



A/Prof Martin Hovey
Head of School (Interim)

In November 2014, 28 UNE Business School students took part in the China Study Tour.

On behalf of the UNE Business School I would like to thank everyone who made the China Study Tour a success, particularly to Dr Lou Conway, Dr Tony Ramsay and John Schuman for their hard work.

UNEBS China Study Tour

No amount of time in the lecture theatre could have conveyed the understanding of China that 28 UNE Business School students acquired in 12 packed days in

the Peoples' Republic during November 2014.

The tour was conceived as an "immersion experience", to introduce students to the cultural and business environment of the nation that promises to be the global economic powerhouse of the 21st Century. The program was broad in every sense.

The students came from courses across the School and from origins that ranged from Tasmania to outback Queensland. Many were studying from home, only to meet other students for the first time in the departure lounge of Sydney Airport. For many, it was their first trip overseas.

The schedule, developed by Dr Conway and Dr Ramsay, took students behind the scenes in three areas: agriculture, manufacturing and finance.

Students sat in on numerous briefings including the Australian Embassy in Beijing, National Australia Bank in Shanghai, and Jardines and Citi in Hong Kong. They visited a vertically-integrated cattle feedlot, a 5000-cow Australian-developed dairy, a GM car factory and a

Story and photos continue on pages 2 and 3



In this issue:

- 1 UNEBS China Study Tour
- 4 Office of Learning and Teaching Excellence Award
- 4 D Level Promotion
- 5 Booloominbah Open Day
- 7 Henan Agricultural University visits UNE
- 8 UNEBS's students tackling the world and becoming the solution
- 9 Remote Town Survival Guide: Cheap Housing and Diversification
- 9 UNE Secures Sustainability Conference
- 10 AARES New England and UNE Business School Seminar Series
- 10 Educational Development & Communications
- 12 New Liaison Officer on board
- 12 What we've been doing...
- 13 Research Outcomes
- 14 Honorary Appointments

UNE Busines School China Study Tour cont...

suburb-sized vegetable greenhouse. For two days, they immersed themselves with specially assigned students from the Shandong Institute of Business and Technology (SDIBT) where they learned about the high aspirations of fellow students of their own generation.

Our students saw the astonishing wealth that has gravitated to the centres of Tier One Chinese cities like Beijing, Shanghai and Hong Kong. They received a first-hand appreciation of the fact that China will, in the not too distant future, acquire the biggest economy in the world.

To balance the displays of economic wealth, the students were also introduced to a working-class Shanghai suburb, one of the first suburban development projects of the Communist government in the 1950s. They ate with retired factory workers in their tiny apartments, and walked through the sometimes disturbing variety of an inner-city “wet” food market. They walked along the Great Wall, posed in front of Chairman Mao’s portrait in Tiananmen Square, visited an ancient temple built on the birthplace of Confucius, and spent three hours travelling 800 km on China’s 15,000 km High Speed Rail network.

As the impressions piled up, the students’ thinking began to change. They began to understand the nuances of the “one country, two systems” project, where unbridled capitalism flourishes under a centralised administrative government authority. For some, a revelation was seeing the innumerable small meaningless jobs performed by poorer Chinese - and coming to understand that rather than inefficiency, as they first thought, these apparently insignificant roles provided the dignity of employment and social esprit de corps.

All were taken aback by the pollution. That led to some sober consideration of the implications of economic growth at all costs.

Most importantly, the students stopped seeing China as a bundle of dry statistics and began to see it through the lens of Chinese society. It would be safe to say that no-one returned unchanged - not just in their views about China and its new status as an economic powerhouse, but in their perceptions of Australia and its ability to engage with China. Finally, upon return from China, students provided written academic work that was shaped and informed by their first hand experiences.

The 2015 tour is already being developed (see OSSE300 Overseas Study Experience in the UNE Unit Catalogue).

The School would urge anyone with promising students with a keen curiosity and a desire to better understand the “Asian Century”, to bring them forward as candidates. It is the best kind of education that will not leave your students unchanged.

Lou Conway



More photos on the next page



UNEBS China Study Tour cont...



Office of Learning and Teaching Excellence Award

On 9 December 2014, Dr Leopold Bayerlein received an Office of Learning and Teaching Excellence Award (Early Career Category) in an awards ceremony at Parliament House in Canberra.

OLT Teaching Excellence Awards recognise the nation's most outstanding university teachers, with only 16 awards being handed out each year.

Dr Bayerlein received his award as one of only 3 recipients in the early career category. The award recognises his significant contributions to student learning as well as his extensive use of innovative learning technologies.



D Level Promotion



A/Prof Fredy-Roberto Valenzuela

Associate Professor

A/Prof Fredy-Roberto Valenzuela has shown commitment and passion towards the enhancement of both academics' and students' learning and teaching experiences by engaging in teaching, research and services activities that inform learning and teaching practices.

In relation to teaching, the quality of his teaching has been recognised at UNE through a UNE Business School's Excellence in Teaching Award (2013), a UNE Award for Outstanding Contribution to Student Learning (2014), and by being the recipient of an Office of Learning and Teaching (OLT) citation for outstanding contribution to student learning (2014).

With respect to research, during the last five years he has published the findings of his research as book chapters, refereed journal articles and refereed conference papers. He has also been part of various successful grant applications, namely: OLT grant, COLLAR grant and a UNE Research Seed Grant. He has also been involved in a cross-school grant with the School of Health to conduct research into patient safety in rural areas.

Finally regarding service to the UNE Business School and University, he has carried out different service roles within the school, such as Acting Deputy Head of the UNE Business School, Chair of the School's Teaching and Learning Committee and Course Coordinator for the Bachelor of Business.



On 7 December 2014, UNE hosted Booloominbah Open Day. It was a great success, with more than 500 people attending the event. The guided tours of the building, the Zoology and Antiquities Museum and a showcase consisting of seven UNE schools, UNE Life and Robb College entertained guests throughout the day.

A very big thanks to Dr Lou Conway, Caroline Girvin, David Wysel, Jade Hauser, Jo Watson, Scott Harrison, and Blake Mallon who came along and represented our school so well.

A special acknowledgment of Lou Conway who got the initiative rolling.

A big thanks also to Brent Gregory, Naomi McGrath and Tim Cluley who prepared presentations and materials used in the display. Thanks to others who helped, particularly the professional staff.

All in all, it was a great team effort.



Boolloominbah Open Day cont...



Henan Agricultural University visits UNE

On 17 December 2014, the International Relations Director, Ms Bing Liang and Dean of International Education College, Professor Dongping Zhang of Henan Agricultural University (HAU), China visited the campus to discuss partnership initiatives with UNE.

Head of the UNE Business School, A/Prof Martin Hovey, along with members of his staff, welcomed our Chinese guests to UNE to discuss the undergraduate cooperative education program and exciting prospects for joint research and education relations with HAU. UNE Acting Pro Vice-Chancellor, Gabrielle Rolan and Acting Director of UNE International, Ingrid Elliston met with the delegates to review the HAU Study Abroad Program agreement and develop future initiatives. Our guests also discussed sustainability, environmental and precision agricultural research developments and collaborative opportunities with Prof Iain Young, the UNE Head of the School of Environmental and Rural Science.

HAU was founded over 110 years ago, and is located in east-central China, situated in the capital Zhengzhou of the Henan Province. Zhengzhou is one of the Eight Great Ancient Capitals of China and an emerging megacity of China. HAU have over 30,000 full-time on campus students with 10 different fields of study available including Agriculture, Engineering, Science, Economics, Management, Law, Humanities, Medicine, Education and Arts. The university is equipped with 20 colleges, 29 research centres and has over 1875 full-time staff members. The number of professional affiliations with the Ministry of Agriculture in different research fields highlights HAU collaboration and expertise in Agriculture exploration.

The exciting and tangible outcomes generated by this delegation's visit to UNE points to another positive step forward for this collaborative partnership. Many thanks to UNE International, Regional Manager Jackie Su, Mr Bobby Sun, Director of Henan Chengxin Education, and UNE Business School PhD student Tsan Wang for their organisation and involvement in bringing this visit together in such a professional manner.



UNE Business School's students tackling the world and becoming the solution

In June, a team of four University of New England students will compete in an Agribusiness Case Study Competition in the USA at the 2015 International Food and Agribusiness Management Association (IFAMA) 25th Annual World Symposium and Forum.

During the conference, the team will be one of 20 from around the world competing for the international title. They will draw on their Agribusiness and Agricultural and Resource Economics knowledge and skills, particularly in relation to Food and Agribusiness Management. Students will also meet and network with leading global agribusiness executives, researchers and government officials.

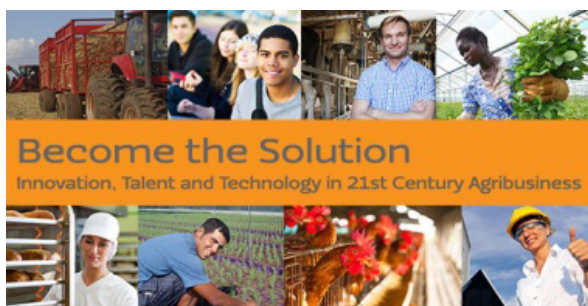
The conference theme is "Becoming the Solution" focusing on Innovation, Talent, and Technology in the 21st Century of Agribusiness. This will be a key discussion point for change makers at the conference. It will widen the students' perspectives for contributions to Australian and World Agribusiness.

UNE Business School's Prof Derek Baker and Dr Stuart Mounter, who are engaged in the selection process and will accompany the team, said "this puts our students on the map internationally and such international experience is a key part of engagement with the local and international agribusiness communities. Working with Rimfire Resources, a specialist agribusiness recruitment agency, is allowing us insight into the large growing job market in Agribusiness and Agricultural and Resource Economics. We are very grateful to Rimfire Resources and Grain Growers for their significant financial support they have offered to students who take part in the conference and competition."

Head of UNE Business School, A/Prof Martin Hovey concurs, "this opportunity will provide the ideal global setting for students to apply their studies to real life situations and they may identify career opportunities that they may not have otherwise considered possible."

Prof Baker continues, "this competition is one activity in the Business School's growth strategy initiative for the Agribusiness and Agricultural & Resource Economics degrees. These activities include establishment of a UNE Agribusiness and Agricultural & Resource Economics Network, engagement with the large and influential alumni body, and direct communications with year 10 and 11 students in schools throughout Australia."

For more information contact Prof Derek Baker on 02 6773 2627 or derek.baker@une.edu.au or Dr Stuart Mounter on 02 6773 3159 or smounte2@une.edu.au.



Remote Town Survival Guide: Cheap Housing and Diversification

Mr Stuart Robertson, PhD student and Dr Boyd Blackwell, Research Fellow with the Business School have been attracting media attention to their research with the help of the UNE and NintiOne Ltd communication teams. Stuart's project on mine lifecycle planning and enduring community value for remote towns has received considerable media attention over the Christmas break as a result. Their published work in the International Journal of Rural Law and Policy and the joint UNE & CRC REP media release have been centrepiece for attracting this attention. Stuart has had interviews with ABC Broken Hill NSW on 8 January 2015, ABC Capricornia and ABC Country Hour Qld on 19 December 2014. Boyd had an interview with ABC Drive NSW on 19 January 2015.

Their initial findings show that companies, government and community groups need to plan early for diversifying the base of their economies leading up to a resource development and throughout the life of the mine, and resource towns should be 'open' to all people rather than 'closed' to mine workers. Ways to create enduring value for remote communities from mining include appropriate investment of mining royalties, development of employment opportunities and regional partnerships, and much needed investment in built and social infrastructure such as transport and communication networks including roads and airports, community centres, pools and other sports facilities, libraries, arts, crafts and museums, and meeting, music and performance places. These 'diversifying' investments can help make these remote locations attractive to live in and visit, and people are a key ingredient to broadening the economic base of a town. For more information on the project contact Mr Stuart Robertson srobert9@myune.edu.au or Dr Boyd Blackwell boydb@une.edu.au.



UNE Secures Sustainability Conference

UNE Armidale has been chosen by the Australian and New Zealand Society for Ecological Economics as the preferred location for their biennial conference. ANZSEE promotes sustainability science through inclusion of ecological as well as cultural and social dimensions in the theory and practice of economics. The multi and transdisciplinary conference is planning to be held in late October/early November 2015. This is a great opportunity to showcase UNE, and in particular, the UNE Business School. More information to come in another edition of this newsletter. In the meantime, if you are interested in helping with promotion, sponsorship, developing a special session, making a presentation, publication, field trips, catering, other social activities, accommodation and transport of delegates, or other ideas, please contact Dr Boyd Blackwell boydb@une.edu.au, Dr Simone Vale de Souza svallede@une.edu.au, or Mr Jim McFarlane,



ANZSEE

The Australia New Zealand Society for Ecological Economics



On 12 January, Prof Alex Frino, Dean of the Macquarie Graduate School of Management, presented a seminar titled “CEO Narcissism and Earnings Management”. During the presentation, Prof Frino emphasised the evidence that firms with more narcissistic CEOs are more likely to adopt earnings manipulation, given their CEO’s own identification with the organisations they lead.

Educational Development & Communications



Naomi McGrath

Educational Development
& Communications
Officer

Trimester 1 unit development is well along the way as Trimester 1 units will be released to students on 9 February 2015. As best practice we do advise that Unit Coordinators post in the announcements forum a welcome message to their students and remind the students that teaching does not officially start until Monday 23 February.

As you know, we have adopted a new theme in our Moodle sites from Trimester 3 and upgraded our version of Moodle to version 2.7. Training sessions have been hosted in the School regarding the changes in managing your sites in terms of adopting the theme and upgrading to Moodle 2.7. If you are teaching in Trimester 1 and were unable to make a training session in

the past and would like one-on-one training, please don’t hesitate to contact a member of the EDC Team to organise a time.

As UNE introduces Echo360 as our lecture capture application TaLS and ITD will be holding a series of information sessions across campus along with IT Training hands-on workshops. From Trimester 1 2015 onwards Camtasia Relay will no longer be supported or accessible for staff wishing to record their lectures.

If you are intending to record your lecture presentations during Trimester 1 2015, please attend one of the provided Echo360 information training sessions as scheduled below. These training sessions will provide you with all the skills necessary for getting started with Echo360.

Staff wishing to record with Echo360 in Trimester 1 2015 will need to fill out the ServiceNow form. This is the same information that was required for booking in a Camtasia Relay profile, however the process is now setup through Service Now. Once a staff member fills out, and submits this form, a request will be sent to me with the booking information. I will then notify staff once they have been booked in for using Echo360.

When a staff member attends one of the required training sessions as below. They will be given a hand out that will include the profile booking information as above, ESS information including Personal Capture download, and links to online resources. There will also be a handout with copyright for lecture capture information, and some capture processes. I will also run through a basic “getting started” demonstration for capturing with Echo360. (More over page)

Calendar

February

- 9 T1 examinations end
- 13 Orientation
 - International students
- 16 Orientation
 - Domestic students
- 23 T1 lectures start

March

- 27 UNE Business School Graduation

April

- 2 Mid trimester break
- 3 Good Friday
- 5 Easter Sunday
- 6 Easter Monday
- 20 T1 lectures recommence
- 25 ANZAC Day

UNE Business School

News

To view earlier issues:

<http://www.une.edu.au/about-une/academic-schools/une-business-school/about-us/newsletters>

Send your contributions to:

amanda.rose@une.edu.au

Educational Development & Communications cont...

Echo360 Roadshow training sessions

Session	Lecture Theatre	Day	Time
3	McClymont Lecture Theatre I	Monday 2 February 2015	1:00 - 2:00 pm
4	New large Nat Res Lecture Theatre	Friday 6 February 2015	9:00 - 10:00 am
5	Wright Lecture Theatre	Monday 9 February 2015	11:00 - 12:00 pm
6	Education Room 133	Wednesday 11 February 2015	3:00 - 4:00 pm

You can find Echo360 support documentation located on the [IT Training](#) page, and the [Teaching Online at UNE](#) Moodle page. IT Training will also be running a series of In Depth Hands-on Workshops, to assist with using Echo360's advanced features. For dates and times for these In Depth workshops, please check the training schedule at <http://www.une.edu.au/staff-current/staff-services/it-services/it-training/it-training-schedule>.

EDC Team Tip

Did you know?

Forums now allow you to display a word count? If you are using discussion forum postings as an assessment task select yes to 'Display word count' to see the final word count of students posts.

▼ Attachments and word count

Maximum attachment size 

Global upload limit (250MB) ▼

Maximum number of attachments 

1 ▼

Display word count 

No ▼

No

Yes

► Subscription and tracking

► RSS

► Post threshold for blocking

► Ratings

► Common module settings

New Liaison Officer on board



Jade Hauser
Liaison Officer –
Agribusiness and
Agricultural & Resource
Economics

The Business School has welcomed Jade Hauser to the office as the School's new Liaison Officer for Agribusiness/Agricultural & Resource Economics. Ms Hauser hails from the Lockyer Valley region in Queensland where her family has been involved in the rural sector for many years. Her experience is in Program Management and Business Development in both the Agricultural and Natural Resource Management sectors and previously, working for the UNE School of Environmental and Rural Science in Marketing and Publicity. The Liaison role was developed as part of the Business School's growth strategy initiative for the Agribusiness and Agricultural & Resource Economics degrees. Jade has taken on a new role co-ordinating all UNE Business School Agribusiness and Agricultural & Resource Economics outreach activities, linking with industry and schools to further develop the brand, and improve internal and external communication of activities working in a coordinated way with both MAPA and ERS. This position involves liaising with industry contacts, prospective new students to the School's degree programmes, current students and alumni. Activities include direct communications with year 10 and 11 students in schools throughout Australia, establishment of a UNE Agribusiness and Agricultural & Resource Economics Network and engagement with the large and influential alumni body. For more information about the activities involved please contact Jade. You can find her at W40 Room 602, extension 2303 or email jhauser2@une.edu.au.

What we've been doing.....



Prof Brian Dollery presented a paper entitled 'Local Government Reform: Lessons from Australia' at the Universiti of Teknologi MARA, Kota Kinabalu Campus, Malaysia to its Seminar on Social Science: Public Sector on 21 November 2014.



Research Outcomes

Book Chapters

Kaur, A. (2015). Labour in Malaysia: flexibility, policy-making and regulated borders. In M. L. Weiss (Ed.), *Routledge Handbook of Contemporary Malaysia* (pp. 214-225). Routledge Taylor & Francis Group

McGrath, N. & Blackburn, A. (2014). Making learning open and flexible: Emerging modes and approaches. In K. Li & K. Yuen (Eds.), *Educating the 'net generation': Enhancing student engagement with web 2.0 tools and mobile technology in music education* (pp. 343-352). Ho Man Tin, Kowloon Hong Kong: Open University of Hong Kong Press.

Journal Articles

A ranked journals

Blackwell, B., Fischer, A., Gaston, T., Meyers, G. & Perraton, S. (2014). Systemic barriers to wastewater reuse in Australia: Some jurisdictional examples. *Australasian Journal of Environmental Management*.

Bollen, B. (2014). What should the value of lambda be in the exponentially weighted moving average volatility model?. *Applied Economics*.

Bollen, B., Skully, M., Tripe, D. & Wei, X. (2014). The global financial crisis and its impact on Australian bank risk. *International Review of Finance*.

Carvalho, P., Marques, R. & Dollery, B. E. (2015). Bigger better? An empirical analysis of waste management in New South Wales waste management. *Waste Management* (in print).

Perraton, S., Blackwell, B., Fischer, A., Gaston, T. & Meyers, G. (2014). Systemic barriers to wastewater reuse in Australia: Some jurisdictional examples. *Australasian Journal of Environmental Management*.
(Incorrectly listed as a C Ranked Journal in the previous Newsletter)

B ranked journals

Blackwell, B., Dollery, B. E. & Grant, B. (2015). Institutional vehicles for place-shaping in remote Australia. *Space and Polity* (in print).

Blackwell, B., McFarlane, J. & Blake, S. (2014). Local employment of Aboriginal and Torres Strait Islander peoples by local government area in the Northern Territory: Red dirt employment and income. *Journal of Australian Indigenous Issues*. 17(4), 72-90.

Dollery, B. E., Graves, N. & Kortt, M. (2015). Financial health in Australian local government: The application of a funding assessment model to Brisbane and Sydney City Councils. *International Journal of Public Administration* (in print).

De Souza, S., Kinoshita, Y. & Dollery, B. E. (2015). Post-disaster local infrastructure reconstruction finance: A comparative analysis of policy intervention in the Japanese earthquake and Queensland flood disasters, *Public Finance and Management* (in print).

Drew, J. & Dollery, B. E. (2015). A factor analytic assessment of financial sustainability: The case of New South Wales local government. *Australian Accounting Review* (in print)

Drew, J., Kortt, M. & Dollery, B. E., (2014). No Aladdin's cave in New South Wales? Local government amalgamation, scale economies and data envelopment specification. *Administration & Society* (in print).

Lloyd, C. & Ramsay, T. (2014). Macroeconomic prosperity and social inclusion: from long-run history to the shock of May 2014. *Journal of Australian Political Economy*, 38-56.

C ranked journals

Temby, O., Rastogi, A., Sandall, J., Cooksey, R., & Hickey, G. M. (2015). Interagency trust and communication in the transboundary governance of Pacific salmon fisheries. *Review of Policy Research*, 32(1), 79-99.

Research Outcomes cont...

Unranked journals

Meng, X., Siriwardana, M. & McNeill, J. (2015). The impact of the global financial crisis on the emerging markets. *Journal of Economics, Business, and Management*, 3(11):1024-1030.

Sherab, K., Maxwell, T.W. & Cooksey, R.W. (2014). Implementation of gross national happiness education in Bhutan: The case of an efficacious 'Zhabdrung' primary school. *Bhutan Journal of Research and Development*, 3(1), 1-16.

Conference Papers

Blackburn, A. & McGrath, N. (2014). Anytime, anyplace, anywhere: New media and virtual tools offer constructivist learning in online music education. In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2014* (pp. 223-226). Chesapeake, VA: AACE.

Fisher, J., & Whale, S. (2014). Flexibility and technology-enhanced learning and teaching: The rhetoric and reality. In B. Hegarty, J. McDonald, & S.-K. Loke (Eds.), *Rhetoric and Reality: Critical perspectives on educational technology. Proceedings ascilite Dunedin 2014* (pp. 446-450).

McGrath, N., Gregory, S., Farley, H., & Roberts, P. (2014). Tools of the trade: 'Breaking the ice' with virtual tools in online learning. In B. Hegarty, J. McDonald, & S.-K. Loke (Eds.), *Rhetoric and Reality: Critical perspectives on educational technology. Proceedings ascilite Dunedin 2014* (pp. 470-474).

Whale, S., Jabri, M., & Cluley, T. (2014). Promoting dialogue through authentic conversations in change management education. In B. Hegarty, J. McDonald, & S.-K. Loke (Eds.), *Rhetoric and Reality: Critical perspectives on educational technology. Proceedings ascilite Dunedin 2014* (pp. 625-628).

Whale, S., McGrath, N., Blackburn, A., McClenaghan, L. & Cluley, T. (2014). Moving online: A best practice approach to achieving a quality learning experience for online education. In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2014* (pp. 2032-2037). Chesapeake, VA: AACE.

Honorary Appointments

Associate Professor Vincent Hughes

Adjunct Associate Professor

25 October 2014 – 25 October 2017

Dr Michael Fortunato

Adjunct Lecturer

1 December 2014 – 1 December 2017