

UNE Business School

Excellence in Teaching Awards

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Applications close Friday 26 October 2012

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Professor
Alison Sheridan
Head of School

Head of School Report

As we are coming to the end of our second teaching period for 2012, and the weather is warming, it does make one realise how fast the year has gone. With only three more months, there are a number of activities coming up which I wanted to alert you to.

On 26 October 2012, UNE Business School is one of the sponsors of the United Nations International Year of the Cooperatives Conference, to be held at Port Macquarie and co-located with the Regional Development Australia Mid North Coast Leadership Conference. Attendees at the conference will include Local and State Government staff, small business representatives, community leaders, economic development and planning officers, jobs networks and enterprise development centre managers, academics and researchers. The focus of the conference is the role of cooperatives and mutuals in building stronger more resilient regional economic hubs, continuing the theme we have seen at the two events we co-hosted with the Community Mutual Group in 2012. As a sponsor, the School has some complementary registrations. If you would like to attend, please let me know.

I will be heading to China and Korea from 29 October to 8 November 2012 to connect with a number of our existing pathway partners and to develop an emerging relationship with Jungwon University, South Korea.

From 12-14 November, 2012 we will be meeting with our partners for the MBA International Social Entrepreneurship, ESC Rennes and the Open University of Catalonia, at the University of Western Sydney's Parramatta campus, to begin the process of developing our joint degree. We hope to use that time to work through the complex process of navigating each institution's governance arrangements when recognising studies done in different institutions. That same week, we will be hosting events to celebrate the GSB's 21st birthday (see Valerie Dalton's piece about the event on page 6 of the newsletter).

Our School Advisory Board meeting is to be held on Friday 30 November, 2012. As is our practice, course coordinators will be attending for the day, and all staff are welcome to join us for lunch. Please note the date in your diary.

Applications for the School's Excellence in Teaching awards close on Friday 26 October, 2012. Through the unit evaluations that I see, and the feedback associated with units, I know we have a lot of inspiring work going on in the School. Please do apply for these important awards, as we want to recognise the high quality teaching that you do.



Research Outcomes

Journal Articles

Fisher, J. and Grant, B. (2012) Public Value: Recovering the Ethical for Public Sector Managers, *International Journal of Public Administration* (in print).

Khrueathai, P., Untong, A., Kaosa-Ard, M. and Villnao, R. (2012) Measuring operation efficiency of Thai hotels industry: Evidence from meta-frontier analysis, *Journal of European Economy*, 11, pp. 202 – 217.

Meng, X., Siriwardana, M. and McNeill, J. (2012) The Impact of the Global Financial Crisis on the Asia-Pacific Region, *Academy of Taiwan Business Management Review*, 8, pp.1 – 8.

Meng, X., Siriwardana, M. and McNeill, J. (2012) The Environmental and Economic Impact of the Carbon Tax in Australia, *Environmental and Resource Economics*, (in print).

Meng, X., Siriwardana, M. and Pham, T. (2012) A CGE Assessment of Singapore's tourism policies, *Tourism Management*, (in print).

Honorary Appointments

Dr Heather Burrow

Adjunct Professor

14 September 2012 – 14 September 2015

(Economics)

Staff Exchange Program

Dr Omar Al Farooque visited Rangsit University, Thailand, for two weeks from 27 August to 7 September under the research-led Staff Exchange Program between the UNE Business School and Faculty of Accountancy at Rangsit University.

During the visit, Dr Al Farooque presented a seminar in the Faculty of Accountancy on 'CSR – Environmental Accounting' (see photos below). He also delivered lectures in two classes of third year students on consolidation accounting. He had been engaged in two collaborative research works with a colleague there while initiated further research with another colleague as well as PhD research at the Business School. Omar also attended a conference in Bangkok organised by Thailand Accounting Association.



October

- 1 Labour Day
- 2 Trimester 2 examinations start
- 3 R & R T Meeting
- 4 Moodle 2.3 Overview
- 4 School Meeting
- 4 Jack Makeham Memorial Lecture – Dr Geoffrey Fox
- 5 AARES Seminar – Professor Jeff Gow
- 15 Trimester 2 examinations end
- 15 Trimester 2 ends
- 26 United Nations International Year of the Cooperatives Conference
- 26 Excellence in Teaching Awards applications close
- 29 Trimester 3 lectures start

November

- 12 MBA International Social Entrepreneurship meeting
- 15 The 21 Round Table
- 16 The 21 Round Table
- 30 School Advisory Board meeting
- 30 Trimester 3 census day

December

- 3 School Meeting
- 21 Trimester 3 lectures end
- 25 Christmas Day
- 26 Boxing Day

January

- 1 New Year's Day
- 7 Trimester 3 lectures recommence



Dr David Hadley
President AARES,
New England Branch

AARES New England Branch

Two presentations in the joint AARES/ UNE Business School seminar series took place over the past month.

On Wednesday 29 August Brendan Power (a research scientist with the Queensland Department of Agriculture, Fisheries and Forestry) presented research done as part of his Master of Economics: *Identifying risk efficient cropping strategies for an irrigated grain/ cotton farm on Queensland's Darling Downs*. This work involved the construction of a whole farm bio-economic model that incorporated a multi-paddock variant of APSIM and which used data collected during interviews with the collaborating farmer. The model was used in a simulation experiment and a stochastic profit frontier was estimated from model output. This was subsequently used to identify the set of farm management that are risk efficient.

Dr Peter Tozer gave a seminar on Friday 14 September entitled, *Dust Storms – What do they really cost?* This research (which was completed with J. Leys from the NSW Office of Environment and Heritage) attempts to evaluate the cost of the “Red Dawn” dust storm that hit Sydney (and much of NSW) in September 2009. The paper summary follows:

Much is understood about the physical aspects of wind erosion and dust storms; however, estimates of costs of dust storms are rare with very few studies being undertaken in the world. This paper summarises a study that was initiated to gain information on the scale of off-site costs of dust storms. The “Red Dawn” event of September 2009 caused disruptions to transport networks, and to commercial and domestic activities. Construction sites were closed, retail sales were reduced as shoppers remained indoors, and worker absenteeism was high as parents and carers remained at home due to perceived health and other risks, such as driving in poor visibility. Following the passage of the dust cloud, cleaning was needed at commercial and domestic sites as large amounts of dust were deposited in the path of the cloud. All of these activities and disruptions imposed costs on the state economy and, based on data from primary and secondary an estimate was made as to the costs of the dust storm on the economy. This estimate is \$331 million with the major component imposed on households due to cleaning premises and cars, and other associated costs. One of the problems identified in this study is the lack of Australian data, economic and physical, on the off-site impacts of single dust erosion events. The recommendations of this report include the need to resource the collection of data from households and businesses on the costs of these events, and a more accessible data source for the impacts on health of dust erosion events.

Upcoming AARES Seminars

Thursday 4 October, John Dillon Lecture Theatre (LT4) @ 3pm

The Jack Makeham Memorial Lecture

Dr Geoffrey Fox How can UNE Contribute to Global Food Security?

Friday 5 October, Lewis Seminar Room @ 1pm

Professor Jeff Gow A Comparison of the Effects of Climate Change on Aus, Aman and Boro Rice Yields in Bangladesh: Evidence from Panel Data.



Seminars are open to all so please
come along!

ARC Linkage Grant Success

Professor Christopher Lloyd has just published the second volume that resulted from his ARC Linkage Grant on the history and current situation of Indigenous economic participation in Australia, held in conjunction with Dr Ian Keen of the Australian National University Anthropology School and Dr Mike Pickering of the National Museum of Australia. This book - *Indigenous Participation in the Australian Economy, II: Historical engagements and current enterprises* - extends the earlier volume (edited by Dr Keen), which was focused on historical and anthropological themes, into the present. Professor Lloyd was one of the editors and co-wrote the Introduction with Dr Keen and contributed Chapter One on "Settler Economies and Indigenous Encounters: The dialectics of conquest, hybridisation and production regimes" (pp 17-33). The book resulted from a conference held, thanks to the ARC grant, at the National Museum in Canberra in December 2010.

The whole book is available as a paperback and as a free download from the publisher, ANU E-Press:

<http://epress.anu.edu.au/titles/indigenous-participation-in-australian-economies-ii/pdf-download>

Other recent research activity by Professor Lloyd has included:

- Lloyd, C. "Social Democracy is Alive and Well" (Response to Bob Carr)', *The Drum Opinion* (ABC), 6 March 2012.
- Invited address to inter-governmental seminar on *Governance of Natural Resource Rents and Inclusive Development*, Economic Commission for Latin America and the Caribbean, Santiago, Chile, 24-25 April 2012. Paper presented: "Resource Taxation and Political Economy in Australia", to be published in J Acquatella (ed) *Governance of Natural Resource Rents and Inclusive Development*, ECLAC/CEPAL, Santiago.
- Lloyd, C. "Resource Rents, Taxation, and Political Economy in Australia: States, Public Policy, and the New Squatters in Historical Perspective", *Australian Policy Online*, 28 May 2012, Canberra and Swinburne, <http://apo.org.au/research/resource-rents-taxation-and-political-economy-australia>.
- Lloyd, C. "The Lucky Country Syndrome in Australia: Resources, Social Democracy, and Regimes of Development in Historical Political Economy Perspective"; paper presented to World Economic History Conference, Stellenbosch, July 2012, forthcoming from V Pinilla (ed) *Resource Curse or Resource Blessing?*
- Lloyd, C. "Community, Biopolitics, and Social Democracy", presentation to Nordwel Conference on Cross-disciplinary Perspectives on Welfare State Development, Odense (Denmark), June, 2012.
- Lloyd, C. "Beyond the Last Stage of Capitalism? Can Empathetic and Libertarian Social Democratic Welfarism be Revived as a Global Social Commonwealth? Towards A Futuristic Conceptualisation", Nordwel Research Centre Summer School keynote lecture, Helsinki, August 2012.
- Appointed Guest Research Professor from October 2012 at Finnish National Centre of Excellence on History, Tampere and Jyväskylä Universities, Finland.



Professor
Chris Lloyd



Educational Development & Communications

moodle 2.3

UNE's Moodle environment will be upgraded from 2.2 to 2.3 on 13 October. The Educational Development team are currently testing Moodle 2.3 in the staging site and will be developing guides for use of the new tools and features. Because we believe assignments will 'break' in terms of TurnItIn, we will be recreating all assignments for Trimester 3 after the upgrade. Prior to the School meeting on 4 October, we will present an overview of the changes in the new version. For a summary of the changes, [click here](#).

Benchmarking

ACODE benchmarking has been completed for the School and Quality Matters benchmarking is about to commence. Unit Coordinators for the pilot units chosen will receive information about this via email. This is an important pilot and your participation will be vital. For further information about the Benchmarking process, please contact me or Rob Field.

Equella

The proposed digital repository is still undergoing extensive testing. We hope to be able to provide further details on this soon.

Trimester 3 unit development

The EDC Team is well underway with getting Trimester 3 units finalised - apart from assignments, as mentioned above.

Learning Innovations Hub

TLC are being rebadged as the Learning Innovations Hub. A call has been made for suggestions to improve services of this unit. Email: lih@une.edu.au

The Showcase

Thank you to those who attended the first Showcase event offered in the School. Response from the survey circulated to attendees indicates that this was a worthwhile event and one which should be repeated. We anticipate hosting this three times per year, and the next event will be held sometime in December. We appreciate your input on what you would like to hear about, so please let us know.



Also, just a reminder about the Teaching and Learning Centre [academic development](#) programs.

Sue Whale
Educational Development
& Communications
Team Leader

The Graduate School of Business Turns

2012 is the 21st year of the UNE Graduate School of Business (GSB). The School has been working with Marketing and Public Affairs on an appropriate event to celebrate this important milestone.

The event will be a series of facilitated round table discussions on GSB's areas of excellence:

- Management education (MBA) with a focus on change management.
- Finance with a focus on alternative banking models in the year of the Cooperative.
- Human Resources with a focus on Corporate Social Responsibility and Ethics and/or technology.

We had hoped to have four themes, including Regional and Rural Development but because of timing clashes we have had to cancel this one. If anyone has any suggestions for a fourth theme, including the staff and relevant alumni, please let us know.

The event will provide an opportunity to highlight areas of research and will bring industry experts together with academics, alumni, current students and a journalist who writes in the subject area. In addition, 'futurist' and influential thought leader, Ross Dawson will take part in the discussions.

Each of the roundtables will result in a feature story with a key publication.

Round tables will be a maximum of 21 people with participants as follows:

Internal participants will include:

- Alison Sheridan, Head of School, UNE Business School
- Valerie Dalton, Director, Graduate School of Business
- Academics for each topic area
- Any relevant specialists/advisors

External participants will include:

- High profile Alumni
- Current post graduate students per discipline
- Employer representatives
- Representatives from relevant industry associations
- Relevant Industry leaders
- Industry specific journalist

The event will enable us to demonstrate the UNE Business School's through leadership, build the profile of our academics, develop relationships between UNE and industry, acknowledge the history and contribution UNE has made to management education/business, provide an opportunity to share content across relevant trade media.

A final program will be issued in the coming weeks.



Valerie Dalton
Program Director, GSB

The 21 Round Table

The Key to business
knowledge

15 & 16 November 2012

21 Industry leaders come together to discuss business issues with an emphasis on the course specialisations – a discussion of what have we learned and where we are headed.

