



Ooralá T-Shirt Competition

Artist Brief & Expression of Interest

ARTIST BRIEF

The Oorala Aboriginal Centre is pleased to announce the Community T-Shirt Competition for 2025. This competition aims to celebrate education, culture, and the resilience of our communities. We invite Aboriginal and Torres Strait Islander artists to submit a single piece of artwork for the opportunity to have their design featured on the official 2026 Oorala Community T-shirt.

Eligibility

1. The Oorala Aboriginal Centre's Annual T-Shirt Competition is open to Aboriginal and Torres Strait Islander artists who are:
 - Staff or students at the University of New England (UNE),
 - Alumni of the University of New England (UNE),
 - School students, residents and community members of the communities where there is a University of New England campus including (Armidale and New England area, Tamworth, Taree or Sydney)
2. If you are under the age of 18, you are required to obtain written permission from your parent or guardian to enter, and by submitting your entry, you confirm that such permission has been obtained.

Originality

3. By submitting an entry, you affirm that the artwork is your original creation, and that you hold full copyright for the work.

Permission to Reproduce and Publish

4. By submitting an entry, you grant the Oorala Aboriginal Centre permission to publish your design as part of the public voting process.
5. The Oorala Aboriginal Centre will seek exclusive permission to reproduce and publish the artwork of the winning submission, either in full or in part. A formal agreement will be required with the artist of the winning submission.

Submission Requirements

6. All entries must include:
 - a. A high-resolution digital copy of the artwork,
 - b. A low-resolution digital copy of the artwork,
 - c. A written explanation of the concept behind the design, including how it represents the importance of education and culture within the community.
7. Submissions must be emailed to ooralamgt@une.edu.au by Friday 31st August 2025. Late submissions will not be considered.

8. Entrants may submit only one design.

Judging

9. A panel consisting of three (3) Aboriginal and/or Torres Strait Islander staff from the University of New England will serve as the judging panel. All panel members will adhere to the UNE Conflict of Interest Policy.
10. The judging panel will review all submissions and shortlist up to five (5) designs for public voting.
11. The public voting will be available on the Oorala Aboriginal Centre website for a period of 14 days.
12. The design receiving the most votes will be declared the winner.

Prizes

13. The winner will receive a \$500 cash prize, which will be paid upon completion of the Permission to Reproduce Artwork Agreement with the Oorala Aboriginal Centre.
14. The winner will also receive ten (10) t-shirts featuring their design once they have been produced.

Notifications

15. The artist of the winning design, as determined by a public vote, will be notified in writing by the Oorala Aboriginal Centre.
16. A public announcement of the winner will be announced in September 2025 by the Oorala Aboriginal Centre.

EXPRESSION OF INTEREST & ENTRY FORM

Please complete the details below and submit this form along with your artwork.

Name:	Student Number/School & Year <i>(if applicable)</i> :
Who is your Mob:	Age: Parent Name (if under 18):
Address:	Contact Details (Phone and Email):
Title of Entry:	Story of Entry:

Submissions must be emailed to the Oorala Aboriginal Centre via ooralamgt@une.edu.au

Consent:

By signing this form, I agree that video footage, audio recordings, photographs, written material, and testimonial statements of me or my entry may be used by the University of New England for marketing, web, and media activities, including but not limited to advertisements, brochures, posters, display screens, and social media. This consent is granted for a period of five (5) years from the date of submission.

Entrant Signature: _____

Date: _____

Parental Signature (if under 18): _____

