



A/Prof Martin Hovey  
Head of School (Interim)

First and foremost in this edition of the UNEBS newsletter we offer our thanks and appreciation to Dr Jenny Rindfleish for her role as Acting Head of School and for the smooth transition in the handover process.

This newsletter highlights various notable recent achievements of the UNEBS team. Firstly, it is super that the seminars keep flowing with the success of the John Dillon Memorial Lecture once again and the seminars by both A/Professor Wendy Umberger (University of Adelaide) and Research Professor Karl Rich (Lab 863 and Norwegian Institute of International Affairs). I'd like to encourage you to work with your disciplines to organise seminars for the benefit and enjoyment of the school.

Congratulations to those who have published during this period. With the ERA report for the period until the end of year 2013 being prepared, Research Outcomes are foremost in our minds. A noteworthy point is the importance of assigning FOR codes that align with UNEBS FOR

code strengths when listing your publications, this is important in improving our ERA outcomes. Please discuss this with your R&RT representative before assigning FOR codes for your journal publications.

We wish to congratulate the winners at the LearnX Impact Awards again this year, what a great achievement. Awards were received in the categories of Best Talent - Learning Team, Online Facilitator, Learning Manager, Instructional Designer and Best eLearning Design - Video. Please congratulate the EDC team members, Sue and Naomi, as well as Sujana and Leo. Congratulations also to Prof Larry Smith on his appointment to the Board of the new Queensland Curriculum and Assessment Authority (QCAA). The Queensland Minister for Education, Training and Employment and the Queensland Governor, Her Excellency Penelope Wenseley, has appointed Larry to the 7-member board of the authority.

With respect to staffing news, we welcome Dr Simon Burgess, Lecturer in Management. Professor John Rice has been appointed Professor in Management/Marketing and Dr Shaun Leu has accepted the position of Lecturer in Macroeconomics. Both will commence in January 2015. The appointment of the Professor in Accounting is underway with an offer presently being discussed with a candidate.

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Former UNE Student received the IIFET 2014 Distinguished Service Award, read more on page 5

## AARES New England Branch and UNE Business School Seminar Series

On Wednesday 25th June, Director of Global Food Studies, Associate Professor Wendy Umberger (University of Adelaide) presented the seminar titled “Diet and nutrition transition in Indonesia: What is the role of the ‘supermarket revolution?’”, which was derived from the ACIAR Project “Markets for high-value commodities in Indonesia: Promoting competitiveness and inclusiveness”. Associate Professor Umberger highlighted the growing importance of modern food retailers on food budget being allocated to less healthy foods in Indonesia.



On Monday 14th July, Research Professor Karl Rich (Lab 863 and Norwegian Institute of International Affairs (NUPI)) presented the seminar titled “New directions and approaches for value chain analysis”. In his presentation, Professor Rich emphasised the current need to use performance metrics and system dynamics to capture feedback effects and interactions when a value chain is analysed.



On Thursday 24th July, Emeritus Professor Gordon MacAulay (University of Sydney) delivered the 2014 John Dillon Memorial Lecture titled “Competitiveness and pricing in the Australian grain Industry”. In his presentation, Professor MacAulay remembered his work with Professor Dillon while he worked at UNE and highlighted the effects of pricing on competitiveness in the Australian grains industry.



# Coffs Coast Business Women's Network – Conflict Resolution



Dr Peter McClenaghan  
Lecturer in Management

Dr Peter McClenaghan recently presented a seminar on dealing with conflict in the workplace at the request of the Coffs Coast Business Women's Network.

Peter's talk revolved around utilising some of the skills from the Crucial Conversations Program he facilitates at UNE. Over 60 business women attended the seminar including the Mayor of Coffs Harbour and a mixture of public and private sector managers and

leaders. Peter's session originally scheduled for 45 minutes was expanded at the request of the audience to 90 minutes.

Peter has been invited to provide follow up sessions on Crucial Conversations training as a consequence of his seminar.

His seminar was advertised in the Coffs Harbour Advocate and he was also interviewed on ABC radio about his presentation.

## Business consultant invited to speak on conflict resolution and management

■ Fiona Foukles

OUR July breakfast is fast approaching and we are excited to welcome Dr Peter McClenaghan from UNE to speak.

Dr McClenaghan consults to industry on a range of HR, strategic leadership and management areas. He has delivered strategic leadership programs for the Australian Institute of Management and continues to engage in leadership development activities with public and private sector clients.

He has been invited to speak at our BWN breakfast with regards to conflict resolution and management.

Learning how to deal with conflict – rather than avoiding it – is crucial in both a work and personal environment. When conflict is mismanaged it can cause great harm to those

in direct conflict, as well as others who are indirectly affected.

When handled in a respectful, positive way, conflict provides an opportunity to strengthen the bond between colleagues and improve outcomes and learnings. By learning skills for conflict resolution, you can keep your personal and professional relationships strong and growing.

You may not have any conflict in your workplace or in your personal life at the moment, but throughout your career it is something that will inevitably arise, and if you ignore conflicts, they continue to fester. Let Dr McClenaghan

guide you through the minefield of workplace conflict so we can come out the other side stronger, more positive and with a deeper understanding of how to address issues.

The breakfast will be held at a new venue for BWN. We are heading off to the Lakes Restaurant set in the stunning Coffs Harbour Golf Club. Arrive early and get some networking time in with the other likeminded business women on the Coffs Coast.

The breakfast is on Thursday, July 17, from 7am. Earlybird tickets are available online for \$35 at [www.stickytickets.com.au/18045](http://www.stickytickets.com.au/18045) or \$40 on the door.



### Will you still love me tomorrow?

... because I have to spend another eight hours with you!



Dr Peter McClenaghan from the University of New England is coming down to the coast to guide us through personal, interpersonal, and organisational influences on workplace (and other) conflict - and how we resolve them.

Even if there is no conflict in your life at the moment, can you trust that none will ever arise? Spend an hour with Dr McClenaghan getting the heads up on how to deal with 'people challenges' while remaining cool on the outside.

WHEN: Thursday, July 17, 2014

TIME: 7.00am - 8.30am

WHERE: Coffs Harbour Golf Club, The Lakes Cafe Bar Bistro

TICKETS: on line at [www.bwn.org.au](http://www.bwn.org.au)

For information visit [www.bwn.org.au](http://www.bwn.org.au)



Taken from the Coffs Harbour Advocate - 9 July 2014

## HSC Study Day – Business, Economics and Law



Dr Peter Shanahan  
Academic Manager

The University hosted another very successful Economics, Business Studies and Legal Studies HSC study day on 2 June, with more than 300 students - a large increase on previous years - attending, from as far as Woolgoolga, Moree, Scone, Grafton and everywhere in between.

The three streams were run simultaneously and students could move between streams on the day.

High school teacher and PLC Sydney Extension Centre Director, Mohan Dhal led the Business Studies lecture. Mohan also lectures at both the University of New South Wales and the University of Technology Sydney and has experience as a HSC marker and on the HSC Advice Line, providing students with an exceptional perspective on what they might face in the upcoming HSC examinations.

Keith Thomas lectured on Legal Studies, he is presently the Head Teacher of Administration and Welfare at Cumberland High School, where he teaches Preliminary Legal Studies and has been a HSC Legal Studies teacher since 1993 and a HSC marker since 1995.

Peter Kennedy lectured in Economics. He is a Head Teacher/Teaching and Learning at Castle Hill High School where he teaches HSC Economics. Peter is an experienced marker of HSC and university level Economics and is currently a HSC Senior Marker and frequently presents workshops to HSC students on how to improve their exam performance.

All students enjoyed the day and headed home with a much greater knowledge of their HSC subjects and comprehensive tips on study skills and exam strategies. Feedback from all the High Schools has been very positive, with students and staff highly appreciative of the opportunity to have access to the highly experienced HSC educators they would not normally have.

Thank you to Simone Pearce and team from Marketing and Public Affairs, who organised this important community event.

## Our Research on Carbon Pricing Reaches the US Media



Prof Mahinda  
Siriwardana  
Lecturer in Economics

Research undertaken at the UNE Business School on carbon pricing with funding from the Australian Research Council Grants has received wider publicity recently through an article published in the US media - Bloomberg Climate Change column. The author of the article, Christopher Flavelle, from New York communicated with Mahinda Siriwardana from the School and his co-researchers Judy McNeill and Sam Meng from the Institute of Rural Futures at UNE to obtain the latest findings from their modelling on the impact of carbon tax on the Australian economy. Flavelle has used UNE researchers' findings along with others to argue that the repeal of the Australian carbon tax would not be justified on economic or environmental grounds. In view of the findings from economic modelling at UNE and the reported declining emissions trends after the tax, the author suggests that the Australian carbon pricing experiment "... be a model for the US and others to follow".

The full article is available at:

<http://www.bloombergvew.com/articles/2014-06-11/carbon-tax-isn-t-killing-jobs-in-australia>

# International Institute of Fisheries Economics and Trade



Simone Valle de Souza

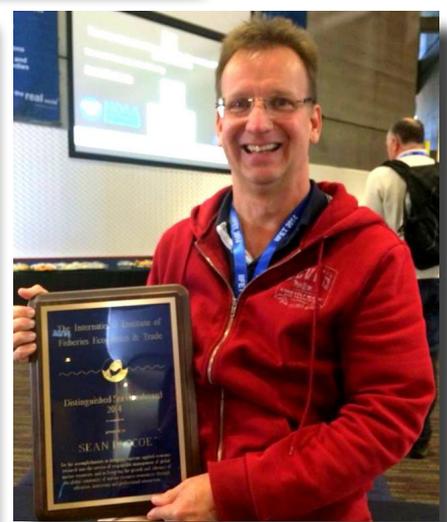
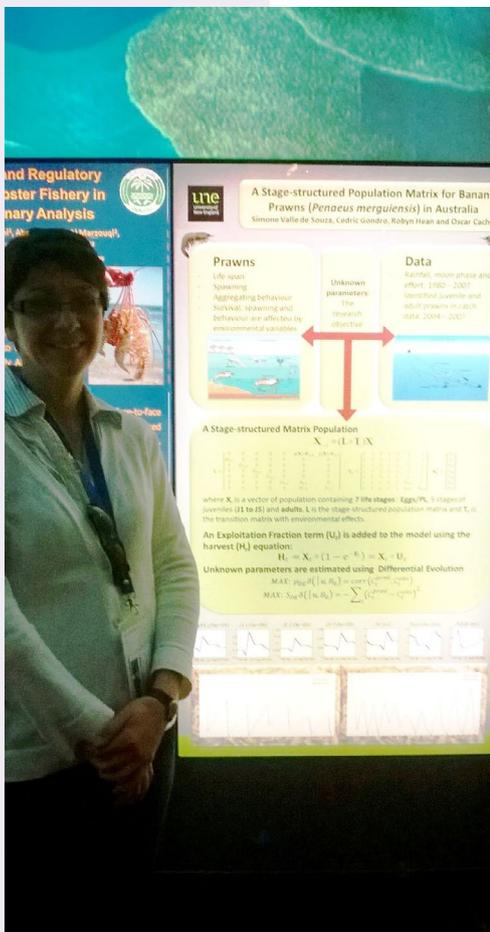
Dr Simone de Souza attended the 17th International Biennial Conference of the International Institute of Fisheries Economics and Trade (IIFET), held in the river city of Brisbane, Australia, 7-11 July, 2014. Australia is one of the world leaders in terms of integration of economics into fisheries management and,

this year, Australia was the host country. The IIFET Conference is the most important international conference in this area of study. The best fisheries economists came to exchange experiences of integrating economic targets and rights based systems within an ecosystem based management system with a focus on ‘What Role can Economics Play?’. Simone said ‘...it was a very productive conference and an unparalleled opportunity for networking with such a knowledgeable group of scientists’. The Conference was organised by a UNE former student, Sean Pascoe, who received the IIFET 2014 Distinguished Service Award for his accomplishments in “bringing rigorous applied economics research into the service of responsible management of global marine resources, and

in fostering the growth and vibrancy of the global community of marine resource economists through education, mentoring and professional interaction.”

“In addition to organizing international conferences for fisheries economists in both 2006 and 2014, Dr. Pascoe has served on the governance committee of IIFET. He has written over 100 highly cited journal articles and publications and served as associate editor of several academic journals including Marine Resource Economics. He was the recipient of the CSIRO medal for research excellence in 2009, and the 2012 Newton Turner Award for exceptional senior scientists.”

(IIFET Press Release, 15 July 2014 <http://oregonstate.edu/dept/IIFET/DSA.html>)



## Educational Development & Communications



Sue Whale  
Team Leader,  
Educational Development  
& Communications

### Showcase and training

The EDC team hosted our second T&L Showcase for the year on Monday 28th July. There were presentations on Copyright and Curation as well as Case Studies, Scenarios and Icebreakers. It was good to see a range of ideas and examples of teaching practice and development presented.

We also launched our School Teaching and Learning site at the Showcase. This was a strategic initiative identified last year in consultation with Professor Alison Sheridan to create a site which could be used as an induction site for new staff, but which could also be a space for staff across the School to access teaching and learning resources and general information, and share best practice ideas. The site also includes a playlist of the sessions recorded at the Showcase. All staff will be given access to this site in the next week, so it will appear in your units listing in Moodle very shortly. Feedback on the content of the site as well as ideas for further inclusions are welcome.

On Thursday 31 July, we held two 'training' sessions for the new Moodle theme. This theme will be applied shortly to all Trimester 3 units. If you were unable to attend one of the sessions, please contact one of the EDC team for a one-to-one session.

### SAF Courseware Redevelopment Project

This part of the broader SAF project is nearing completion (end September). We have progressed through 155 reviews and have addressed almost 500 recommendations, with just over 100 remaining across the School. The majority of the remaining tasks are related to Trimester 3 GSB units which were not reviewed until late December, so were 'held over' for action in time for teaching this year. Copyright is the main item to be actioned for units offered in Trimesters 1 and 2 (we have around 25 units to review for copyright compliance). The most common problem identified regarding copyright compliance is related to use of images in power point files. The EDC team will be contacting individual coordinators with suggestions for replacement images in these cases.

### Staff movement

Sam Doran, who has been working with us since April this year is going to be on leave for almost five weeks. During this time, Naomi, Tim and I will be sharing responsibility for the units Sam has started working on for Trimester 3. We will have a casual staff member to help us while Sam is away – Carmen Schultz. Carmen has worked in the School previously and we are looking forward to having her join our team again during August.

## Calendar

### August

- 15 Trimester 2 lecture break
- 16 Intensive Schools start
- 25 R&RT Meeting
- 26 School Meeting
- 31 Intensive Schools end

### September

- 1 Trimester 2 lectures recommence
- 23 School Meeting
- 29 R&RT Meeting

### October

- 4 Trimester 2 lectures end
- 21 School Meeting
- 27 R&RT Meeting
- 27 Trimester 3 lectures begin

### November

- 18 School Meeting
- 24 R&RT Meeting

### December

- 19 Trimester 3 lecture break

### January

- 5 Trimester 3 lectures recommence

## UNE Business School

### News

To view earlier issues:

<http://www.une.edu.au/about-une/academic-schools/une-business-school/about-us/newsletters>

Send your contributions to:

[amanda.rose@une.edu.au](mailto:amanda.rose@une.edu.au)

# IT Support

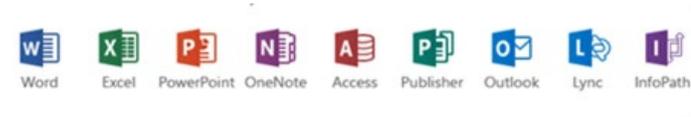


**Bernie Groen**  
Senior IT Officer

UNE has available for UNE students free Office 2010 or 2013 as per below.

This can be installed on up to 5 private computers and devices.

## MS Office ProPlus for students



As part of UNE's agreement with Microsoft, students are able to download and use (free of charge) Microsoft Office ProPlus on up to 5 devices (Mac, Windows, iPad, Android) while being an enrolled student at UNE.

The ProPlus versions are FULL versions of the product and are available for offline use, which means they are installed on your computer and can be used even when you are not connected to the internet. However, you must connect your computer to the internet at least every 30 days to verify that you are still eligible to use the software.

### What's included in Office Pro Plus?

#### Office Pro Plus for Windows:

- Word 2010 or 2013
- Excel 2010 or 2013
- PowerPoint 2010 or 2013
- OneNote 2010 or 2013
- Access 2010 or 2013
- Publisher 2010 or 2013
- Outlook 2010 or 2013
- Lync 2010 or 2013
- InfoPath 2010 or 2013

#### Office Pro Plus for Mac:

- Word 2011
- Excel 2011
- PowerPoint 2011
- Outlook 2011

#### Office Mobile:

- Word Mobile
- Excel Mobile
- PowerPoint Mobile
- OneNote and Lync Mobile are available as a separate download.

### How do I get Office ProPlus for UNE students?

You will need to login to your UNE email to download the Windows and Mac version of the software. On your mobile device, you download the free version of Office Mobile (for iPad / Android) and then sign in with your UNE student details to "unlock" the full version. Installation instructions are below:

- [Microsoft Windows](#)
- [Mac 10.6+](#)
- [iPad/iPhone](#)
- [Android](#)

### Where can I get help and training using Office?

Microsoft provides some excellent Office training resources for both the [Windows](#) and the [Mac](#) version of Office, as well as help with [Office for iPhone/Ipad](#) and [Office for Android](#).

The IT Service Desk is not able to provide help and support with the installation of these products. Instead, please review Microsoft's [help pages](#) on the installation and setup of the software.

### What happens when I graduate or am not enrolled at UNE?

Your UNE account is disabled 9 months after the end of your last active enrolment. At this point your Microsoft ProPlus subscription through UNE will end as well and the software you have installed will go into "reduced functionality mode" (ie read-only mode - you can open files, but not edit them). You will then be able to take out a personal subscription to the software or uninstall it if no longer required.

## What we've been doing.....

### **UNE Business School wins again at 2014 LearnX Impact Awards**

The UNE Business School has been nationally recognised in the 2014 LearnX Asia Pacific Impact Awards for their exceptional work in organisational learning and development.

Awards were received in the categories of Best Talent - Learning Team, Online Facilitator, Learning Manager, Instructional Designer and Best eLearning Design - Video.

The Educational Development and Communications (EDC) Team in the UNE Business School won the gold award, second year running, for Best Talent - Learning Team which builds on the UNE Business School's ongoing commitment to the creation and support of best practice online learning resources and activities.

Members of the EDC team were also recognised with Sue Whale, EDC Team leader winning a finalist position in the Learning Manager category and Naomi McGrath, EDC Officer also awarded a finalist position in the Instructional Designer category.

Dr Sujana Adapa, Lecturer in Management (Strategy & Marketing) secured the Platinum award for Online Facilitation. Sujana's contribution to teaching in the discipline of Marketing at the UNE Business School has focused on the development of interactive multimedia resources, which allowed her to embed a learner-centred approach in her online teaching.

Dr Leopold Bayerlein reached the finalist stage of Online Facilitator and Best eLearning Design (Video) along with Naomi McGrath and Iain Mackay, from the Learning Innovations Hub for 'Balancing Life' an Alternate Reality Gaming (ARG) platform for an undergraduate accounting unit taught at the UNE Business School.

Replicating a 'real life' workplace online, the purpose built learning environment is designed to support students by providing in situ scenarios and content, focusing on the development of practical skills.

The project created an immersive TV-show type video series that provides the backdrop for a virtual internship program all delivered in an alternate reality. This allows students a self-paced online learning experience while supporting UNE's strategy to create flexible and interactive online learning scenarios.

This is the second year that the UNE Business School has been involved with LearnX Asia Pacific Impact Awards and has already clocked up 8 awards for their dedication and work in organisational learning and development.

(Taken from UNE Pulse - 17 June 2014)

## Research Outcomes

### Book Chapter

Dollery, B. E. (2014). Mind traveller. In X. De Vanssay & F. Palda (Eds.), *The Socratic Economist: Reflections on the life and Writings of Zane Spindler* (pp. 49-61). Cooper-Wolfing, San Bernadino.

*Continued on the next page*

# Research Outcomes continued.

## Journal Articles

- Chandralal, L., Rindfleish, J. & Valenzuela, F. (2014). An Application of Travel Blog Narratives to Explore Memorable Tourism Experiences. *Asia Pacific Journal of Tourism Research*.
- Drew, J. & Dollery, B. (2014). Inconsistent depreciation practice and public policymaking: Local government reform in New South Wales, *Australian Accounting Review* (in print).
- Drew, J., Kortt, M. & Dollery, B. (2014). Can't Get No Satisfaction? The Association between Community Satisfaction and Population Size for Victoria. *Australian Journal of Public Administration* (in print).
- Drew, J., Kortt, M. & Dollery, B. E. (2014). Economies of Scale and Local Government Expenditure: Evidence from Australia, *Administration and Society*, 46(6), 632-653.
- Hempsall, K. (2014). Developing Leadership in Higher Education: Perspectives from the USA, the UK and Australia. *Journal of Higher Education Policy and Management*. 36(4), 383-394.
- Kaur, A. (2014). Managing Labour Migration in Malaysia: Guest Worker Programs and the Regularisation of Irregular Labour Migrants as a Policy Instrument. *Asian Studies Review*. 38(3), 345-366.
- Marques, R., Dollery, B. E. & Kortt, M. (2014). The Optimal Size of Local Government: The Case of Tasmania Councils. *Australian Journal of Public Administration* (in print).
- Nguyen, C., Davis, H., Sharrock, G., & Hemsall, K. (2014). Realising the Potential of MOOCs in Developing Capacity for Tertiary Education Managers. *Information Resources Management Journal (IRMJ)*. 27(2), 47-60.
- Tiley, I. (2014). Local government and Regional Development Australia committees: understanding the relationship and responding to the opportunities. *Australian Centre of Excellence for Local Government*, University of Technology, Sydney. [http://www.acelg.org.au/publications/Regional%20Development?combine=&field\\_date\\_value\[value\]\[year\]=&field\\_program\\_nid=All&field\\_publication\\_type\\_tid=All](http://www.acelg.org.au/publications/Regional%20Development?combine=&field_date_value[value][year]=&field_program_nid=All&field_publication_type_tid=All)
- Yarram, S.R. (2014). Factors influencing on-market share repurchase decisions in Australia. *Studies in Economics and Finance*. 31(3).
- Yarram, S. R. (2013). Ownership and Financial Leverage: Australian Evidence. *The Asia Pacific Journal of Economics & Business*. 17(1/2), 13-23.
- Yarram, S. R. & Dollery, B. (2014). Corporate governance and financial policies: Influence of board characteristics on the dividend policy of Australian firms, *Managerial Finance*.

## Conference Papers

- Dollery, B. E. (2014, June). *Different models for local infrastructure funding*. Paper presented at the IPWEA (NSW) Local Roads and Transport Directorate Annual Conference, NSW Parliament House.
- Dollery, B. E. (2014, June). *Amalgamation and Financial Sustainability: Evidence from Sydney*. Paper presented to Australian Local Government Association 2014 National Assembly of Local Government, Convention Centre, Canberra.
- Dollery, B. E. (2014, June). *Local Government Size and Local Government Costs in New South Wales*. Paper presented to Department of Economics, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa.
- Dollery, B. E. (2014, July). *Financial Viability and Local Government Size: Sydney Local Government*. Paper presented to 2014 Annual Conference of the International Association of Schools and Institutes of Public Administration, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa.