

Innovation project Prospectus

(A description of your Innovation around which an Innovation project Portfolio will be constructed)

The Innovation project Prospectus focuses on the innovation process i.e. creating, researching and reflecting upon one or more innovations in context. Whether or not a single or multiple innovations are involved in the project will depend on their scale; normally a single tangible Innovation will be the focal subject. A tangible Innovation may take any of a number of possible forms including a new process (creation of product or service), paradigm (change in the underlying mental model by which something is achieved), a new product or service (a new offering to what is currently available) or position (which is a change in the context that something is profiled or introduced). Examples include but not exclusively: policy development or new program; a curriculum document or plan; an invention; a marketing, institutional or management development strategy; a policy or other regulatory device; a creative work or performance; a work process or social intervention; a social or environmental program; a change intervention program or policy; a rural/regional/urban development plan.

Such an Innovation is intended to make a difference in a context, hence part of the research effort will focus on demonstrating the consequence or potential consequence of uptake or implementation. Successful completion of the research component that is the Innovation project Portfolio will depend on a candidate's demonstration of doctoral-level capacities to (1) Develop and document an Innovation relevant to one or more specific contexts; (2) Conduct highly situated contextualised developmental and other evaluation research focusing on that Innovation; (3) Produce evidence surrounding its development and realised or potential consequence; and (4) Communicate, critically analyse and reflect on that research, your own role in and around it and envisage/anticipate future contextual (e.g. financial/economic, social, environmental, political, professional) parameters and pathways associated with their Innovation.

The goal in this Prospectus is to provide sufficient information for judgment to be made about your Innovation and to identify supervisor participation for the major research component of the Doctor of Philosophy (Innovation) PhD.I that is the Innovation project Portfolio. It is understood that the Innovation project will evolve over time as you move toward finalising your concrete Innovation project and Innovation project Portfolio, but the more contextual background you can provide up front in this Prospectus, the easier it will be to make judgments relevant to your potential admission to candidature.

Innovation Project Title

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Applicant/Candidate

The Owner and Leader of the Project:

Organisation unit:

Postal Address:

Phone Number:

Email:

Support Team <i>(If known)</i>	
Nominated Academic Supervisor:	
Organisation Unit	
Postal Address	
Phone number	Email:
Nominated Industry/Profession Supervisor:	
Organisation unit:	
Postal Address:	
Phone Number:	Email:

Please provide evidence of this person's agreement to act as Industry/Profession Supervisor for this project. This evidence must be attached.

Industry/Profession Context	
Where the Innovation project will be undertaken; normally the applicant's employer or workplace	
Organisation unit:	
Postal Address:	
Phone Number:	Email:

A brief elaboration (1500 characters/approx. 300 words max) on the nature of this industry/profession context and your relationship to or role(s) within it: Evidence should be provided with this Prospectus (e.g. letter of support) of this organisation's understanding and agreement that it will be the organisational context within which the Innovation sits and your Innovation development will be undertaken.

Other Collaborators and Identified Stakeholders

Anticipated Collaborators

People you anticipate working with you on the development of your Innovation (500 characters/approx. 100 words max).

Anticipated Stakeholders

People with a vested interest in the outcomes of the Innovation implementation (500 characters/approx. 100 words max).

Planned Start and End Date

Start date: _____

End date: _____

Innovation Description & Context

The Innovation description should provide enough information for the Innovation that supports your application to be evaluated. You may have a quick go at this and then come back at the end and revise it - don't "sweat it" - move on and come back after thinking about the other information (750 characters/approx. 150 words max).

Innovation Description

Perceived Need

Define succinctly (in no more than 1,500 characters/approx. 300 words) the need for the Innovation. Where do you expect your Innovation to be implemented, why is it needed and by whom?

Background

Provide a brief overview of the contextual background of your Innovation including the process that the idea behind your Innovation was developed; the consultation with interested parties that has taken place or is taking place during the Innovation idea development and an indication of the level of support (750 characters/approx. 150 words max).

Nature of the Innovation

Briefly describe (2,500 characters/approx. 500 words) the nature of the Innovation you intend to develop and that will inform the Innovation project Portfolio research. This can include a description of the context(s) for which you think the Innovation would be relevant.

Outputs & Implementation/Adoption Intentions

Briefly outline (2,500 characters/approx. 500 words) the expected or anticipated output/s that will arise from the implementation of your Innovation. Outputs, as described could be knowledge, processes and (as applicable) technology that contribute to achieving planned outcomes. They may take many forms including: publications, guides, performances, codes of practice and models in print or electronic media etc.

Planned Outcomes

Quantify and/or qualify the planned outcome(s) that this project will contribute to achieving. Show how the planned outcome(s) will meet the need, and specifically identify beneficiaries of the planned outcome(s). The planned outcomes, need and objectives will be the basis for understanding the project. In the big picture, how will "things" be different if your Innovation is implemented? (1,500 characters/approx. 300 words max)

Other Related Projects

If any - list other projects undertaken either by you or others and state how these will be related to, integrated with and/or benefit this project (1,500 characters/approx. 300 words max).

Final Assessment of Innovation Project with SMART Criteria

Having completed all of the sections of this Innovation project Prospectus you should now assess your project, rating it as satisfying the following SMART criteria on a scale (1-5) from not at all (1) to completely (5). Please select the appropriate number.

If you have low scores for any of these criteria you should carefully consider how to address this and how they might impact on the viability of your Innovation project.

The Innovation project purpose is Specific with a clearly defined focus and context.

1 2 3 4 5

The impact of your Innovation project is Measurable and you are able to clearly evaluate the contribution it will make.

1 2 3 4 5

The outcome of your Innovation project is Attainable within the timescale of your candidature

1 2 3 4 5

The Innovation project appears to be Relevant and will be of use and used, making a contribution to your professional practice or context.

1 2 3 4 5

The Innovation project is Timely and investigates a problem that could currently be solved by your innovation project.

1 2 3 4 5