“You’re not J Smith- I’m J Smith”: Making your ORCID profile work for you!

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Researcher Services Librarian
This seminar will look at…

• What is ORCID?

• Why it is an essential tool for researchers

• Making your ORCID profile work for you

• Where to from here?
What is ORCID?
Open Researcher and Contributor Identifier

- Aims to solve name ambiguity amongst authors in academic research
- Aims to support automated linkages between you and your research output
- Persistent, unique identifier
- 16 digits, with either numbers or Xs, for example:
  - 0000-0002-9756-0439 or
  - 0000-0002-9079-593X

IDs are a subset of International Standard Name Identifier

ORCID stands for...
ORCID is…

- Free
- Your online CV
- You have control of your ORCID profile/webpage
- Independent identifier
- Mobile - If you leave UNE, your ORCID goes with you!
- International
- Interdisciplinary
- May improve discoverability and attribution!
Not another author ID?

- **ResearcherID**
  - Platform dependent- tied to Web of Science
  - Limited to your research covered by WoS (partial coverage)
  - Some control (create, can hide profile, etc.)

- **Scopus author ID**
  - Platform dependent- tied to Scopus
  - Limited to your research covered by Scopus (partial coverage)
  - Automatically assigned by Scopus to authors indexed by Scopus
  - Minimal control- automatic- you can request corrections

- **Google Scholar profile (good coverage for HASSE area)**
  - Tied to Google Scholar platform
  - Cannot tailor
  - Some control (create, can hide, etc)

- **Others?**
Not another author ID!

• platform independent!
  – Not platform dependent (unlike ResearcherID with WoS; or Scopus author IDs with Scopus);
  – Instead can be used across platforms— with ResearcherID, Scopus, and the new UNE repository (RUNE)!

ORCID is different!

• All your research (but depends on you!)
• Your page— you have control— edit or delete as you need to, add in websites, biography, etc.
• Good privacy/control settings for individual content
**Some stats!**

- **ORCID statistics:**
  - Currently over **5 million** live ORCID IDs
  - Over 1.4 million with education affiliations

- Some well-known members include:
  - Nobel laureate [Peter Doherty](https://example.com)
  - Corporate Vice President of Microsoft Research [Jeannette Wing](https://example.com)
  - [Stephen Hawking](https://example.com)
  - And more (see Wikipedia [ORCID/examples](https://example.com)).
## A brief history of ORCID

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2009</td>
<td>November 9: “Thomson Reuters and Nature Publishing Group convened the first ‘Name Identifier Summit’ in Cambridge, MA,...where a cross-section of the research community explored approaches to <strong>address name ambiguity</strong>...” (<a href="https://orcid.org">ORCID, 2009</a>). December: follow up meeting announced the <a href="https://orcid.org">ORCID initiative</a>.</td>
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<td>2010</td>
<td>non-profit ORCID organisation created in Delaware USA</td>
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<td>2012</td>
<td>October: starts issuing identifiers and growing- <a href="https://orcid.org/members">https://orcid.org/members</a></td>
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<td>2015</td>
<td>Joint statement from Australian research sector (CAUL, ARMS, ANDS, Universities Australia) “proposes that Australia’s research sector broadly <strong>embrace</strong> the use of ORCID as a <strong>common researcher identifier</strong>” (<a href="https://orcid.org">Simons, 2015</a>). <strong>Joint statement</strong> in support by ARC and NHMRC (<a href="https://orcid.org">ANDS, 2018</a>) (we’ll look at this more closely later)</td>
</tr>
<tr>
<td>2016</td>
<td>2016 (February): <strong>Australian ORCID consortium</strong> launched with 40 institutional members, incl. majority of Australian Universities, ARC, NHMRC, CSIRO, Heart Research Institute, etc. (<a href="https://orcid.org">ANDS, 2018</a>).</td>
</tr>
<tr>
<td>2018</td>
<td>Currently <strong>over 5 million live ORCID IDs</strong> and <strong>910 ORCID member organizations across the world</strong> <a href="https://orcid.org/members">https://orcid.org/members</a></td>
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</table>
Australian Universities support

Strong support/ uptake of ORCID by Australian Universities, ranging from encouragement to being mandatory!

For example:

- **University of Western Australia** - all UWA researchers are required to register for an ORCID

- **University of Melbourne** - ORCID compulsory for all academic staff

- **University of South Australia** - has made it mandatory for their authors to have an ORCID, Scopus (where available) and ResearcherID

- Endorsed by the UNE University Research Committee
University of New England

- **University of New England** is an ORCID member!
  - [https://orcid.org/members](https://orcid.org/members)

- One of UNE Library research services aims is to support academic community establish ORCID(s)!

- Contact [Libraryresearch@une.edu.au](mailto:Libraryresearch@une.edu.au)
Why is it an essential tool for researchers?
“... a persistent digital identifier that distinguishes you from every other researcher; and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized” (ORCID, 2018).
1) The problems of misattribution and low discoverability

- When researchers search your name in databases, research that is yours may not be discovered or may be misattributed

- If your work is being discovered less, this probably means less citations!

- Web of Science author index shows many *Barnes, C*!
Potential causes of misattribution & low discoverability

- Someone else having your author name;
- name change (e.g. married name);
- career change (e.g. Science to Education);
- change in affiliations;
- slight variation in author name (e.g. middle initial) across publications;
- searchers not knowing how to effectively search/check/identify in clumsy and inaccurate databases;
- Scopus assigning multiple IDs to one author and splitting up publication list;
- errors in database information, e.g. misspelling of author name; wrong affiliation for UNE (US instead of Australia);
- Author claiming another’s work (e.g. GS) by mistake;
- others?

“You’re not J. Smith– I’m J. Smith!”
ORCID can help...

• “The use of ORCID .... facilitating disambiguation of researchers and research outputs....” (NHMRC 2015 statement).

• A complete ORCID profile will allow researchers/administrators/librarians to check if a publication is yours.

• Research output/articles with your ORCID icon will allow better attribution and access via article links (increased access/discoverability may mean possibly more citations).
Distinguish yourself

• ORCID distinguishes you from other authors with the same author name...
• Example: two authors in Faculty of HASSE/English with same name

<table>
<thead>
<tr>
<th>Professor John S. Ryan</th>
<th>Dr John C. Ryan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ryan, J.S.</td>
<td>Ryan, J.C.</td>
</tr>
</tbody>
</table>

– If we have an article authored by *Ryan, J.* or *Ryan, John* how do we know who that article belongs to?
• An ORCID profile can help disambiguate, plus “having links on journal articles, datasets and other research output minimises misattribution” (Akers, 2016).
Some databases ORCID ID searchable!

An ORCID can increase accuracy of searching for an author in a database

- Web of Science
- Scopus
  - use need to associate your ORCID to your Scopus author ID
- Altmetrics (advanced search)
- ORCID
WoS is ORCID searchable!

- Thomson Reuters is a founding member of ORCID initiative (Clarivate Analytics, 2018).
- Clarivate Analytics (2018) states that “ResearcherID and ORCID are complementary attribution identifiers. They go hand-in-hand and it is essential that scholarly authors and researchers have both. ORCID is a platform-agnostic identifier, whereas the ResearcherID identifier is specific to Clarivate Analytics”.
- Search the ORCID identifier in Web of Science by changing the drop-down box to ‘Author identifiers’, e.g. Cameron Barnes 0000-0002-9756-0439
- More accurate than searching by author name, e.g. Barnes, C. or Barnes, Cameron

Scopus can be made ORCID searchable!

- You can associate your ORCID in Scopus via your author profile page
  - E.g. Navjot Bhullar 0000-0002-1616-6094 is Scopus searchable
  - E.g. Cameron Barnes 0000-0002-9756-0439 is Scopus searchable

2) How to build trust in a digital age?

- “ORCID is part of the wider digital infrastructure needed for researchers to share information on a global scale. We enable transparent and trustworthy connections between researchers, their contributions, and affiliations by providing an identifier for individuals to use with their name as they engage in research, scholarship, and innovation activities (ORCID mission statement, 2012”).

- ORCID (2015)“lays the foundation for trust in a digital research environment…. Alleviating need to re-enter publication data in multiple systems…. Also provides an independent assertion of connection between author and their work!”
"... a **persistent digital identifier** that distinguishes you from every other researcher; and, through integration in key research workflows such as manuscript and grant submission, **supports automated linkages** between you and your professional activities ensuring that **your work is recognized**"

(ORCID, 2018).
More journals wanting ORCIDs

• More journals/publishers are either:
  • encouraging (e.g. Taylor & Francis) or
  • requiring (e.g. PLOS for corresponding authors) authors to have an ORCID to help distinguish them from other authors;
  • “Wiley is a founding member of ORCID and is now making an ORCID number mandatory in the submission process to its journals” (Citrome, 2016)

  “ORCID lays the foundation for trust in a digital research environment...” (ORCID, 2015)

  See ORCID journal/publisher signatories: https://orcid.org/content/requiring-orcid-publication-workflows-open-letter
• Increasingly more articles are displaying ORCID links
  • Taylor & Francis article: http://ezproxy.une.edu.au/login?url=http://dx.doi.org/10.1080/17404622.2016.1219039

• Links increase accessibility, which may increase citations!
• Similar to Google scholar profile author links increasing access!
  – See Cameron Barnes ORCID for integrated GS profile
More grants wanting ORCIDs

- Some grants now “encourage” all researchers to have an ORCID
  - As mentioned previously NHMRC and ARC 2015
    - “The National Health and Medical Research Council (NHMRC) and Australian Research Council (ARC) encourage all researchers applying for funding to have an ORCID identifier”

- ORCID for funding organizations https://orcid.org/content/orcid-funding-organizations

- Tip: Add your ORCID to your grant application
Make yourself discoverable and increase chance of citations!

- Increasing points of access to your work will increase its discoverability
- Add your ORCID everywhere!
- The more people who discover your work, the more chance of citations!

“Invisible research, is by definition, low-impact…”

(Lawrence, 2011)
Making your ORCID profile work for you
Register for ORCID

- Go to https://orcid.org/register
- Fill in the form!
- You will receive an email – follow its directions
- Just create one ID!
Editing your ORCID record

• To make changes to your webpage, click ‘sign in’ or ‘edit your record’, enter your email and password
• To edit, click the pencil
• Delete using the trash symbol
• Can set privacy level for individual items!
# Identify yourself

- Add in your details, including variations of your author name, **Websites** (e.g. Google Scholar, UNE staff profile), etc.

<table>
<thead>
<tr>
<th>Cameron Barnes</th>
<th>Pauline Jenkins</th>
<th>Isabel Tasker</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ORCID ID</strong></td>
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<td>Librarian, Research support, ORCID</td>
<td>Chinese language &amp; pedagogy, Applied linguistics, Online &amp; distance learning</td>
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<td><strong>Websites</strong></td>
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<tr>
<td>Google Scholar Profile</td>
<td>UNE Staff profile</td>
<td><a href="http://www.une.edu.au/staff-profiles/arts/itasker">http://www.une.edu.au/staff-profiles/arts/itasker</a></td>
</tr>
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<tr>
<td>ResearcherID: O-4757-2018</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scopus Author ID: 55820687600</td>
<td></td>
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</tr>
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</table>
Build your ORCID CV– add your works

• Add works in:
  – Publications (books, journal articles, theses, newspaper articles, etc)
  – Conference materials
  – Intellectual property (patents, licenses, copyright)
  – Other materials like datasets, artistic performances, etc.

• Section for adding grants too:
  – Manually or
  – UberWizard for ORCID!

(my ORCID: https://orcid.org/0000-0002-4696-5727)
You can connect your Scopus author or ResearcherID within ORCID: go to Works> Add works> 'Search & Link' > select: ResearcherID or Scopus

Connecting your identifiers to ORCID

Pauline Jenkins
https://orcid.org/0000-0002-4696-5727
(Not You?)

Scopus - Elsevier has asked for the following access to your ORCID Record

Read your limited-access information
Add or update your research activities
Add or update your biographical information

This application will not be able to see your ORCID password or any other information in your ORCID record with visibility set to Only me. You can manage permission granted to this and other Trusted Organizations in your account settings.

Authorize

Deny
• Option in ResearcherID to associate with ORCID and send publications output between ResearcherID and ORCID [https://clarivate.com/products/researcherid/orcid-integration/](https://clarivate.com/products/researcherid/orcid-integration/)

• NOTE: ORCID privacy setting needs to be public or connection won’t work
Save time: exporting data

- You can export your works from ORCID as BibTeX

- You can import works to ORCID too via BibTeX
- Using BibTeX you can add records from Google Scholar profile to ORCID
RUNE: use ORCID to import data

- You can send research outputs in ORCID to new repository Research UNE!
Tip... include your ORCID!

- In your UNE email signature
- In grant applications
- In manuscript submissions
- Add to your webpages (e.g. blog) where possible
Add to your UNE email signature

• Add ORCID to your email signature!
• Go to UNE Brand Toolkit (sign in needed) >
A summary of tips

• Sign-up for ORCID
• Add your works/details/websites/IDs to your ORCID webpage
• Keep your profile up-to-date
• Have 1 ORCID- use it wherever possible!
  – e.g. email signature, manuscript submission, Twitter, Facebook, etc.
  – Increasing points of access to your work will increase its discoverability
  – Use to add your research output to RUNE
Support with using ORCID

ORCID

- ORCID Help: https://orcid.org/help
- ORCID Knowledge Base: https://support.orcid.org/knowledgebase

UNE Library research team

- libraryresearch@une.edu.au
Where to from here?
Visions and roadmaps…

- ORCID roadmap in 2018
  - https://orcid.org/about/what-is-orcid/mission/2018-project-roadmap

- Australian Access Federation vision 2020
  - https://aaf.edu.au/orcid/gov-groups.html
Concluding thoughts

ORCID - a powerful new tool...

• allowing personal curation of your work
• increasing research discoverability/access via links increasing the chance of citations
• allowing you to distinguish yourself to avoid misattribution
• that has not yet reached its apex.


Bryant, R. (2013). *I registered for my ORCID iD... now what?* Retrieved from https://orcid.org/blog/2013/12/05/i-claimed-my-orcid-id-now-what


Thank you for your time!

Any questions?