mean for New England. UNE Vice-Chancellor and CEO Professor Barber, supported by Mr Darren Rudd, Community Relations Advisor NBN Co Ltd, described the opportunities for a university of the future in Tamworth.

The Forum keynote address was provided by Ian Tiley, Emeritus Mayor and Clarence Valley Councillor, Chairperson of Regional Development Australia Northern Rivers Board and a UNE Adjunct Research Fellow and member of the Executive Committee of UNE's Centre for Local Government. He provided a local government perspective on how the sector was preparing for, and considering, the National Broadband Network (NBN) rollout and how local government might capture the benefits of high speed broadband.

Ian noted that there has been substantial debate and conjecture within local government about what ought to be the role of local councils in regard to the NBN fibre rollout and community broadband take-up of the technology. He argued that there is much that local government could do in relation to the NBN planning process. Provision of information to NBN Co and its contractors, in the nature of zoning maps and planning controls, identifying heritage conservation and environmentally significant areas, advising development application requirements as necessary, locating of Commonwealth land and facilities and sites of major local development proposals or infrastructure locations and greenfield development areas, would all be important information and of value for NBN Co and communities.

Well developed community engagement plans by councils would demonstrate proactive leadership and explain the benefits of NBN services and also the impacts of the NBN build phase. He contended that it was important that councils communicate to all stakeholders in communities about how councils planned to support fibre rollout.

Ian highlighted that considerable economic benefits could derive to councils and communities given that, in some circumstances, local government would have the opportunity to engage in co-investment projects with NBN Co such as, for example, undergrounding of power, networks maintenance or upgrades, streetscape works, new bridges or road corridors and some land developments other than in greenfield sites. Fibre network extension may also be possible through third party proposals to extend the 'fibre footprint' beyond the intended 93% coverage, or to extend the fixed wireless coverage by co-funding additional infrastructure.

He presented evidence of initiatives of a number of local governments and his RDA Committee in preparing for broadband and engaging with their communities to explain and plan to capture the benefits. The NBN rollout was a project which many in local government and their communities now recognised would affect all aspects of the economy and society, and had the potential for Australia to become a global leader in terms of capacity and enjoyment of truly high speed carrier grade video, data and voice services. Ian concluded that there existed in communities an ever heightening expectation of an exciting, more productive knowledge based future. There was no doubt that local government must seriously engage. In many localities the sector was already playing a vital role at the local community coalface level to ensure that the benefits of broadband would be equitably and widely enjoyed.

His presentation may be accessed on his web site at:

http://www.tiley.com.au/index.php?option=com_rokdownloads&view=folder&Itemid=13&limitstart=40



Ian Tiley
Adjunct Research Fellow

[Click on the links below](#)

[September Update – including
information on Turn It In and the TLC
Development Program](#)

[Support material for managing
Assessment and Gradebook in
Moodle](#)

[Camtasia and Camtasia Relay](#)

MBA & Postgrad Expos

The annual Expos were held in most capital cities this month and we were represented by **Valerie Dalton** and **Dr Peter Shanahan**, as well as staff from MaPA and the Faculty of Arts and Sciences. Thank you to Valerie and Peter.

UNE Deferrals Weekend

The annual Deferrals Weekend was held on 17/18 September. **Associate Professor Josie Fisher** represented the School and provided course and career advice to students who deferred their offer this year and are expected to enrol in 2012. Thank you Josie.

5 Point Connection

Professor Alison Sheridan (pictured below) participating in a 5 point connection across the UNE Access Centres, with students in Tamworth and Taree.



EBL Ball

Sponsored by UNE Guild, School of Business, Economics and Public Policy and the School of Law and Organised by the UNE Economics Society.

- Date:** 21st of October
Time: 6:30pm for 7:00pm Main Course
Location: Armidale Bowling Club, Armidale
Attire: Formal
Cost: \$60 per person
(includes bar tab and two course meal)



Tickets will be sold from the Armidale Bowling Club and Campus Essentials