



UNE Business School  
**Strategic Plan**  
2021-2024

**une**  
University of  
New England

**Business**

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# UNE Business School Preface

**Our performance is underpinned by inclusive and transformational leadership evidenced by:**

- excellence in the offer of pre-eminent online education and teaching quality;
- impactful delivery of student-centred on-campus personalised learning experience;
- exemplary teaching informed research and research informed teaching practices;
- outstanding analytical and outcome-driven approaches to research;
- exceptional solutions driven research with impact and engagement;
- commitment towards responsible management education and sustainable practices; and
- atypical resilient approaches towards addressing the ever changing needs of our students, staff, businesses, industry, communities and the society.

Our ambitions in today's disruptive environment extend to the world as the UNE Business School values the domestic and international partnerships and takes pride in active industry collaborations. We aim to grow through experimentation, distinctiveness and balanced risk-taking.

We invest in meaningful connections as we support various stakeholders through rigorous scholarship in teaching, learning, research, engagement and leadership.

Equality, diversity and inclusivity underpin our core functions as we make opportunities accessible for all and as we showcase greater commitment towards shared values.

Our three year UNE Business School Strategic Plan 2021-2024 is put together with an evolutionary focus and growth mindset to resolve the future of business needs, to transform the communities and to strive for lives of significance.

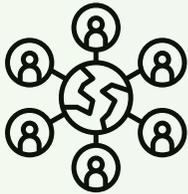


A/Professor Sujana Adapa  
Head of UNE Business School (Interim)  
Faculty of Science, Agriculture, Business and Law  
University of New England

**The UNE Business School has established itself as one of the leading regional Business Schools.**

# Our Principles

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## Immersive Innovative Instruction

Our approach to learning and teaching is about active engagement and collaboration with students – on-campus and online – using research-informed and innovative methods of solving real-world problems.



## Smart Research Brilliance

Our staff and HDR students will deliver research that leads, inspires, informs, and serves business and public policy in Australia and abroad.



## Agile Growth Mindset

Our commitment is to support students to be regionally and globally active citizens, skilled in intercultural communication and international business.

# Our Vision

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**To continue to be the leading regional business school with an aspirational focus of achieving global recognition by building on our unique strengths in extensive business knowledge, student focused teaching, impactful research and unparalleled engagement.**

- To increase our graduates' readiness and promote meaningful career paths;
- To meet the changing needs of regional and global business;
- To deliver research that transforms businesses, communities and society;
- To actively create opportunities and partnerships through collaboration;
- To engage all stakeholders including staff, students, alumni, partners and community members.

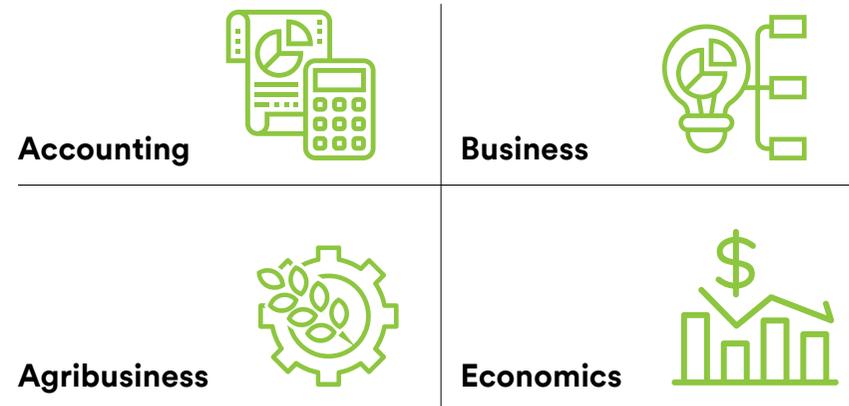


# Our Mission

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The UNE Business School continues a proud history of delivering education and research that underpins practical, commercial and sustainable benefit to our regional, local and global stakeholders.

## Our flagship degrees



These degrees prepare our graduates for work in business and policy environments, where they will be ready to solve problems and lead positive change.

# Our Values

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**Creative**

**Resilient**

**Ethical**

**Agile**

**Trust**

**Engage**

- Innovative and a willingness to change and take calculated risks
- Sustainable, resourceful, viable and dependable
- Equitable, inclusive, approachable and helpful
- Anticipate, confront, formulate and emerge
- Honest, accountable, thoughtful and authentic
- Connect, network and collaborate

# Our Strategic Priorities

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## Ensure student success

Personalised student journeys, student life-cycle approach, achievement orientation, purposeful assessments, co-created curricula, work integrated learning, career focused models and holistic study experience.

②



## Establish course distinctiveness

Comprehensive and creative approach, contemporary skills, professional disciplinary knowledge, industry engagement, integrated analytical approaches, digitally enabled, mentoring and internship opportunities.

③



## Enable competitive infrastructure

Strengthen staff capabilities, teaching excellence, innovative platforms, modern content, research rigour, quality research outcomes, integrity and relevance, and research with long-term sustained impact.

④



## Enhance creative partnerships

Revitalise partnerships, growth opportunities, beyond regional, multifaceted pathways, credible arrangements, reputable partners, integrated domestic and international stakeholders.

⑤



## Empower operational resilience

Professional accreditation benchmarks, academic workloads, financial sustainability, professional development, reskill/ upskill opportunities, leadership roles and career progression.

# Our Culture

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- Value-driven by our people
- Wellbeing at the forefront
- Innovative and creative standards
- Equality, diversity and inclusion principles
- Accessibility for all
- Collaboration and partnership commitment
- Agile ways of working
- Dedication towards sustainable future

