

# BEPP Newsletter

MARCH 2012



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Above: PhD graduates, Dr Ian Tiley, Dr Prathanthip (Pang) Kramol and Dr Xianming (Sam) Meng.

## Head of School Report

Graduation was a picture perfect New England day last Saturday. Thanks to the GSB staff for organising another very successful celebration for the graduates of our post-graduate business awards. I think I spoke with all of the graduates who attended the event - with some making the trip from Perth, Melbourne, many from Sydney and the Gold Coast and other regional areas - and they were all very complementary about the event and how special it made their graduation. It was also great to see our three PhD graduates, Dr Prathanthip (Pang) Kramol, Dr Xianming (Sam) Meng and Dr Ian Tiley receiving their doctorates.

Once again, the School and AARES jointly hosted the annual John Dillon Memorial Lecture. We are very proud of this event commemorating John's life and work. See p.3 for more details about this event.

I have been working on a grant application for the ICI Education Cooperation programme for a Joint degree, the MBA International Social Entrepreneurship, with ESC Rennes Business School, the Open University of Catalonia and the University of Western Sydney. This follows from the work Valerie Dalton and I did with UOC late last year. The intent of this programme is to enable students to study across the four institutions. If we are successful in attracting the funds we will be able to progress this project from October 2012. If we aren't successful, we will still be seeking to build a programme together, as the aim to deliver an international programme is one all the partners are committed to.

Finally, I will be away on a Leadership course at Harvard Business School from 1-5 April 2012. I am looking forward to this professional development opportunity and applying what I learn. I hope you all have a restful Easter break.



**Professor  
Alison Sheridan**  
Head of School

## Research Outcomes

### Journal Articles

Grant, B. and Dollery, B. E. (2012) Autonomy versus oversight in local government reform: The implications of "home rule" for Australian local government, *Australian Journal of Political Science*, (in print).

Fisher, J. and Grant, B. (2012) Beyond Corporate Social Responsibility: Public Value and the Business of Politics, *International Journal of Business Management*, (in print).

Hovey, M. and Wysel, D. (2012) The Future of Financial Advice and the Effects on Portfolio Management, *Financial Planning*, 23(11), pp. 36-39.

Kortt, M.A. and Dollery, B.E. (2012) The Home Insulation Program: An example of Australian Government failure, *Australian Journal of Public Administration*, (in print).

Llanos, O., Pasten, D., Valenzuela, F-R. and Huepe, P. (2012) Determinants of Success in Family Business Professionalization Process, *Horizontes Empresariales*, 10(2), pp. 9-23.











Tiley, I. (2010) Structural Change and Financial Sustainability in Australian Local Government, *Australasian Canadian Studies*, 28(2), pp.83-96.

## Educational Development & Communications Team Update

### Click on the links below:

- [TLC – Academic Development Unit](#)
- [Jeff Borden Seminar](#)
- [Information Session with Leonie Sherwin](#)
- [Endnote](#)
- [Moodle information on Assignment Submission](#)
- [Unit development guidelines](#)
- [Invitation to Seminar](#)

### Team members & contact details:

Sue Whale, <i>Team Leader</i>		swhale2		3043	
Naomi Blackburn		nblackb2		2276	
Terry Barnett		tbarnett		3609	
Kerry Towns		ktowns3		3453	(Monday to Thursday)
Debbie Bridge		dbridge2		3453	(Friday)

### April

- 6 Good Friday
- 8 Easter Sunday
- 9 Easter Monday
- 9 Intensive Schools start
- 16 Teaching & Learning Committee Meeting
- 22 Intensive Schools end
- 23 Lectures recommence for Trimester 1
- 25 Anzac Day
- 27 AARES Seminar at 1pm, LT3
- 30 School Meeting

### May

- 4 UNE Open Day
- 21 School Meeting
- 25 Lectures end for Trimester 1
- 28 Examinations start for Trimester 1
- 20 Lectures start for Trimester 1

### June

- 8 Trimester 1 ends
- 11 Intensive schools start
- 24 Intensive schools end
- 25 Trimester 2 starts

### July

- 4 Inaugural Lecture, Professor Oscar Cacho
- 23 School Meeting



Professor  
John Quiggin

## 2012 John Dillon Memorial Lecture

The 2012 John Dillon Memorial Lecture, co hosted by the AARES New England Branch and BEPP took place on Thursday 22<sup>nd</sup> March. This year's speaker was Professor John Quiggin. John is a Federation Fellow in Economics and Political Science at the University of Queensland and is one of Australia's best-known, influential and prolific economists. As well as having published over 300 journal articles and book chapters and six books he also writes a regular column for the Australian Financial Review and comments on Australian and world affairs on his blog. Professor Quiggin is an alumni of UNE and was a recipient of a UNE Distinguished Alumni Award in 2011. He has a PhD from UNE which was completed in 1988 and was supervised by Jock Anderson and John Dillon.

The subject of his presentation was, "Can carbon prices save the global climate?". He summarised the content of lecture as follows:

*Economists have long argued for price-based mechanisms, such as carbon taxes or emissions trading schemes, to reduce emissions of greenhouse gases. But the delay in reaching agreement on such mechanisms has raised doubts over whether they can achieve adequate reductions in the limited time available. In this talk, I present a simple framework in which such questions can be addressed and consider the merits and limitations of price-based policies and the available alternatives.*

The event was very well-attended with around 100 people in the audience representing a diverse cross-section of University staff and members of the public. Professor Quiggin was introduced by David Hadley - the current President of the AARES New England Branch and the Head of School, Professor Alison Sheridan, chaired questions and extended the vote of thanks. The Lecture was followed by afternoon tea, and dinner at the Cattleman's Grill Restaurant.

A video of John's presentation will be shortly available on the AARES New England Branch website: [http://www.aares.org.au/AARES/Branches/New\\_Eng/New\\_England\\_Branch.aspx](http://www.aares.org.au/AARES/Branches/New_Eng/New_England_Branch.aspx).

Many thanks to the Branch Executive and the administrative staff of BEPP for all their efforts which ensured the Lecture was a very successful event.





# New England Branch AARES

## Seminar Series Report

The New England Branch of the Australian Agricultural and Resource Economics Society (AARES) has hosted two seminars since the last newsletter report.

On Friday 24<sup>th</sup> February Emilio Morales presented his and Nam Hoang's research entitled "Beef Marketing Margins in Some Countries in Asia-Oceania". The abstract of their paper is as follows:

*Marketing margins in beef markets have been focus of interest to determine the factors affecting price transmissions through supply chains. Data of Australia, New Zealand, Pakistan, China and Malaysia from 1971 to 2008 was analysed using panel methods indicating that margins are affected by export prices, then variations in wholesale prices are captured by intermediaries in the supply chain and partially transmitted to farmers. Variations in farmer prices affect marketing margins in most countries of the region, suggesting that farmers have different degrees of negotiation power. Finally, increases in oil price decrease marketing margins, while a raise in GDP per capita increases them.*

Christie Chang (picture below) presented the seminar on Friday 9<sup>th</sup> March during which she described the results of her research into the effects of the Papua New Guinea Liquefied Natural Gas project on the local fresh produce market. Her paper was called, "Estimating the Demand for Fresh Produce from the PNG LNG Project" and is described in the following abstract:

*The US\$15 billion investment on the PNG LNG project will have a significant impact on the PNG economy and the agricultural sector. Some analysts have shown that, while the agriculture export sector (oil palm, coffee, cocoa and copra) will suffer significant losses in export revenues due mainly to the appreciation of the PNG kina, there are significant opportunities for the fresh produce sector in the domestic market. We estimate that demand for fresh produce from the PNG LNG project alone will be in the order of 130 tonnes a week (or 20 tonnes a day) at the peak of the construction period from 2012-2013. This would equate to a sales value of 500,000 kina per week to local communities if the LNG market for fresh produce could be captured completely by local supplies. However, it has been suggested that, during the construction phase, up to 80% of fresh produce demand could be met by imports because of concerns over the price, quality, consistency in supply and variety of local produce. In addition, after the initial construction phase and from 2014 on, demand for fresh produce from the PNG LNG project alone will be reduced to around 2 tonnes a week during the operational phase. This means the impact of the PNG LNG project on the local fresh produce industry is uncertain, depending on the ability of local suppliers to meet buyers' requirements for quality, variety and consistency in supply. Several recommendations are made in this study on how the PNG's fresh produce sector can do to meet these challenges.*

Thanks to Christie and Emilio for presenting. The next session in the seminar series is scheduled for Friday 27<sup>th</sup> April when, in a break from tradition, we will have Economics Honours students presenting outlines of their Honours dissertation topics. This will take place in W40 LT3 starting at 1.00pm. We hope to see you there.



**Dr David Hadley**  
President of New England  
AARES Branch



# Faculty of the Professions Graduation Ceremony



Above: Professor Alison Sheridan, Professor  
Jim Barber, Dr Prathanthip (Pang) Kramol  
& Associate Professor Rene Villano



Above: Professor Brian Dollery,  
Dr Ian Tiley, Cr Hans Hietbrink &  
Dr Jim Maher



Right: Dr Ian Tiley,  
Dr Prathanthip (Pang) Kramol &  
Dr Xianming (Sam) Meng



Above: Dr Peter McClenaghan,  
Professor Alison Sheridan &  
Dr Michelle Goyen



Congratulations  
Congratulations