

UWS Partners Meeting



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Head of School Report

I am still feeling a buzz from the week I spent in Sydney earlier this month. From 12-14 November, 2012 Valerie Dalton and I met with our partners for the MBA International Social Entrepreneurship (ESC Rennes, Open University of Catalonia and the University of Western Sydney) at UWS's School of Business where we came together as a team for the first time (see photo above). In our application for the grant, all our interactions had been by skype and email, and while we had worked together well in that space, the satisfaction gained from a focused three days of working together and bouncing ideas off each other, was immense. We even surprised ourselves with how productive our time together was. At this meeting, we:

- defined the student cohort targeted;
- detailed the entry criteria to the program;
- agreed on the learning outcomes of the program and the academic content;
- drafted the progression of the units throughout the degree, ensuring a scaffolding of learning;
- worked through a fee setting approach which we will present to each of our institutions;
- identified the pressure points within each of our academic governance frameworks we will need to work with in developing a jointly-badged award;
- identified the key players within our institutions and the relevant regulatory bodies to help where current practices will need to be changed; and
- developed a more detailed project plan to ensure we could deliver on time.

Throughout each of these steps, we were aware of the need to challenge our different assumptions as a cross-cultural team, and as the days progressed we realised there were many issues where, while we were using the same words, the meanings we were attaching to them varied. It was only through the sustained conversations that we held over the three days that these differences were revealed.

This led nicely into the final two days of that week (15-16 November 2012), where we hosted the GSB's 21st birthday with 21 alumni, students, industry representatives and journalists to reflect on key management challenges for the 21st century – one of which concerned the importance of conversation in management. Thanks to Muayyad Jabri, Lou Conway, Peter McClenaghan, Roger Epworth and Valerie Dalton for their lively contributions to these events. The feedback from those attending was very positive and this seems to be a good model to engage with our wider stakeholders in making sure we continue to ensure our curriculum is relevant to industry. We also launched Pitch 21 - <http://www.une.edu.au/gsb/pitch21/> - in which we invite prospective MBA students to simply tell us their 21st century idea to help make the business world a better place. Entries can be sent via podcast, video or in written format. Entrants have no more than 1 minute for podcast or video entries or via Facebook / email (in no more than 500 words). *Report continued on next page.....*



**Professor
Alison Sheridan**
Head of School

HoS report continued.....

The challenge is to hook the judges in snapshot. The best ideas will be narrowed down to three finalists. The top three finalists selected by UNE will present their "Pitch 21" idea in a 21 minute presentation to a panel of judges, including acclaimed Futurist Ross Dawson.

Congratulations to Josie Fisher, Sue Whale and Fredy-Roberto Valenzuela for their successful application to the OLTC, for the project 'Learning analytics: a bottom-up approach to enhancing and evaluating students' online learning' for \$50 000. Together they have been working across a range of projects in the online teaching and learning scholarship space, and attracting these funds will support their work further.

Don't forget that the UNE Business School's Advisory Board will be meeting this Friday, 30 November 2012. Please join us for lunch with the Advisory Board members, to enjoy their company and insights into how we can continue to enhance our academic programs.

Research Outcomes

Journal Articles

Kaur, A. (2012) Labour brokers in migration: Understanding historical and contemporary transnational migration regimes in Malaya/Malaysia, *International Review of Social History*, 57, pp. 225-252.

Smith-Ruig, T. (2013) Exploring the links between mentoring and work-integrated learning, *Higher Education Research and Development* (in print).

Conference Papers

Sandhu, K. (2012) Determining the effective use of e-services- An empirical study, *19th International Business Research Conference*, Monash University, Melbourne, 19 November 2012.

ARC Discovery Grant

Dr Sharon Purchase, Dr Doina Olaru, Professor Geoffrey Soutar, Dr Luis Izquierdo, Professor Ray Cooksey - Modelling network innovation performance capability: a multidisciplinary approach.

Total Funding: \$176,144.

Administering Organisation: The University of Western Australia.

OLT Grant

Dr Josie Fisher, Ms Sue Whale and Dr Fredy-Roberto Valenzuela - Learning analytics: a bottom-up approach to enhancing and evaluating students' online learning.

Total funding: \$50 000.

New Appointments

Dr Bernard Bollen and Dr John Anderson have taken up the roles of Senior Lecturers in Finance. Bernard joined us on 26 November 2012, and John will be joining us in late January 2013.

Professor Abbas Valadkhani has accepted the Professor in Macroeconomics role and starts on 1 February 2013.

Dr Emilio Morales has accepted the role of Lecturer in Agricultural Economics (Vale Chains) and will join us in December 2012.

Valerie Dalton and Kay Hemsall have joined the Management group in roles as Lecturers (fractional appointments).

I am sure you will join me in welcoming them all to their new roles in the UNE Business School.

Honorary Appointments

Dr Amin Amini

Adjunct Lecturer

14 October 2012 – 14 October 2015

(Management)



Up & Coming Events

December

- 3 School Meeting
- 12 Teaching & Learning Showcase # 2
- 21 Trimester 3 lectures end
- 25 Christmas Day
- 26 Boxing Day

January

- 1 New Year's Day
- 7 Trimester 3 lectures recommence
- 7 Intensive Schools start
- 18 New student orientation starts
- 26 Australia Day
- 28 Public Holiday (for Australia Day)
- 29 Trimester 3 examinations start

February

- 8 Trimester 3 ends
- 11 Trimester 1 Moodle units go live
- 24 Intensive Schools end
- 25 Trimester 1 starts

March

- 29 Good Friday
- 30 Easter Saturday
- 31 Easter Sunday



Dr Ian Tiley
Adjunct Research Fellow

Australasian Waste and Recycling Expo

On 22 November 2012, Adjunct Research Fellow Ian Tiley presented to the Australasian Waste and Recycling Expo at Sydney Convention Centre concerning the Commonwealth funded Ballina Biochar project. As Chairperson of Regional Development Australia (RDA) Northern Rivers Committee he explained the role of RDA, and RDA Committees and the value of the Commonwealth RDA Fund to regional communities.

With 50 per cent matching funding from the RDA Fund, the \$8.5 million Ballina Shire Council Biochar project will provide a slow pyrolysis processing plant at the Ballina Waste Facility to reduce waste to landfill and convert regional organics and bio-solids to Biochar and energy, not only in Ballina Shire, but potentially across the Northern Rivers region where there are potential benefits to other local councils through cheaper disposal of bio-solids.

This centrally located regional facility will enable more efficient processing of a significant proportion of waste organics currently being collected across the Northern Rivers and will value add by sustainably producing renewable energy and Biochar fertilizer and thus enabling carbon sequestration. This is the first time an Australian council has initiated a Biochar project, and is an excellent example of a valuable, leading-edge partnership between Commonwealth and local government. Further project particulars may be obtained from Rod Dawson of Ballina Council.

Institute of Public Accountants Expo & Seminar

Dr Omar Al Farooque attended the Institute of Public Accountants (IPA)'s '2012 NSW & ACT Congress and Business Expo', held 15-17 November, 2012, in Sydney. It was valued for very informative and interactive presentations and discussions on current changes in accounting standards and other affairs in profession/education.

Dr Al Farooque was invited by the Institute of Public Accountants (IPA) for ninety minute presentation at IPA's 'Coffs Harbour Seminar' held 22-23 November, 2012, in Coffs Harbour. The topic of the presentation was "The Harmonisation of Accounting Standards – a Review of the Impact of IFRS on Earnings Quality and Managerial Behaviour".



Dr Omar Al Farooque
Senior Lecturer



Educational Development & Communications

The T&L Showcase (2) will be held 12 December from 1-2.30pm in LT5. The line up for this event includes:

- Showcase Opening (TBA)
- Pearson Learning Analytics (Grace Lynch)
- Self-Assessment Modules (Brian Landrigan)
- Alternatives for Quizzes (Terry Barnett)
- School Community Sites (Naomi McGrath)
- UNE Open (Michael Crock)

Each presenter will have fifteen minutes for the presentation and questions. There will be additional time following Michael's presentation for discussion and Q&A.

Go to: <https://eddevcommsshowcase2.eventbrite.com.au/> to register

The Educational Development & Communications team will have a new structure from 3 December.

We will farewell Kerry Towns and Debbie Bridge from our team - Kerry is returning to her substantive role in the UNEBS Administrative team and Debbie has finished her twelve month contract with the School. Both have contributed extensively to developments in Moodle and supporting Teaching and Learning and will be missed.

We will be welcoming Tim Cluley to our team in his new role as Educational Development and Communications Support Officer. Tim and Terry will be responsible for technical support, preparing units for delivery to students, quality assurance, and maintaining the web pages for the School - for web updates, please contact Terry for UNEBS, and Tim for GSB.

Naomi and I will be focusing on Educational Development. For Trimester 1, we have identified units to work on, but welcome requests for revamping your units at any time. We will also provide technical support and QA and provide project support for School and university wide activities.

These changes have been implemented following the workplace change that was undertaken earlier this year. We will be reviewing this late next year, with the intention of ensuring we are providing the best possible service to you.

The Administrative team in UNEBS are also vital in ensuring units are ready for release to students on time. If you are teaching in Trimester 1 2013, and you haven't been contacted personally regarding materials and deadlines, you will be contacted shortly by the member of staff who is looking after your unit. We set a deadline of 30 November for revisions to be submitted, but this is flexible, especially if you are around during December/January. If you have extended leave over this period, it is really important that we have the required changes/ updated assessments prior to this. We will have very little time in February, as units are released on 11 February.

We look forward to working with you in developing Teaching & Learning materials for 2013. As always, suggestions about how we can improve are welcome!



Sue Whale
Educational Development
& Communications
Team Leader

A flyer for the Teaching & Learning Showcase. The top section features a word cloud with terms like 'Social', 'Blogging', 'Facebook', 'Twitter', 'Microblogging', 'YouTube', 'Online', 'video', 'account', 'fan', 'page', 'Blog', 'networks', 'corporate', and 'fan'. Below the word cloud, the text reads: 'The Educational Development and Communications Team is pleased to invite you to a Teaching & Learning Showcase'. The showcase includes 'School Community Sites', 'Self-Assessment Modules', 'Learning Analytics', 'Moodle Quizzes', 'UNE Open', and 'Q&A Session'. The event details are: '1.00-2.30pm Wednesday 12th December 2012'. The location is 'The showcase will be held in LT5 at the UNE Business School. 1.00 - 2.30 pm Wednesday 12 December 2012 lunch will be provided'. The RSVP information is: 'RSVP 3 December 2012 By registering at http://eddevcommsshowcase2.eventbrite.com'.

Enduring Community Value from Mining

Dr Boyd Blackwell made three presentations, on behalf of Professor Brian Dollery, Dr Bligh Grant and himself, to the Australian and New Zealand Society of Ecological Economics (ANZSEE) at Bond University on the Gold Coast, 12 -15 November 2012.

The papers included:

Blackwell, B. and Dollery, B. A social-economic framework for assessing enduring value from mining for remote communities.

Blackwell, B., Dollery, B. and Grant, B. Place shaping and governance in remote Australia.

Blackwell, B. and Dollery, B. Factor shares from mining: case studies from remote Northern Territory.

A number of people provided useful comments during question time including Kim McClymont (NSW National Parks) on the Aboriginal elements of the presentations, Dan Ware (Griffith University) on institutional arrangements for remote mining and communities (i.e. Ostrom) and Dr Mike Raybould (Bond University) on the possibilities for social and democratic modelling in remote locations. The presentations also helped in delivering our research to a broader audience and to promote the partners in the project, UNE and the CRC for Remote Economic Participation (CRC REP). Dr Blackwell also ran into Derek Purdy at the conference who is undertaking his PhD with the UNE Business School.

The role of ANZSEE is to broaden the view of economics to include other disciplines, in a multi and trans-disciplinary sense, by bringing together researchers, policy makers, business, not for profit operators and other interested people in solving modern policy problems. The society's conference therefore received key note speeches from the Australia Institute's ED, Dr Richard Dennis, leading psychologist, Niki Harre (University of Auckland), biologist, Professor Michael Gillings (Macquarie University), Senator Peter Which-Wilson (Tasmania), Dr Rosalind Bark, CSIRO Murray Darling Basin research and other eminent thinkers. The conference included about seventy participants, master classes, two days of the main conference and a field trip by boat to Moreton Bay. If you are interested in joining the society and attending the 2013 conference please follow the links from <http://anzsee.org/>.

Dr Blackwell is grateful to the CRC REP for funding his attendance at the conference and more details on his research project can be gained by emailing him on boydb@une.edu.au or following the CRC REP link: <http://www.crc-rep.com/research/regional-economies/enduring-community-value-mining>.



Dr Boyd Blackwell
Post Doctoral Research Fellow
(*Enduring Community Value from Mining*)

Below: Conference delegates, Simon Perraton (UTas) and Ali El Hanandeh (Griffith University) in deep discussion.



Left: Part of the Conference organising team, Prof. Tor Hundloe (Bond University) and Kim McClymont (NSW National Parks).



Right: Moreton Bay looking back at Surfers Paradise



Bligh Grant makes decisive contribution to UNE Centre for Local Government

In 2010 UNE's DVC Research Executive identified Centres of Excellence across the University and awarded five Postdoctoral Fellowships to high-performing researchers. A performance review of these positions conducted in November 2012 has demonstrated that some of these strategic investment have produced rich rewards.

Director of the UNE's Centre for Local Government, Professor Brian Dollery, was a recipient of one of the Postdoctoral Fellowships and has acknowledged the foresight of the then DVC Research.

'Having a dedicated Research Fellow with the UNE Centre for Local Government has significantly increased our research capacity, Professor Dollery said.

'Bligh Grant has proved to have been a fantastic appointment' he said.

The position of Research Lecturer was taken up by Bligh Grant on 1 February 2011.

'From this point until 31 October 2012, thirty five DEST-eligible publications have been jointly produced by Bligh', Brian noted.

'These research outputs include two co-authored books, two special editions of journals dedicated to local government and regional development, three scholarly book chapters, twenty four refereed journal articles and three refereed and published conference papers' he said.

'Largely through Bligh's efforts, we have also had the opportunity to position research into local government more centrally in the UNE Business School, drawing on individual researchers' expertise in finance, economics, political science, management and gender studies to create a genuinely interdisciplinary research hub with extensive national and international links, positioning UNE to achieve competitive grants and engage with local and regional communities', Brian said.

UNE's Centre for Local Government Director, Professor Brian Dollery (below) and Research Lecturer Dr Bligh Grant, have formed a strong research outputs and strategic links within the UNE Business School.



Dr Bligh Grant
Research Lecturer &
Deputy Director,
UNE Centre for Local
Government

