

Doctor of Philosophy (Innovation) PhD. I Expression of Interest

The PhD.I focuses on the innovation process i.e. creating, researching and reflecting upon one or more Innovations in context. Whether or not a single or multiple Innovations are involved in the project will depend on their scale; normally a single tangible Innovation will be the focal subject.

Your tangible Innovation should be in the area of: agribusiness; agriculture; business; food security; agriculture technology; agriculture production; agriculture production technology or; STEM education.

Your Innovation project may take any of a number of possible forms including a new process (creation of product or service), paradigm (change in the underlying mental model by which something is achieved), a new product or service (a new offering to what is currently available) or position (which is a change in the context that something is profiled or introduced).

Your Innovation project should be clearly intended to make a difference in a context, hence part of the research effort will focus on demonstrating the consequence or potential consequence of uptake or implementation.

Your expression of interest should provide sufficient information for judgment to be made about your Innovation capacity to complete the PhD.I contextual background that includes evidence of support from within a suitable Industry context. This would include, government or non- government agencies, aid organisations or industry.

Please send your expression of interest and current Curriculum Vitae to phd.innovation@une.edu.au

Innovation project Title

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Applicant/Candidate

The Owner and Leader of the Project:

Organisation unit:

Postal Address:

Phone Number:

Email:

Industry/Profession Context

Where the Innovation project will be undertaken; the applicant's government or non- government agencies, aid organisations or industry context.

Organisation unit:

Postal Address:

Phone Number:

Email:

A brief elaboration (1000 characters/approx. 200 words max) on the nature of this industry/profession context and your relationship to or role(s) within it: Evidence should be provided (e.g. letter of support) of this organisation's understanding and agreement that it will be the organisational context within which the Innovation sits and your Innovation development will be undertaken.

Innovation Description & Context

Innovation Description

The Innovation description should provide enough information for the Innovation that supports your application to be evaluated. (750 characters/approx. 150 words max).

Perceived Need

Define succinctly (in no more than 1,000 characters/approx. 200 words) the need for the Innovation. Where do you expect your Innovation to be implemented, why is it needed and by whom?

Planned Outcomes

Quantify and/or qualify the planned outcome(s) that this project will contribute to achieving. In the big picture, how will "things" be different if your Innovation is implemented? (1,000 characters/approx. 200 words max)