



SIFE UNE'S FINANCE REPORT

The following represents SIFE UNE's financial situation for the period 1 July 2003 to 30 June 2004:

Cash Inflows	
Awards	\$ 250.00
SIFE Australia	\$3,000.00
Other	\$1,173.50
Total	\$ 4,423.50
Cash Outflows	
Administration Expenses	\$ 22.50
Competition Expenses	\$3,805.99
Total	\$ 3,828.49
Cash Balance	\$ 595.01

MEDIA/PROMOTION

- Advertising to the internal university body through:
 - ◆ Open Day & Orientation Week;
 - ◆ Flyers & posters; &
 - ◆ Word-of-mouth networking.
- Advertising projects and developments to the general community through:
 - ◆ Local newspaper: Armidale Express;

Markets in the Mall go online

- ◆ SIFE UNE Website: www.une.edu.au/sife;
- ◆ University Radio: tUNE FM & Regional ABC; &
- ◆ New England Wool Expo.

2004 SIFE UNE EXECUTIVE TEAM



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- ♣ Mr. John Thornton (CEO SIFE Australia)
- ♣ Ms. Treva Stone & Mr. Rick Hatch (Armidale Market stall-holders)
- ♣ Mr. Mark Haydon (EBL Finance Officer at UNE)
- ♣ Mr. Leo Wolyniec (Armidale Markets Co-ordinator)
- ♣ Ms. Georgina McInnes (E-Ticket Travel Centre)