



A/Prof Martin Hovey
Head of School (Interim)

Welcome to the UNE Business School News. The School has many things to celebrate and a number of events to highlight in this issue. Thank you to everyone who has contributed to the successes of the School during this period.

The recipients of the 2015 UNE Awards for Teaching Excellence were announced recently and we wish to Congratulate Dr Subba Reddy Yarram who was recognised for his Outstanding Contribution to Student Learning and Dr Tony Ramsay on his Certificate of Recognition.

As noted in the newsletter the Armidale Business Chamber hosted an event featuring the UNE Business School's China Study Tour student experiences and presentations on doing business in China. Many thanks to all those involved, especially noting from UNE: DVC Professor Faith Trent, Dr Lou Conway, Professor John Rice and Professor Derek Baker.

As noted in the newsletter the UNE Business School hosted the New England Local Business Forum in partnership with the New England North West Business Enterprise Centre (BEC). I would particularly like to thank the speaker John Walker (who heads up Macquarie Bank in South Korea, China and Japan) as well as Brent Gregory (UNEBS) and Mike Creagan (BEC) for their efforts in making this such a success.

Good luck to the team of agribusiness students who will be competing in the International Food and Agribusiness Management Association World Conference student case study competition on 15 June in the USA. This is a chance of a lifetime for the students who will be the only team from Australia in the competition. The team has received extensive media coverage leading up to the event. Thank you to the academics, professional staff and students who have supported the team over the last six months. For more information please see the article on page 8 of this Newsletter.

The 2015 China Study Tour for undergraduate students will take place 1 - 14 November under the guidance of Dr George Chen (Economics) and Dr Lou Conway (Management) For more information about the 2014 China Study Tour and the 2015 tour, visit <http://www.une.edu.au/about-une/academic-schools/une-business-school/china-study-tour>.

The 2015 Graduate School of Business China Study Tour will take place 14 - 29 November under the guidance of Dr Tony Ramsay. For further information about the 2015 postgraduate China Study Tour visit <http://www.une.edu.au/aboutune/academic-schools/graduate-school-of-business/une-graduate-school-of-businesschina-study-tour-2015>.

On 26 June, UNE Business School will be hosting the Financial Planning Academic Forum for the first time. Please see details page on 10.

We now have the new School structure in place with Professor Gabriel Donleavy as Deputy Head of School; Professor Oscar Cacho as Chair of the Research and Research Training Committee; Associate Professor Josie Fisher as Chair of Teaching and Learning Committee; Dr Lou Conway as the Program Director for the Graduate School of Business and Dr James Hunter as Chair of the Marketing and Development Committee. Congratulations and we look forward to working with you all.

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Being prepared for Business in the Asian Century

On Wednesday 29th April the Armidale Business Chamber hosted an event for the UNE Business School to share observations on doing business with Australia's number one trading partner, China. The event attracted an Armidale and Tamworth business audience of 60+ business, primary producers and other stakeholders and engaged in some lively discussion about the mindset needed to do business in China.

Speakers included Dr Lou Conway and Fairfax journalist Matt Cawood, who together with Dr Tony Ramsay recently accompanied 28 business students to Beijing, Shandong, Shanghai and Hong Kong and returned to Australia with broadened insights on how to engage with China. Three students Lizzie Star, Christopher McKern and Christian Emery who participated in the China Study Tour 2014 shared their experiences from the tour and how it changed their view on doing business with China. The event also included Professor John Rice presenting his research on China's emerging middle class and Professor Derek Baker discussing his experience on managing agribusiness projects in western China.



Testimonial of the China Study Tour experience

My name is Lizzie Star and I am currently in my final year of studying a Bachelor of Agriculture / Bachelor of Business on campus at UNE . I enjoy the opportunity to learn and experience things for myself and believe enthusiasm to be infective. At the end of last year I had the incredible opportunity to travel to China with the first UNE China study tour and recently had the privilege to talk about my experience at the UNE Business School's address to the Armidale Business Chamber during an evening focusing on 'Being Prepared for Business in the Asian Century'. I spoke of the importance of cultural learning and sustainability aspects that had been highlighted to me from being able to travel to China with the University.

Throughout my education I've been told of the importance of understanding another country's culture when venturing to do business outside of Australia. It was only through experiencing and travelling to China that it was revealed to me just how complex and integral the cultural aspect is in doing business. On our visit to the Fuhua Meat Company we had a traditional hot pot for lunch. To introduce beef into a diet that traditionally based on pork and poultry, a traditional and familiar method of preparation was followed to suit the Chinese culture. This is just one example that highlighted to me the importance of having cultural understanding, in order to identify how a product will be received and to discover ways on how best to introduce a product.

When travelling in China food scarcity and security were impressed upon me, highlighted to me in a basic living and agricultural sense. As we came down the east coast we experienced a lot of intensive production systems of some significant scale. In addition to visiting Fuhua Meat Co., we visited factories, the Shandong Shouguang Vegetable Industry Group Company, an Austasia Modern Dairy Farm as well as a local community

Being prepared for Business in the Asian Century cont...

in Shanghai. While the concern for food safety and security is evident, I also found that the water supply and quality issue is just as strong. The common response when asking where the water came from, whether in the city or in agricultural operations, was from 'underground'.

Through my experience in China, I quickly developed a much deeper and broader understanding of not only the positives but the challenges that modern China face. It is fair to say that I would not have the same level of understanding as I do now had I simply relied on national news bulletins or social media.

Being in China also allowed me to see how people source their products and where they buy their produce from (whether it is from the local market through to how items are displayed and marketed in shopping centres). From experiencing even just a little bit of the Chinese culture I was better able to understand and put into context business operations and product placement. My ability to comprehend what is possible in international business has grown and the whole experience was invaluable. Yes, we experienced the air pollution; we saw the discrepancy in wealth allocation; we viewed industrial and agricultural production; we witnessed culture in everyday life; we met beautiful, welcoming people who opened their homes to us; we saw that there are opportunities to be realised.

The firsthand experience I had was significant in forming a real engagement with issues I'd only previously heard about. I encourage other students to partake in the China Study Tour as it afforded me experiences I would not have had through travelling alone. It is important to realise the unique opportunities that are afforded to the students of UNE, the value of other people and that knowledge is for sharing. It was a privilege to have met likeminded and driven local professionals and people of the New England and to have learnt from others experience.

Confucius said, "To merely know is nothing compared to being interested to know, being interested to know is nothing compared to deriving joy from learning it."



Time to tune in the NBN - New England Local Business Forum



On Friday 29 May the UNE Business School hosted the New England Local Business Forum. This was a partnership between the New England North West Business Enterprise Centre (BEC) and the UNE Business School. This event is an example of our strategy to more deeply engage with business and our local community and helps us implement recommendations from last year's strategic review. It also supports our efforts for the European EDAF accreditation.

As we are facing a changing business environment today, we have the opportunity to co-operatively utilise the expanding digital opportunities that are offered to us by the NBN. To this end the UNE Business School invited John Walker (who heads up Macquarie Bank in South Korea, China and Japan) to deliver a presentation regarding how South Korea has leveraged its fast broadband speed to significantly improve its world economic ranking. Afterwards business leaders and academic staff from Armidale and the New England region met over lunch and discussed future opportunities. Hopefully this will enhance the sense of community, the ability to network and better engagement in the rapidly developing digital economy of our region. Associate Professor Martin Hovey has been working with John to develop opportunities for the Business School in South East Asia, which he will report on at a later date.



John is Executive Chairman of Infrastructure, Utilities and Renewables Asia for Macquarie Capital and also Chairman of Macquarie Group of Companies, Korea. John has also recently been appointed as the Chairman of Macquarie Project Services for Middle East and Asia. John has had an extensive career in infrastructure in both Government and banking. In 2000, John established Macquarie's Korean business with only 3 staff. This business now has over 300 staff and manages the largest foreign assets in Korea with approximately 30 billion under management in total. Although originally purely an infrastructure advisory business it now comprises 12 businesses with 7 funds and has a

total value of infrastructure assets invested of over \$A8 billion in Korea and internationally. Over the last 2 years under John's leadership Macquarie has significantly expanded its presence in infrastructure throughout the region with roles in many emerging and developed market public-private partnerships, mergers and acquisitions and unlisted and listed capital raisings. In this period Macquarie has advised on the largest

New England Local Business Forum cont...

ever hostile takeover defence in Hong Kong and the largest cross border mergers and acquisitions into Australia and closed the first ever Philippines Infrastructure fund. In addition to his investment banking career John held a number of CEO positions in Government in Australia and led a number of large private infrastructure projects in the country. He became a Member of the Order of Australia in 1999 for services to economic reform and the design of the transportation plan for the Sydney Olympics 2000. He has also received a Presidential citation in Korea for his contribution to the development of Korean capital markets. On the community front John has written two best-selling children's books and has donated all proceeds to environmental organizations. He has also recently released a music album '12 Bridges' which is available on iTunes with sales to be donated to Philippine Red Cross to support Typhoon Yolanda victims. John is a Permanent Resident of both Hong Kong and Korea and is an honorary citizen of Seoul City. Finally and very importantly John spent much of his childhood in Armidale and is a graduate of UNE. His father Bill Walker was the Dean of the Faculty of Education for many years as well. He has recently bought a property in Armidale and spends nearly a week here every month.

Many thanks to John Walker for his insightful presentation and to the Chancellor, Mr James Harris, for his kind remarks in thanking the speaker. Thank you to Brent Gregory from the UNE Business School and Mike Creagan and his team from the New England North West BEC for their efforts in turning this idea into a great success. Many members of the school played an important role in organising the event, thank you for your time and efforts Kerry Towns and John Schuman. A particular thank you must go to Jade Hauser for her work leading up to the event and particularly to her attention to detail on the day. Thanks to all academics who attended. All in all, it was a great team effort and a great success.

2015 UNE Awards for Teaching Excellence



The 2015 UNE Awards for Teaching Excellence Presentation Ceremony was held on Wednesday 20 May where two UNE Business School academic staff received awards: Dr Subba Reddy Yarram for his Outstanding Contribution to Student Learning and Dr Tony Ramsay received a Certificate of Recognition for enhancing the quality of student learning.

Congratulations Subba and Tony.

Accounting and Finance 2015 CPA Networking and Awards Night

On Thursday 26 March the UNE Business School held the annual CPA Networking and Awards Night. The event was a great way to celebrate the efforts of the UNE Business School undergraduates. Congratulations to all the award winners for their outstanding academic achievements. After the award ceremony students were able to network and connect with local Accounting firms and other businesses to explore career pathways and job opportunities.

Special thanks to Associate Professor Jenny Kent, CPA President and Michelle Cook, Senior Relationship Executive and to all the professionals who attended and continue to support our students. Well done to the team, Dr Omar Al Farooque, Kerry Towns, Sharon Styles and Jade Hauser for organising such a successful event.



Open Day



This year's Open Day was one of the busiest events on campus for the UNE Business School yet.

This event offers prospective students the opportunity to find out what the school has to offer and how it would benefit them and their career aspirations.

Both future undergraduate and postgraduate students expressed interest in the different career pathways and opportunities that the UNE Business School degrees offer.

One of the prospective students said that, "The UNE Open Day was the best, what a rich gift to a teenager, who had her eyes opened to more possibilities than she imagined, thank you."

Thank you to the UNE Business School final year students, professional and academic staff for taking the time to attend and talk to future students and parents. The day was a great success and many connections were made with local business educators.



Fraud Prevention and Investigation



Do you fancy buying some hacked bank accounts with thousands of dollars in them for \$9 each?? Perhaps you might prefer some credit cards priced between \$2 to \$100?? This is where 'white hack', or ethical hackers come in. On 28 April AFM304/504 Fraud Prevention and Investigation students were delighted to have Adrian Wood, Director of Whitehack Pty Ltd and Adjunct Network Security Analyst, School of Science and Technology at the University of New England, give a lecture on hacking IT systems in the fraud context. Adrian is internationally extremely well regarded as an 'ethical hacker' who routinely identifies tens of millions of dollars in hacked bank accounts, stolen credit cards etc through the international hacking network in efforts to protect his global clients from fraud. The knowledge he shared was characteristic of someone who is a leader in his field and was an enormously valuable contribution to the knowledge of IT fraud and investigation methods. You can listen to Adrian's lecture by visiting <https://capture.une.edu.au/ess/echo/presentation/994fa7cb-0d01-4c6e-8c14-f51b968b5adc?ec=true>.

UNE students take on the World's best – 15 JUNE



Four agribusiness students from the University of New England will represent Australia in a major competition at the International Food and Agribusiness Management Association (IFAMA) 25th Annual World Symposium and Forum in the USA in June. The annual event brings together current and future business, academic, and government leaders and other industry stakeholders. Leading agribusiness research and issues impacting the global food chain are examined in a forum of interactive presentations and discussions. This year's conference theme is "Becoming

the Solution" and will focus on Innovation, Talent and Technology in 21st Century Agribusiness.

The UNE team will utilise their skills, particularly in relation to Food and Agribusiness Management, to simulate a fast turn-around analysis and presentation on an industry hot topic to a judging team made up of senior industry and research specialists. According to the team's advisors, UNE Business School's Professor Derek Baker and Dr Stuart Mounter, participation in the competition will help put UNE and Australian agribusiness on the international map. Head of UNE Business School, Associate Professor Martin Hovey, agrees. "The Agribusiness Student Case Study Competition is an internationally renowned showcase of future talent in the industry. The competition gives us the chance to see how New England and Australia's best line up against, and amongst, the World's best", Associate Professor Martin Hovey said. "This opportunity will also provide the ideal global setting for students to apply their studies to real life situations and they may identify career opportunities that they may not have otherwise considered possible."

All the very best to the UNE team, comprising Elizabeth Star, Peggy Keats, Sarah Rohr and Craig McGlashan, the only Australian team competing for the international title.

Follow the team on the UNE Business School Facebook page <https://www.facebook.com/UNEBusinessSchool>.

Financial Planning Academics Forum meet at UNEBS

The UNE Business School will be hosting the Financial Planning Academics Forum (FPAF) on 26 June, 2015. A key focus of the meeting is Work Intergrated Learning (WIL) in Financial Planning. Key speakers will be Dante De Gori PJC report (Parliamentary Joint Committee on Corporations and Financial Services) and the Chair of Tax Practitioners Board, Ian Taylor. The aim of FPAF is to support and inform the development of a financial planning profession. It exists to provide academic leadership in financial planning in the key areas of research, tertiary education, curriculum development, government and industry development policy consulting, financial planning professional community development and Australian community interest advocacy. For more information please see <http://fpafaustralia.wordpress.com/>

UNE Business School Hosts ANZSEE 2015 Transformation Conference, 19-23 October

The UNE Business School will host The Australian New Zealand Society for Ecological Economics 2015 biennial conference: Thriving Through Transformation: Ideas for Local to Global Sustainability.

The school has kindly offered lecture rooms, VC equipment, and hallway spaces, as well as some administrative support for the conference.

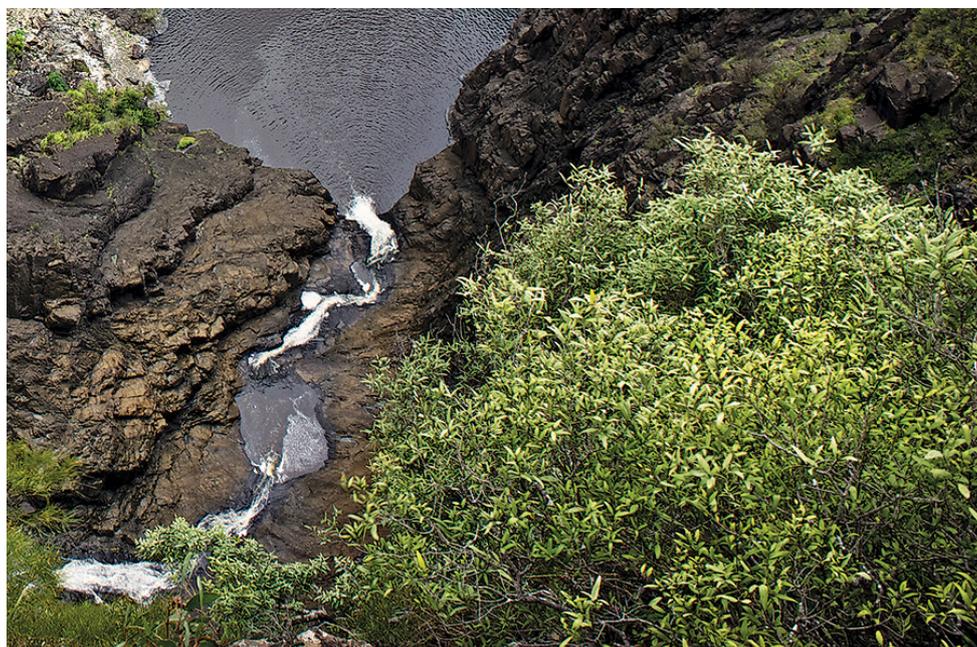
The conference is a multi, trans and interdisciplinary event covering on all aspects and scales of sustainability. Therefore all disciplines, including those across the Business School, are invited to submit an abstract or submit other suggestions.

Please go to <http://anzsee.org>, download the abstracts form, complete and submit to anzsee2015@gmail.com. Abstracts close 24 July 2015.



ANZSEE

The Australia New Zealand Society for Ecological Economics



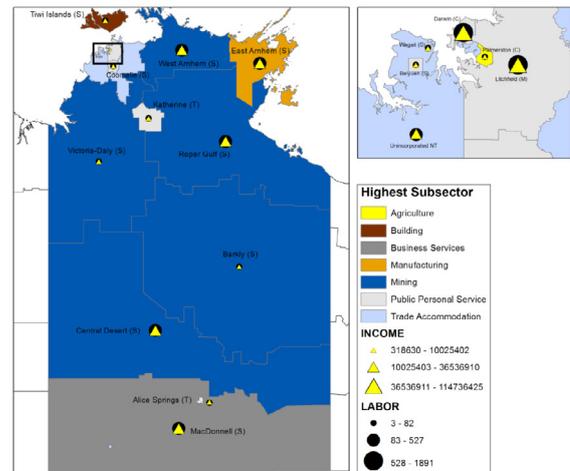
What we've been doing.....

UNE Business School Enduring Community Value from Mining Team win Best Paper Award

Dr Boyd Blackwell, Dr Andy Fischer (UTas), Mr Jim McFarlane and Professor Brian Dollery won a Best Paper Award at the 2015 Australasian Conference on Business and Social Sciences in Sydney, 13-14 April 2015 for their manuscript entitled 'Employment leakage by local government area in the Northern Territory, Australia: The roles of industries, including mining'. As part of the presentation to the conference, the paper has been accepted into the Journal of Developing Areas subject to editorial. Dr Blackwell received the award on behalf of his co-authors at the conference's dinner which was held on the shores of Sydney Harbour. The paper develops a new method of tracking labour mobility and associated leakage between Local Government Areas (LGAs) from the Australian Bureau of Statistics accounts and presents

the results through a series of charts, maps and analyses; mining plays a prominent role particularly in the case of remote Northern Territory LGAs. The researchers are grateful to the support of the Partners of the CRC for Remote Economic Participation/Ninti One Ltd and the UNE Business School which helped fund this research. More information can be gained by emailing Boyd at bblackw2@une.edu.au or +612 6773 3279.

FIGURE 5. GEOSPATIAL VISUALIZATION OF HIGHEST INDUSTRY SUBSECTOR NET LEAKAGE OR GAIN



The journal paper reference:

Blackwell, B., Fischer, A., McFarlane, J. & Dollery, B. (2015). Employment leakage by local government area in the Northern Territory, Australia: The roles of industries, including mining. *The Journal of Developing Areas* (in print).

The conference presentation reference:

Blackwell, B., Fischer, A., McFarlane, J., Dollery, B. & Blake, S. (2015, April). *Employment leakage by Local Government Area in the Northern Territory, Australia: The roles of industries, including mining*. Paper presented at the Australian Conference on Business and Social Sciences 2015: Towards Research Excellence in Business and Social Sciences, Central Queensland University Sydney Campus, Sydney.



Dr Peter McClenaghan and Dr Phil Harrell recently attended an International Accreditation program at the invitation of Professor Simon Dolan, Head of Human Resources and Organisation Behaviour at the ESADE Business School Barcelona Spain. They are both now certified Coaches in "Coaching by Values" based on the work of Professor Dolan and colleagues. This certification is endorsed by the International Coach Federation. As a consequence, this program provides opportunities for Phil and Peter to develop teaching strategies for MBA level programs and private consulting. It also aligns with both their research interests in leadership development at university and private sector levels.

What we've been doing cont.....



Dr Peter McClenaghan has been invited to be a keynote presenter at the University of Tartu (Estonia) Doctoral Summer School to be held in Tallin Estonia in early August. Peter has been asked to conduct two workshops on leadership and learning. He will also participate in a panel review of a number of postgraduate student research proposals.



Professor Brian Dollery was awarded the 2014 Pierre de Celles Award for the best paper presented at the International Association of Schools and Institutes of Administration (IASIA) Annual Conference in Port Elizabeth, South Africa, in July 2014.



Emeritus Professor Amarjit Kaur was a panellist at the Transformations in the Global South Conference, Global South Studies Center, Cologne University, Germany on 27-29 May 2015 (<http://gssc.uni-koeln.de>) on the following panel:

Shifting Patterns in Immigration Policies: Comparing Specific Historical and Regional Contexts

The presenters/paper titles were as follows:

- Marie Claire Foblets -- “A critical comparison of migration policy as pursued around the world”
- Amarjit Kaur -- “A comparison of colonial labour policies and the current policies on new migrations in the South (and Southeast Asia)”
- Loren Landau -- “Immigration policies in South Africa (and beyond)”
- Tobias Schwarz -- “The current tendency in Latin America to restrict access to citizenship to Migrants”



Member of AIP Public Forum Panel

Professor Larry Smith from UNE Business School was recently a member of a distinguished panel that addressed and answered questions from a Public Forum held in Brisbane and hosted by the Australian Institute for Progress (AIP). The topic of the forum was ‘Queensland: 2015 and beyond’ and presentations and discussion focussed on the strategic public policy directions that should be considered by the newly-elected Queensland State Government.

Organisers of the forum were ABC radio political analyst and pollster Graham Young and former Keating Government MHR and Associate Commissioner of the Commonwealth Productivity Commission Gary Johns.

Other members of the panel were: Professor Tony Makin, Director of the APEC Study Centre at Griffith University; former Queensland Treasurer in the Goss Government the Hon. Keith De Lacy AM; and the immediate Past President of the AMA Dr Ross Cartmill.

Video and hard copies of the forum presentations, including subsequent questions and answers, can be accessed at: <http://aip.asn.au/2015/02/queensland-2015-and-beyond/>

UNE Business School Seminar Series



On Wednesday 8 April, Professor Rui Marques, Professor in Systems and Management of Infrastructure, University of Lisbon, delivered a seminar titled “Sustainability of Urban Water Services: Scorecards and Roadmaps”. During his presentation, Professor Marques discussed the concept of “sustainable water services” and suggested a multicriteria method to assess it. Technical and governance aspects were reviewed and metrics were suggested to operationalise and quantify the sustainability level of urban water services.

On Friday 8 May, Professor Gabriel Donleavy, Professor of Accounting and Deputy Head of the UNE Business School, presented a seminar about “The General Theory of Accounting Project - A Progress Report”. In his presentation, Professor Donleavy discussed a general accounting theory that is explicative and predictive.



You can find the list of seminars and links to their recordings at: <http://www.une.edu.au/about-une/academic-schools/une-business-school/research/seminar-series/une-business-school-seminars-2015>



On Friday 15 May, Professor John Rice, Professor of Management, UNE Business School, delivered a seminar titled “The Determinants of CEO Support for Board Decisions in the Not-for-profit Context”. First, Professor Rice described a model of decision congruence between not-for-profit CEOs and their boards using a sample of survey responses. He then presented results that indicate CEOs tend to support Board decisions more when they perceive that the decision has been taken after discussions based on clear **board cognition** development of the issue, evident **processual fairness** in the discussion and demonstrable **analytical rigour** in the use of evidence. Finally, Professor Rice reported significant interactions between these variables in determining CEO support for Board decisions.

On Friday 29 May, Professor Oscar Cacho, Professor of Agricultural and Resource Economics, UNE Business School, presented the seminar “Designing Effective Policies for Climate-Smart Agriculture by Combining Evidence and Modelling”. During his presentation, Professor Cacho first defined Climate-Smart Agriculture (CSA) focused on achieving food security and responding to challenges of climate change. He then reviewed the work he carried out during a six-month period collaboration working with the Economics and Policy Innovations for Climate-Smart Agriculture (EPIC) team at FAO in Rome. Finally, Professor Cacho presented econometric models and stochastic simulations used for policy analysis.



Educational Development & Communications



Naomi McGrath

Educational Development
& Communications
Team Leader

Trimester 2 is creeping up on us and unit development is under way with units already signed off and ready for release. Trimester 2 units will be released to students on 22 June 2015 and Lectures will commence on 29 June 2015.

Reminder for Trimester 2 Unit Coordinators, before you can start recording with Echo360, you will need to submit an Echo360 [ServiceNow Request Form](#) so your unit can be setup for presentation capture. The link below will take you through all the steps necessary for requesting Echo360 setup for your unit.

http://moodle.une.edu.au/pluginfile.php/1008610/mod_resource/content/14/CreatingYour-Echo360-Capture-Profile.pdf

For more information on ECHO360 HD Lecture Capture and ECHO360 Personal Capture including tutorials, copyright compliance and cheat sheets click on the link below from the TaLS Teaching Online at UNE Moodle page.
<http://moodle.une.edu.au/course/view.php?id=2&topic=3>

The EDC Team had the opportunity to hold a discipline based showcase or 'show and tell' for the Management discipline to highlight tools and resources that are relevant to their teaching and how they could be implemented within the management units.

The showcase highlighted;

- Online tools to help with content curation such as [Scoop.it](#), [Pinterest](#), [Dipity](#), [Padlet](#) and [Pearltrees](#);
- How to use scenarios to transform case studies into interactive content using [PowToon](#) and [Zaption](#); and
- Using Adobe Connect to offer students an online synchronous learning experience with the Unit Coordinator and fellow students with tips and tricks on how to best use the platform.

Thank you to the Management Discipline who took up our offer. If anyone is interested in the topics above and want to discuss how these can be used in your teaching please contact a member of the EDC Team.

In May, Naomi and Tim attended an Adobe Captivate session. Adobe Captivate software allows you to develop and/or transform PowerPoint presentations into engaging eLearning using actors, voices, interactions, and quizzes. You can also create demonstrations, simulations, branched scenarios, and quizzes. For more information see the link below.

<http://www.adobe.com/au/products/captivate/features.html>

If you are interested or see the potential to implement Adobe Captivate in your unit please contact Naomi or Tim.

I am pleased to announce that the EDC Team was successful in placing as a finalist in the 2015 LearnX Awards for the category of Best Talent – Learning Team. Finalists are entrants who received a score of more than 15 points out of a possible 25 points. This is the third year that the EDC Team have placed in the awards and it is a great result for the team and the School.



IT News

Bernie Groen
Senior IT Officer



What is phishing?

'Phishing' refers to emails that trick people into giving out their personal and banking information; they can also be sent by SMS. These messages seem to come from legitimate businesses, normally banks or other financial institutions or telecommunications providers. The scammers are generally trying to get information like your bank account numbers, passwords and credit card numbers, which they will then use to steal your money.

Phishing emails often look genuine and use what look to be authentic internet addresses—in fact, they often copy an institution's logo and message format, which is very easy to do. It is also common for phishing messages to contain links to websites that are convincing fakes of real companies' home pages.

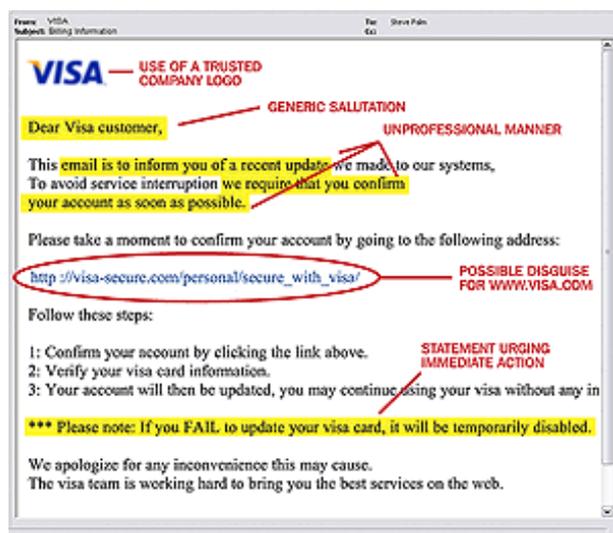
The website that the scammer's email links to will have an address (URL) that is similar to but not the same as a real bank's or financial institution's site. For example, if the genuine site is at 'www.realbank.com.au', the scammer may use an address like 'www.realbank.com.au.log107.biz' or 'www.phoneybank.com/realbank.com.au/login'.

A new study from Blue Coat Systems found that 82 percent of U.S. employees knew that opening an email from an unverified source is considered "very risky;" However, 17 percent still admitted to doing so. It's not surprising, as phishing emails are becoming trickier and more personalised. Creating a convincing email isn't too difficult a task, considering the proliferation of social media. Not so surprising is that 72 percent of U.S. employees know using a new app without IT's permission is "wrong," but 28 percent still will use the apps.

Continued over page

IT News cont...

Example of a Phishing scam:



Protect yourself from phishing scams:

- **NEVER** send money or give credit card or online account details to anyone you do not know and trust.
- Do not give out your personal, credit card or online account details over the phone unless you made the call and know that the phone number came from a trusted source.
- Do not open suspicious or unsolicited emails (spam)—ignore them. Do not click on any links in a spam email or open any files attached to them.
- Never call a telephone number that you see in a spam email or SMS.
- If you want to access an internet account website, use a bookmarked link or type the address in yourself—**NEVER** follow a link in an email.
- Check the website address carefully. Scammers often set up fake websites with very similar addresses.
- Never enter your personal, credit card or online account information on a website if you are not certain it is genuine.
- Never send your personal, credit card or online account details through an email.
- If you receive an email claiming to be from a bank, other financial institution or telecommunications provider that asks you to enter your details—delete it! A legitimate bank or financial institution will **NEVER** send an email like this.

Research Outcomes

Journal Articles

A ranked journals

Adapa, S., Rindfleish, J. & Sheridan, A. (2015). 'Doing gender' in a regional context: Explaining women's absence from senior roles in regional accounting firms in Australia, *Critical Perspectives on Accounting*.

Drew, J. & Dollery, B.E. (2015). A Fair Go? A Response to the Independent Local Government Review Panel's Assessment of Municipal Taxation in New South Wales. *Australian Tax Forum* (in print).

Drew, J. & Dollery, B. E. (2015). Less Haste More Speed: The Fit for Future Reform Program in New South Wales Local Government. *Australian Journal of Public Administration* (in print).

Drew, J. & Dollery, B. E. (2015). Reply to Sansom (2015). *Public Money and Management* (in print).

B ranked journals

Adapa, S. & Laukkanen, T. (2015). Revisit Intentions of Malaysian Consumers to Heritage Sites. *Academy of Taiwan Business Management Review*, 11(1), 31-38.

Drew, J. & Dollery, B. E. (2015). The State of Things: The Dynamic Efficiency of Australian States and Territories. *Economic Papers* (in print).

Grant, B., Mounter, S., Fleming, E., Griffith, G. & Villano, R. (2015). The Australian Wine Industry at the Crossroads: A Comparison of Performance Across Major Wine-Exporting Countries in 2000. *Australasian Journal of Regional Studies*, 21(1).

Sinnewe, E., Kortt, M., Dollery, B.E. & Hayward, P. (2015). Three of a Kind: The Special Case of Australia's Island Councils. *Economic Papers* (in print).

Stuen, E., Hoang, N. & Hoang, V. (2015). Malnutrition Expectations and Precautionary Demand for Children: Evidence from Vietnam. *Forum of International Development Studies*, 46(2).

Yuliansyah, Y. & Khan, A.A. (2015). Strategic Performance Measurement System: A Service Sector and Lower Level Employees Empirical Investigation. *Corporate Ownership & Control*, 12(3), 304-316.

C ranked journals

Adapa, S. (2015). Three-step approach for developing integrated work-ready assessment tools to foster students' learning and satisfaction. *Educational Research and Reviews*, 10(9), 1347-1353.

Hussain, N. & Hoang, N. (2014). Effects of Fiscal, Monetary and Exchange Rate Policies on Output in the Selected Asian Economies, 1974-2007. *Applied Econometrics and International Development*, 14(2).

Unranked

Beattie, B. & Riley, D. (2015). Parliamentary internships for rural and regional students, *Asia-Pacific Journal of Cooperative Education*, 16(1), 1-11.