



# Oorala T-Shirt Competition

**Artist Brief & Expression of Interest**

## ARTIST BRIEF

The Oorala Aboriginal Centre are requesting submission from Aboriginal and/or Torres Strait artists. Oorala aim to design an annual t-shirt celebrating education, our culture and our communities. The annual Oorala t-shirt will be made available to staff, students and community members for purchase.

### Eligibility

1. The Oorala Aboriginal Centre Annual T-Shirt competition is an activity that is open to Indigenous artists who are:
  - Staff and students of the University of New England,
  - Alumni of the University of New England,
  - School students in the New England area,
  - Residents and members of the wider New England community, and
  - Anyone with a relationship to the people and places of the University of New England, Australia.
2. If any participant is under the age of 18 years, they are required to obtain their parent's or guardian's permission to enter and agree to these terms and will be deemed to have obtained such permission by submitting an entry.

### Originality

3. By submitting an entry, you declare that the entry is your own original work and that you are the copyright holder for that entry.

### Permission to Reproduce and Publish

4. By submitting an entry, you declare that the Oorala Aboriginal Centre has your permission to publish your submitted design for the purpose of the public poll.
5. The Oorala Aboriginal Centre will seek exclusive permission to reproduce and publish the artwork of the winning submission, in part or as a whole. A formal agreement will be required with the artist of the winning submission.

### Submission Requirements

6. The creator of the artwork will need to submit:
  - a. a high-resolution digital copy of the artwork; and
  - b. a low-resolution digital copy of the artwork; and

- c. the explanation behind the concept, including how the design relates and represents the importance of education and culture in our community.
8. Submissions must be emailed to the Oorala Aboriginal Centre via [ooralamgt@une.edu.au](mailto:ooralamgt@une.edu.au) by **Monday 28<sup>th</sup> August 2023**. Submissions entered after the closing date will not be considered.
9. Entrants can only submit 1 design.

## Judging

10. A panel of three (3) Aboriginal and/or Torres Strait Islander staff from across the University of New England will form a shortlisting judging panel. The panel will be required to adhere to [UNE Conflict of Interest Policy](#).
11. This panel will be responsible for reviewing all submissions and shortlisting to a maximum of 5 designs for public polling.
12. The public poll will be available on the Oorala Aboriginal Centre webpage. This poll will be open for 14 days.
13. The design with the most votes, will be deemed the winner.

## Prizes

14. The winner will receive a \$500 cash prize, to be paid after a Permission to Reproduce Artwork Agreement has been entered into with the Oorala Aboriginal Centre.
15. The winner will also receive ten (10) t-shirts once they are produced.

## Notifications

16. The artist of the winning design, as voted by public poll, will be notified in writing by the Oorala Aboriginal Centre.
17. A public announcement will also be made online by the Oorala Aboriginal Centre.

## EXPRESSION OF INTEREST & ENTRY FORM

Name:	Student Number (if applicable):
Address:	Contact details (phone and email):
Title of Entry:	Story of Entry: Please attach as a separate sheet with the entry form.

Submissions must be emailed to the Oorala Aboriginal Centre via [ooralamgt@une.edu.au](mailto:ooralamgt@une.edu.au)

**Consent:** I agree that video footage, audio recordings, photographic images, written material and testimonial statements of me or my entry are for free and unrestricted use by the University of New England for marketing, web and media activities including, but not limited to, advertisements, brochures, posters, display screens, social media, for a period of five (5) years from the date below.

**Entrant signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_