

## In this issue:

- 2 Success with ELC students
- 3 UNE Sustainable Mining Conference
- 4 Chancellor launches Sauid book
- 5 E-Learning workshop
- 6 Engagement with Chinese partners
- 7 Research outcomes
- 8 ECC update
- 9 IT Support
- 10 Teaching awards
- 11 Graduation

Photo of the UNE Teaching Awards, UNE Business School recipients, see more on page 10



**Professor  
Alison Sheridan**  
Head of School

Trimester 2 for 2013 has come to a close and I realise staff have been busy finalising results for the large number of units and students for which we are responsible. Thank you for making sure you meet the deadlines for submitting results, as this facilitates timely release of grades to students. Following the wrapping up of the T2 results, Sue Whale will be in contact with staff to work through the auditing of our units for AQF compliance. Academic staff will be contacted if there appear to be any discrepancies between the AQF

level and unit learning outcomes and your input for the changes to be made will be sought. The process has been designed to be as efficient as possible, with much of the administrative work being done through the SAF project and the educational development and communications team.

Another graduation was celebrated last weekend, with a number of our students being awarded their PhDs. Congratulations to Dr Aruni Udyani Hettiachchi Gunawardena, Dr Hasnah and Dr Siew King Ting. I was sorry I wasn't able to attend this spring graduation. With Kay Hemsall, I was in Barcelona at the Open University's of Catalonia's Workshop on Elearning in Economics and Business (see later story). I thank Dr Jenny Rindfleish for representing me at graduation, and all those staff who attended to recognise this important event for our students.

A number of colleagues - Peter McClenaghan, Tony Ramsay, Bligh Grant, Omar Al Farooque, and John Anderson - have been travelling over

the past month and will continue over the coming month to visit our Chinese pathways partners. These visits are an important dimension to our relationship building with key partners. I appreciate the time and effort our staff take in delivering lectures and meeting with academic colleagues in the partner institutions to ensure our students are well prepared for their transition to their final years of study here at UNE. In this same vein, following Mark Cooper's presentation at our last School meeting, I urge you respond to the English Language Centre's request for feedback about the English needs of our international students. Developing a comprehensive approach to supporting our international students from the outset of their degrees in their home countries to their completion of their degrees here should ensure our graduates are well prepared for the next stages of their careers.

## 2014 Summer Retreat

Thanks to Liz Egan (External Relations Advisor - Policy, Planning & External Relations), Lou Conway and Valerie Dalton, plans are well underway for the 2014 Summer Retreat hosted by the UNE Business School. This project has been funded by the SAF project for Trimesters, and is designed to use our summer trimester in an innovative way to bring existing students, alumni and professionals in the region together for the inaugural theme: Leading Change: a deeper conversation. The event will be held from 7-9 February 2014.

## School Advisory Board Meeting

Our School Advisory Board meeting is to be held on 22 November, 2013. Course coordinators will be participating in the full day session to discuss the issues facing graduates in their courses and seek feedback from the board members about the changing needs of industry and employers. All staff are welcome to join us for lunch on the day to meet with the members of the board. **Our end of year celebration, including the 2013 UNE Business School Teaching and Learning awards, will be held that evening. Please note the date in your diaries, and I look forward to seeing you there.**



## Success With ELC Students



**Dr John Anderson**  
Senior Lecturer

On Thursday 10 October Dr John Anderson delivered a one hour presentation on Financial Statement Analysis with ELC students. Dr Anderson received very positive feedback from several students.

Following the presentation the English Language Centre staff carried out some group sessions with the students and most of them were able to make good, useful notes, which something they often struggle to get the students to do.

In the group sessions afterwards it became obvious that the students going in to the UNE Business school were clearly following Dr Anderson well and those who are going to other schools also benefited. One of the students from Iraq was so impressed he felt that he would use Dr Anderson's instruction and advice in the future. The student said "Dr Anderson was clear and logical".

ELC staff have observed that the students seldom express themselves as critical thinkers. Dr Anderson was considered a success in his ability to draw this out of the students. The other plus was that it's rare for them to ask questions afterwards as in many cultures students are not encouraged to question their lecturers, or be critical thinkers.

"Dr Anderson was clear and logical"

The presentation was summed up as a good experience for all and other academic staff are encouraged to engage in this positive marketing tool.

## Calendar

### November

- 11 ANZSEE conference
- 18 School meeting
- 20 R&RT Committee meeting
- 22 School Advisory Board meeting
- 22 School end of year celebration

### December

- 18 School meeting
- 20 T3 lectures end
- 25 Christmas day
- 26 Boxing day

### January

- 1 New year's day
- 6 Intensive school's start
- 6 T3 lectures recommence
- 26 Australia day
- 27 Public holiday
- 28 T3 examinations start

### February

- 7 Summer retreat
- 10 T3 examinations end
- 14 Orientation - International students
- 17 Orientation - Domestic students
- 23 Intensive schools end
- 24 T1 lectures start

## UNE Business School

News

To view earlier issues:

<http://www.une.edu.au/business-school/newsletters/index.php>

Send your contributions to:

[kflack2@une.edu.au](mailto:kflack2@une.edu.au)

# UNE Sustainable Mining Conference



**Dr Boyd Blackwell**  
Post Doc Research Fellow

Dr Boyd Blackwell and Mr Stuart Robertson presented on their respective projects being conducted with the CRC for Remote Economic Participation in partnership with UNE to the Mining in a Sustainable World Conference at UNE 13-15 October, 2013. They gained valuable feedback on their projects.

Boyd reported on the co-benefits from mining in Northern Territory case study locations and Stuart presented on his planned thesis with some great photos from his recent field reconnaissance in remote South Australia.

Sound and slide recordings of their presentations can be played from:

<http://www.une.edu.au/humanities/peace-studies-conference.php#recordings>

Boyd and Stuart also helped out by chairing sessions and promoting discussion.

More details on their projects can be gained by emailing them respectively:

[boyddb@une.edu.au](mailto:boyddb@une.edu.au) or [srobert9@une.edu.au](mailto:srobert9@une.edu.au)

Or visiting the following web pages:

[www.une.edu.au/staff/bblackw2.php](http://www.une.edu.au/staff/bblackw2.php)  
<http://crc-rep.com/research/regional-economies/enduring-community-value-mining>

Other Business School presenters included Prof. Amarjit Kaur and Mr Jim McFarlane.



Olympic Dam mining accommodation village



Main street of Roxby Downs

## University of Malaysia

Dr James Alin-Eng from University of Malaysia (Sabah) visited the School and delivered a seminar on the economic costs of the invasion of the Malaysian state of Sabah by the forces of the Sultan of Sulu based in the southern Philippines.

PhD student Cakti Gunawan, who attended the seminar, said: 'I used to support the Sultan but no longer after hearing Dr Alin's explosive seminar'.

**Pictured right:**  
Dr Alin with Professor Dollery and Mr Gunawan after the seminar.



## Chancellor Launches Saudi Book



**Professor  
Larry Smith**

On Friday 27 September at the Parramatta FutureCampus, the Chancellor Dr John Watkins launched the book *Higher Education in Saudi Arabia: Achievements, Challenges and Opportunities*. The book, available in hard cover and on-line, has been published by Springer in the Netherlands, and was edited by Professor Larry Smith from the UNE Business School and Professor Abdulrahman Abouammoh from the Centre for Higher Education Research and Studies (CHERS) in the Ministry of Higher Education in Saudi Arabia.

Among the guests at the launch were: the Saudi Cultural Attaché to Australia, Dr Abdulaziz Bin-Taleb; the Director of CHERS, Dr Abdulhalem Mazi; the Pro-Vice Chancellor Educational Innovation and International, Dr Michael Crock; President of the Saudi Student Club in Armidale, Abdullah Alazani; the Managing Director of UNE Partnerships Richard Doyle; and several UNE staff and Saudi students. The book launch was also linked by video-conference to Saudi students and members of staff in Armidale.

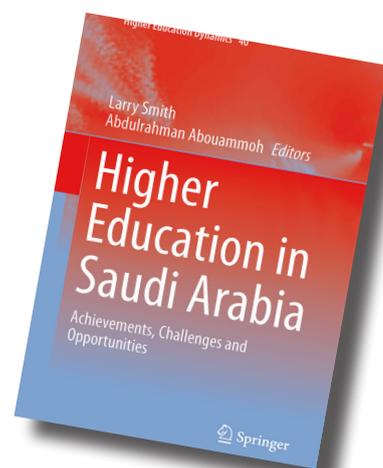
This is the only English language book to comprehensively and independently detail and analyse the Higher Education system in Saudi Arabia. It addresses its history, aspirations, structure, governance, strategic

planning approaches, teaching and learning culture, research productivity, quality assurance processes (including accreditation), progress towards internationalisation, initiatives to improve access for women, and the emergence of a private university sector. The Foreword for the book was written by the Saudi Minister for Higher Education, His Excellency Dr Kalid Al Ankari.

Each of the chapters in the book has been written by a team of authors that includes one or more Saudi academics or system administrators and an author of international standing from a non-Saudi university. The 17 Saudi authors include Dr Mohammed Al-Ohali (Deputy Minister for Educational Affairs), Professor Mohammad Al-Shehri (Vice President and Professor of Surgery, King Saud University), Professor Fatima Jamjoom (Vice President for Female Students, King Saud University), and Professor Waleed Al-Dali (Supervisor, Directorate of Private Higher Education, Ministry of Higher Education). The 15 international authors come from seven countries,

and include Professor Philip Altbach (Director, Centre for International Higher Education, Boston College), Professor Phil Cardew (Pro Vice-Chancellor [Academic], London South Bank University), Professor Ian Newbould (President, Richmond American University) and Professor Kwong Lee Dow OAM (formerly Vice Chancellor of the University of Ballarat and Deputy Vice Chancellor, University of Melbourne).

The book has already sold over 500 copies, and negotiations are currently taking place for its translation into Arabic and German.



## E-Learning Workshop



**Ms Kay Hemsall**  
Lecturer

Professor Alison Sheridan and Ms Kay Hemsall attended the Workshop on e-learning in Economics and Business Studies at the Open University of Catalonia (UOC), Barcelona, Spain on 25 October 2013. The workshop opened with an inspirational keynote address by Professor Albert Sangrà, Director of eLearn at UOC, who spoke of the importance of using

online tools and pedagogies in new ways rather than focusing on using new tools to continue traditional teaching and learning methodologies. Many of the parallel sessions were in Spanish but fortunately for Kay and Alison there were a number of papers presented in English! Alison's paper focused on the importance of teamwork in transitioning from a traditional distance learning model to a fully online model which was co-authored by Sue Whale and Valerie Dalton, while Kay presented a paper co-authored with Valerie Dalton, Bligh Grant and Theresa Smith-Ruig on the challenges associated with developing virtuous character traits in business students in a fully online model.

During the four days preceding the workshop both Kay and Alison were busy working with our colleagues in

the School of Economics and Business Studies at UOC: Professor Àngels Fitó Bertran (Director), Dr Enric Serradell López (Senior Lecturer) and Dr Ramon Ribera Fumaz (Lecturer). Alison worked on progressing the IMBASE project while Kay focused on developing a joint grant proposal to develop an online interactive space which business students can use to develop their leadership capabilities with a strong focus on developing virtuous character traits to support ethical and sustainable business practices in the long term.

Both Alison and Kay were the recipients of the warm and generous hospitality of our UOC colleges, and this visit has further consolidated the relationship between UNE Business School and UOC Economics and Business Studies which evolved from the DeHUB initiative.



Professor Albert Sangrà (Director eLearn Centre, UOC and keynote speaker at the conference) with Professor Alison Sheridan



Enric Serradell Lopez (Academic Director MBA, Economics and Business Studies, UOC), Ms Kay Hemsall, Angels Fitó Bertran (Director, Economics and Business Studies, UOC), Professor Alison Sheridan and Ramon Ribera Fumaz (Lecturer, Economics and Business Studies, UOC)

## Engagement With Chinese Partners



**Dr Bligh Grant**  
Lecturer

As part of the School's arrangements with its China partners, Bligh visited two Universities in China in October. First, Henan Agricultural University (HAU) located in the city Zhengzhou, approximately 1000 km North West of Shanghai. Bligh taught Business Management, International Business and Value Chains here as well as discussing inter-university arrangements and scoping research opportunities with Faculty members. He also visited Henan Museum, a major national museum documenting eight thousand years of Chinese history, and Shaolin Temple, the Buddhist retreat that is home to the fable of 'King Monkey' and formed the backdrop of the television series 'Monkey Magic'.

Second, Harbin Engineering University (HEU) in the far North. HEU is a 'Top 211' Chinese university and was originally a PLA (People's Liberation Army) institution that now specializes in shipbuilding and nuclear science, as well as having the usual suite of faculties and schools. Bligh lectured in IPE (International Political Economy) and International Business, and gave a lecture on public value to members of the Economics Faculty and on the GFC to the English Language Association students. He also briefly toured beautiful Harbin City, learning that it was originally constructed by the Russians early in the twentieth century

then liberated from Japanese occupation by the Soviet Army in 1944.

Both institutions assigned Bligh a guide from their respective international offices – Zhou Kaiyan at HAU and Tongli Niu at HEU – who acted as in-class translators as well as showing him around their respective cities and introducing him to some excellent examples of local cuisine. Bligh said: 'It was one of the most interesting work trips ever; certainly on a par with hanging out in Faisalabad, Pakistan, with Professor Oscar Cacho in 1996'.

Bligh would like to thank Dr Lou Conway, Dr Tony Ramsay and Dr Emilio Morales for providing PPTs from their units for his use teaching in China.



Shaolin Temple outside Zhengzhou, Harbin Province



Harbin Shopping Centre



Dr Bligh Grant thanking his host, Zhou Kaiyan, at HAU



Lunch with host at HEU, Tongli Niu (left) & Zhongli Wang, Harbin

# Research Outcomes

## Book Chapters

Kaur, A. (2013) Migration and the refugee regime in Malaysia: Implications for a regional solution, Francis, A. and Maguire, R. (eds.), *Protection of refugees and displaced persons in the Asia-pacific region* (Ashgate: Surrey, UK: 2013) pp. 95-116.

## Journal Articles

Ian J., Bateman, Amii R., Harwood, David J. Abson, Barnaby Andrews, Andrew Crowe, Steve Dugdale, Carlo Fezzi, Jo Foden, David Hadley, Roy Haines-Young, Mark Hulme, Andreas Kontoleon, Paul Munday, Unai Pascual, James Paterson, Grischa Perino, Antara Sen, Gavin Siriwardena, Mette Termansen (2013) Economic Analysis for the UK National Ecosystem Assessment: Synthesis and Scenario Valuation of Changes in Ecosystem Services, *Environmental and Resource Economics*, published online, DOI: 10.1007/s10640-013-9662-y.

Meng, X, Hoang, N. and Siriwardana, M. (2013) The determinants of Australian Household debt: A macro level study, *Journal of Asian Economics*, 29, pp.80-90.

Ting, S.K., Villano, R. and Dollery, B. E. (2014) Administrative Scale Economies in Local Government: An Empirical Analysis of Sabah Municipalities, 2000 to 2009, *Urban Studies* (in print).

## Conference Papers

Katmon, N. and Farooque, O. A. (2013) Disclosure quality and board independence: A bi-directional relationship, *6th International Economic and Business Management Conference*, October 2013, Kuantan, Malaysia.

Kaur, A. (2013) The narrative of Indian labour migration to Malaya: Plantation and railway workers, *People, Ports and Places: The Narrative of Indian Communities, Singapore and Southeast Asia*, 20-21 September 2013, Mahatama Gandhi memorial hall, Singapore.

Kaur, A. (2013) Not in my backyard: Lynas Corporation in Malaysia and Malaysian environmental groups - save Malaysia stop Lynas (SMSL), stop Lynas Coalition (SLC) and Himpunan Hijau (HH), *Mining in a Sustainable World: Environmental, Social, and Political Economy Issues*, 13 -15 October 2013, UNE, Armidale.

# Marketing: A Snapshot



Dr Fredy-Roberto  
Valenzuela-Abaca  
Senior Lecturer

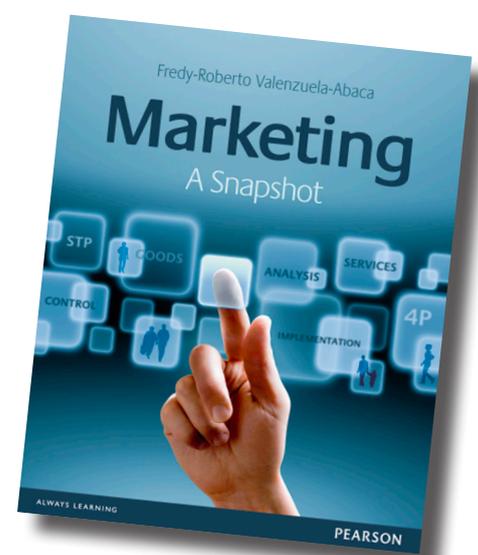
“Marketing: A Snapshot” is a step-by-step guide to creating a marketing plan.

This concise guide provides a high-level view of the critical marketing activities associated with the Marketing Process Concept.

Students will learn how to confidently make marketing decisions in many different types of situations; within a variety of organisations and markets.

A full length real-life case study on ASCA demonstrates the application of the concepts identified in Chapter 1.

Supplementary teaching resources, such as two additional case studies and short and long essay questions, are included with an aim of fostering students’ critical thinking and problem solving skills.



ISBN: 9781486009275

<http://www.pearson.com.au/9781486009275>



**Sue Whale**  
Ed Development  
& Communications  
Team Leader

Trimester 1 unit development has commenced and you will be contacted shortly by the staff member working on your units. The deadline for eReserve materials is listed on the Academic Planner as 27 November. This would be a good deadline for revisions to unit materials as well, especially if you are planning to be on leave during December and / or January. I realise this is only one month away, but as always the timing can be flexible, and should be discussed with your EDC or Admin contact. Trimester 1 units will be released to students on 10 February 2014.

A reminder that Assessment tasks set up in Moodle will reflect the information provided on the Course and Unit Catalogue (CAUC). This includes assessment type, weighting, length, whether compulsory, and if the task requires a passing grade in order to pass the unit. This information should be included on Unit Amendment forms in order to be uploaded to CAUC.

Trimester 3 undergraduate units have been reviewed by the Courseware Enhancement project and apart from Learning Outcomes and Graduate Attributes (which are the most commonly highlighted issues), copyright concerns are appearing in a lot of reviews. Copyright issues extend

to powerpoints where you either record them (through Camtasia) or upload them to the Moodle site. When you develop powerpoints, please try to use images from photo databases where a creative commons licence applies (eg <http://www.pics4learning.com/>; <http://office.microsoft.com/en-au/images/>; <http://www.morguefile.com/>; or <http://www.flickr.com/>) and cite a reference for the image. I will be talking to coordinators about this as it arises in reviews, and there will be central assistance for locating alternate images, or sourcing references for any those already in use.

We are hoping to hold a Teaching and Learning Showcase in November and will send details on this once it is finalised.

For those of you looking for some hints on encouraging participation in asynchronous and discussions, the following may be useful:

[10 reasons students don't participate in online discussions – How to remedy each](#)

[How to promote critical thinking with online discussion forums](#)

[Conducting effective online discussions](#)

There are also a range of resources for grading online discussions:

- [The Method and Means to Grading Student Discussions, Online Learning Insights](#)
- [Discussion Board Assignment and Rubric Samples](#)
- [Online Discussion Boards & Rubrics, University of Illinois Springfield](#)
- [Rubric for Asynchronous Discussion Participation, by Barbara Frey](#)
- [Using Rubrics to Grade Online Discussions, e-Learning Center Northern Arizona University](#)

- [Lessons Learned from Vanderbilt's First MOOC, Blog](#)
- [Link to template in Google Drive:https://docs.google.com/file/d/0B1tF1cXR\\_eNbZk41V3BVdXdvQUE/edit?usp=sharing](#)

## Conference Report

Successful conference travel grant recipients report on their recent conference attendances.



Ms Valle de Souza attended the ICES Annual Science Conference 2013, which was held in Reykjavik, Iceland, at the end of September.

She presented a work entitled “The Effect of Environmental Variables on Catch of Banana Prawns in the Australian Northern Prawn Fishery” and attended to talks and discussion sessions in the area of climate change, which included discussions such as projecting distribution and abundance changes in marine resources, estimating climate and ecosystem changes and fisheries management strategies in the light of these changes. Discussions were interesting and enlightening.

The International Council for the Exploration of the Sea (ICES) has a network of scientific, advisory, and governance members, which promoted productive discussions from all relevant aspects of fisheries management and adaptation of policy to climate change.



**Bernie Groen**  
Senior IT Officer

## Useful resource:

TED is non-profit and devoted to “Ideas Worth Spreading” and brings together the world’s most fascinating thinkers and doers, who are challenged to give the talk of their lives (in 18 minutes or less).

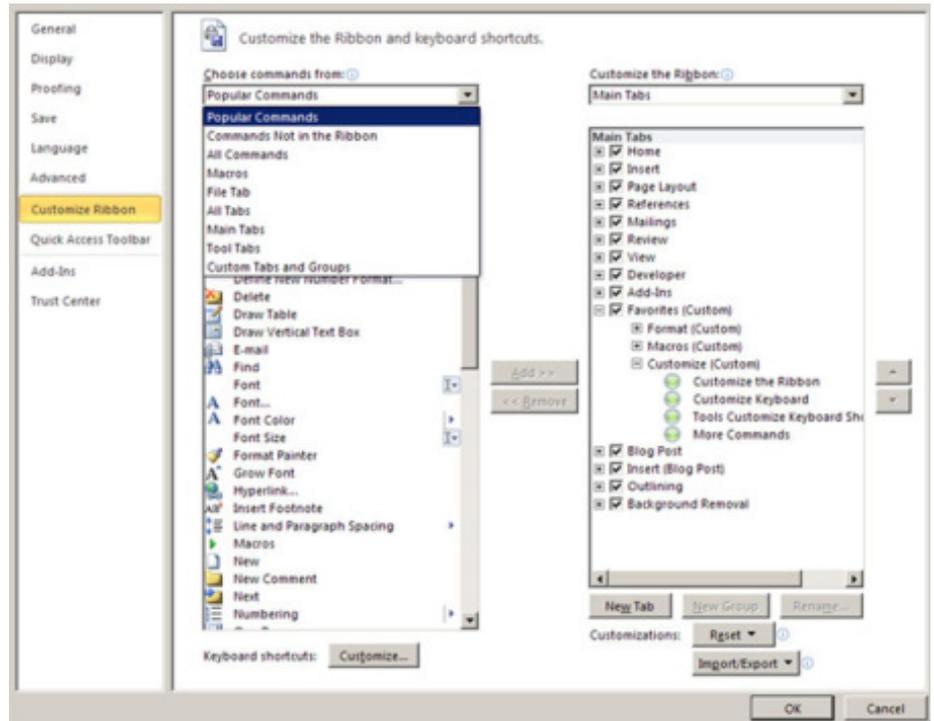
More than 1500 TED Talks are now available, with more added each week. All of the talks are subtitled in English, and many in other languages. These videos are released under a [Creative Commons BY-NC-ND license](#), so they can be freely shared and reposted, (please check with the terms of use).

TED can be accessed at <http://www.ted.com/>

## Office 2010 tips and tricks:

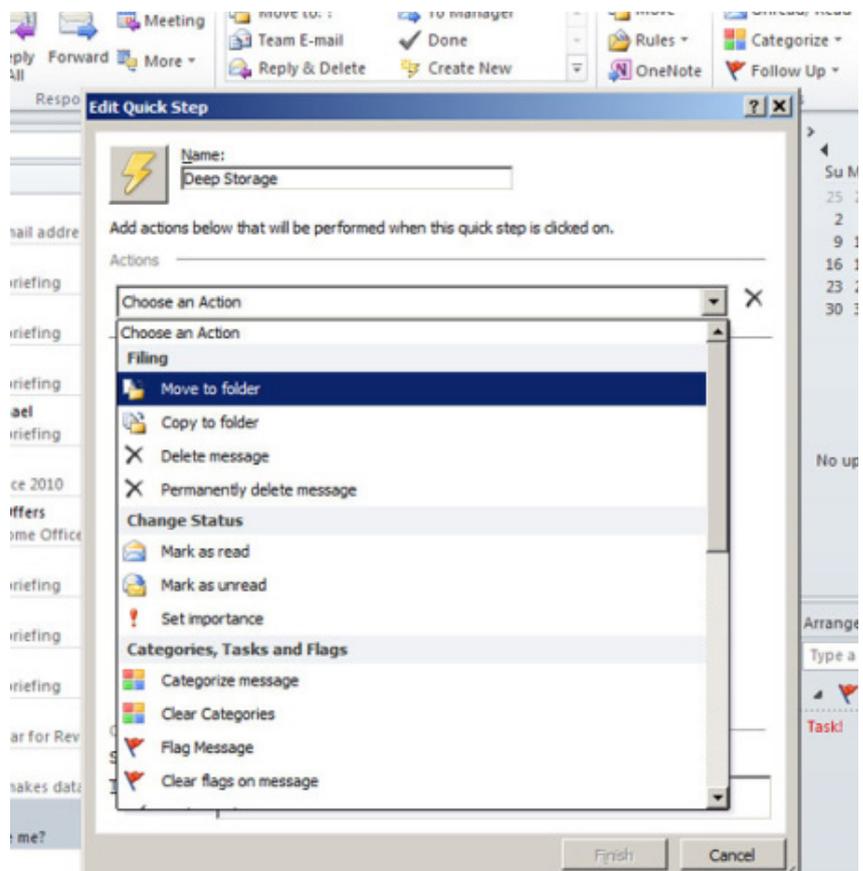
### Customize the Ribbon

Office 2010 lets you rearrange the Ribbon the way you want by clicking the File tab selecting Options, and then Customize Ribbon. In the right-hand column, you can create a new tab or a new group on an existing tab, remove or rearrange items already on the Ribbon by selecting them in the right-hand column, or select items that you want to add from the list on the left. Note: A button at the lower right lets you export your customizations to other Office setups.



## Make Your Own Quick Steps in Outlook

Outlook’s Quick Steps feature lets you create one-click (or one-keystroke) e-mail actions. For example, moving a message to a folder you use for archiving messages. You create a new Quick Step by going to Outlook’s Home tab, then clicking Quick Steps, Create New. There you’ll assign a name, shortcut, and tooltip for your Quick Step, then use the drop down menus to select one or more actions. When you’re done, your new Quick Step will be available from the gallery of Quick Steps in the Home tab, or via a shortcut key.



# Teaching Awards

The University's Teaching commendations awards were held on 17 October 2013. It was pleasing to see so many of our staff recognised through these awards.



Dr Omar Al Faroque



Dr Leopold Bayerlein



Associate Professor Bernice Kotey



Mr Jonathan Moss



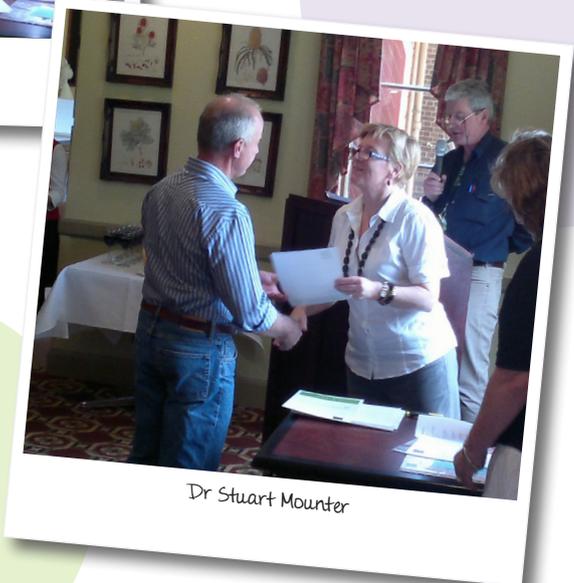
Associate Professor Rene Villano



Dr Sujana Adapa



Dr George Chen



Dr Stuart Mounter

# GRADUATION

*Spring 2013*



Above: Professor Brian Dollery, Dr Siew King Ting, Dr Hasnah & Professor Rene Villano



Above: Professor Mahinda Siriwardana, Dr Aruni Udayani Hettiachchi Gunawardena & Associate Professor Muayyad Jabri



Above: Professor Rene Villano, Dr Siew King Ting with her father and mother & Professor Brian Dollery





# ANZSEE

Australia New Zealand  
Society for Ecological Economics



## Special Sessions: Coastal Climate Adaptation Decision Making



11 November 2013, 1-5.30pm

Australian National University, Canberra, Australia

**SPONSORED BY CSIRO COASTAL ADAPTATION FLAGSHIP**

### **2 Special Sessions: Science and Practice**

Each session has four 10 minute talks, followed by 1 hr panel and audience discussion, afternoon tea break between

#### **Confirmed Chairs, Panel, and Speakers:**

Clive Attwater, Steve Blackley, Russell Gorddard, Alan Jones, Neil Lazarow, Chris Lee, Mummery, Jennifer Price, Alan Randall, John Rolfe, Todd Sanderson, Helen Scarborough, Al Stokes.

**AS PART OF 2013 ANZSEE CONFERENCE, 11-14 NOV**

*Opportunities for the Critical Decade – Enhancing Well-Being Within Planetary Boundaries*

**REGISTER:** <http://anzsee.org/anzsee-conference-2013/registration>

**PREREGISTER:** <http://anzsee.org/anzsee-conference-2013/program/>

**MORE DETAILS:** [russell.wise@csiro.au](mailto:russell.wise@csiro.au) [boydb@une.edu.au](mailto:boydb@une.edu.au)