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Surviving and Thriving in Postgraduate Research

Ray Cooksey & Gael McDonald

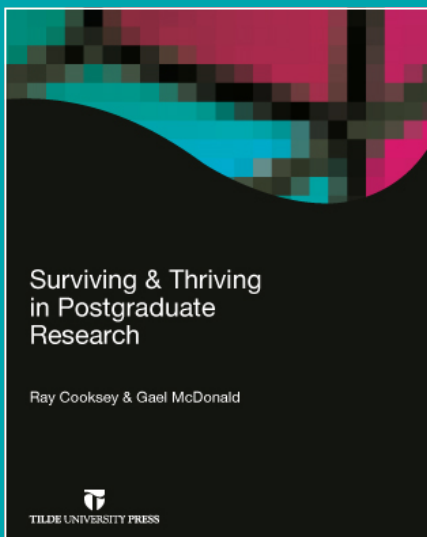
Synopsis

This book focuses on the effective design and management of a postgraduate research project, from the inception and commencement of a relationship with supervisors through to the submission and examination of the dissertation, and can help ensure the timely and successful completion of postgraduate dissertation study. As the book addresses the methodological choices available to students and the issues that can arise during the process, it will be particularly valuable to all research students—and to business research students in particular.

The pedagogical approach is one of being informative, and the text is written in a conversational style loaded with concrete examples—some from actual theses and dissertations.

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About the authors

Professor Ray W Cooksey is Professor of Organisational Behaviour and Decision Making in the New England Business School at the University of New England. He earned his PhD in Psychology from Colorado State University in 1981. Since his appointment to UNE in 1982, he has taught and conducted research as a member of departments in three faculties, including the Faculty of Education (Centre for Behavioural Studies in Education; 1982-1989), the Faculty of Arts (Department of Psychology; 1990-1993) and the Faculty of Economics, Business & Law (School of Marketing & Management, then the New England Business School; 1994-present).

This background has provided him with a unique multi-disciplinary perspective on human behaviour as well as on research methods and approaches to data analysis. Ray has an established international reputation in the area of human judgment research. He is also an acknowledged expert in research methodology, survey design and statistical analysis of behavioural and social science data.

Professor Gael McDonald is Dean of Business & Law at Deakin University. Previously she was Vice President of Research at Unitec NZ. Her Doctorate was obtained from The London School of Economics & Political Science, England, in 1995 in the field of cross-cultural business ethics. Professor McDonald is a past-President and Research Fellow of the Australian & New Zealand Academy of Management (ANZAM), and has twice been a member of the New Zealand Performance-based Research Fund (PBRF) Business & Economics Panel, as well as a member of the PBRF Sector Reference Group which is tasked with facilitating the re-design of the NZ Research Quality Evaluation process.

Gael has taught undergraduate and graduate courses in Australia, New Zealand, Malaysia, Macau, the US and Canada in the areas of business ethics, international marketing, HRM and organisational behaviour. She is currently an Associate Editor of the Journal of Management and Organisation, and has published extensively in academic and professional journals and consulted in the private sector.

Key features

- Designed specifically for Australian and New Zealand students as well as international students studying in those countries.
- Based on years of experience, and addresses the questions most critical to success.
- Written in an accessible style with lots of practical advice including directions to additional resources and websites.

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