



## PRESIDENT'S REPORT

### 2004 in Focus

What a year it has been so far!! SIFE UNE started the year off by selecting the 2004 Executive Committee who are an extremely motivated bunch of high achievers. Because of this, there has been no stopping the endless amounts of activities and work that has been performed to get SIFE UNE running smoothly and efficiently.

### Promotion and Growth

SIFE UNE is still a growing Chapter, having only been established mid 2003. As a result, this year's team has been focusing on promoting ourselves to The University of New England and the region. This has led to an increased awareness of who we are and what we want to achieve.

The regional development of our SIFE UNE Office on Campus, along with business cards and letterheads has enabled us to develop a more business-oriented atmosphere, promoting a professional looking group of students.

### A New Project – Armidale Markets Online

This year has also seen us implement a second project into the regional community, which has been well received, and we have continued to develop and expand our first project also. Further information about these projects can be found on Page 3.

### Business Advisory Board

With the help of our Academic Mentor, Peter McClenaghan, the SIFE UNE Business Advisory Board is coming together allowing us a greater range of knowledge and expertise to tap into when we require it. Further to this, we have had a number of guest speakers this year who have helped to give us direction with our projects. The highlight so far would have to be the talk that was given to us about 'Fundraising for the Long Term'. This informative seminar left our team motivated to develop a fundraising plan which will ensure SIFE UNE is solvent long into the future.

The 2004 year so far has been a huge success and these achievements are expected to continue, as many more activities have been scheduled for the second half of the year.

I would like to convey my personal thanks to our Academic Mentor, Peter McClenaghan, for his never ending support and guidance, and to the 2004 SIFE UNE Executive. Without their mammoth commitment, dedication and motivation, all the things that have been accomplished so far this year would not have been able to happen.

**Benita Wolfenden**

SIFE UNE President 2004



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## BUSINESS ADVISORY BOARD

This year our team began the organisation of a Business Advisory Board made up of local business & academic people who could provide guidance & advice on issues surrounding the success of our projects. We are pleased to confirm the following individuals as being on our newly formed Business Advisory Board:

- ✦ **Professor Ingrid Moses,**  
⇒ UNE Vice-Chancellor (Patron of SIFE UNE)
- ✦ **Professor Roley Piggott,**  
⇒ Dean, Faculty of Economics Business and Law
- ✦ **Associate Professor Alison Sheridan,**  
⇒ Head of the Graduate School of Business Administration at UNE
- ✦ **Mr Scott Williams,**  
⇒ Chief Executive of Petals Network
- ✦ **Mr Stuart Allardice,**  
⇒ Tourism and Marketing Manager for Armidale Dumaresq Council
- ✦ **Mr John Malcolm,**  
⇒ Malcolm and Associates

## CAPTURED ON FILM!

### Graduate Aware Project



These photos were taken at the Graduate Aware seminars held by Forsyths Accounting, Armidale (left) & Commonwealth Bank of Australia (right).

### Armidale Markets Online



These photos were taken of some of the products made by Treva Stone, an Armidale market stall-holder, which also appear on the draft project web-site for promotion.

# thrive in Armidale