

e-Grad School (Australia)

# Graduate Certificate in Research Commercialisation



*The Graduate Certificate in Research Commercialisation marks the difference between a capacity to simply 'do research' and the capacity to 'successfully participate in the contemporary research environment'.*

RESEARCH COMMERCIALISATION  
GRADUATE, 2007



The Australian Technology Network of universities offers the Graduate Certificate in Research Commercialisation to meet the career needs of research administrators and managers, researchers and trainee researchers everywhere.

The course provides skills, knowledge and accreditation in research commercialisation in the associated areas of research project management, entrepreneurship, leadership and workplace communication and the public policy/research interface.

Offered jointly by the five course providers:

Curtin University of Technology,  
Queensland University of Technology,  
RMIT University,  
University of South Australia,  
University of Technology Sydney.





### The Graduate Certificate in Research Commercialisation is

- one of a number of e-Grad School resources currently used in 24 Australian universities
- endorsed by the Cooperative Research Centres Association for use in 56 Cooperative Research Centres.

#### Key features of the course

- 100% online
- Opportunity to interact with students all around Australia
- Flexible learning
- Moderators actively practising in business and industry.

#### How much does it cost?

Fee per unit in 2010 is

- \$2400 for domestic students
- For international rate contact [egsacoordinator@qut.edu.au](mailto:egsacoordinator@qut.edu.au)

Course fees of students receiving Commercialisation Training Scheme (CTS) scholarships would normally be covered by their CTS scholarship.

#### How does it work?

Each unit is online, facilitated by expert moderators for 13 weeks, with discussions, readings, and activities around the topic.

To receive the award of the Graduate Certificate, students are required to complete four of the units on offer:

- Knowledge Transfer and Research Commercialisation (mandatory)
- Research Project Management
- Leadership and Workplace Communication
- Public Policy and Research
- Entrepreneurial Foundations
- Managing Research Careers (new unit)
- Principles and Practice of Research Management (new unit).
- Research and Global Sustainability

Students may enrol for the full Graduate Certificate or alternatively may undertake single units to complement offerings available to them at their home universities.

#### Quality Issues: Evaluation

The course units build on the Learning Employment Aptitudes Program which has been undertaken by more than 2500 research students from the five Australian Technology Network universities since 2002. The foundation course has been rigorously evaluated from its development and early implementation (See DEST-commissioned study by Borthwick and Wissler: *Postgraduate Research Students and Generic Capabilities: Online Directions* [www.dest.gov.au/sectors/research\\_sector/publications\\_resources/profiles/postgrad\\_students\\_workplace.htm](http://www.dest.gov.au/sectors/research_sector/publications_resources/profiles/postgrad_students_workplace.htm))

#### Student Feedback

##### Course

*... the Graduate Certificate in Research Commercialisation added a unique dimension to my educational background, which was advantageous when competing for a research position. ...it developed my understanding of research structures, priorities and outcomes ...*

QUT graduate, 2007

#### Knowledge Transfer and Research Commercialisation

*Flexibility for sure. I was overseas for four weeks and I could keep up with the unit which was fantastic. Because the material was online I could access everything and read it in my own time.*

University of Melbourne student, 2007

#### Leadership and Workplace Communication

*The unit was interesting and varied, and seemed to cover most aspects of leadership and workplace communication. The assignments were well designed to challenge and promote new ways of thinking and learning. The teaching staff were excellent and accessible, and made the whole course easy*

Postdoctoral fellow,  
University of Manchester, 2009

#### Project Management for Research

*I very much enjoyed this unit and feel my project management skills have improved through my studies..... Content, design and structure of the unit were all superb ... course outline and objectives were clear, assessment requirements were stated, etc*

Postdoctoral fellow, Telethon Institute for  
Child Health Research, 2008

#### Public Policy and Research

*The content matter is very relevant ... It is certainly appropriate as part of a suite of units aimed at providing research and postgraduate students with an understanding, tools and skills for the commercialization of research outcomes.*

Curtin student, 2007

#### Entrepreneurial Foundations

*The teaching staff, being active in the business community, made all the difference; overall the teaching staff and the content itself were interesting and useful. Also, being an online course has meant that it was possible to do work in our own time.*

UniSA student, 2007

#### Where can I find out more?

e-Grad School Coordinator  
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