

24th November 2008							
No	Time	Presenter	Title	No	Time	Presenter	Title
	10:30	Registration					
<b>Session One</b>				<b>Session Two</b>			
1	11:00	John Bessant	Developing absorptive capacity in SMEs				
2	11:40	Frank Vanclay	Technology Assessment as a new pathway to implementation	10	11:40	Michael Goldberg	Adoption challenges for rural R&D – an RDC perspective
3	12:00	Geoff Kaine	Identifying the Population of Potential Adopters of an Agricultural Innovation	11	12:00	Vic Wright	Framing Diffusion: Innovation Value, Extension and Adoption
4	12:20	Paul Hyland	A Framework for Accelerating Innovation in Farm Businesses	12	12:20	Jim Geltch	Nuffield Australia Farming Scholars
	12:45	Official Opening & Book Launch					
	1:00	Lunch					
<b>Session Three</b>				<b>Session Four</b>			
5	1:50	Paul Martin	'Institutions: The third leg of adoption strategy'.	13	1:50	Rob Kelly	Barriers to adoption a wool producer's perspective
6	2:10	Jean Sandall	A systems approach to identifying and managing opportunities and constraints to organisational effectiveness	14	2:10	John Maclay	Building Competitive Advantage Through Leading Innovation Within Your Organisation
7	2:30	Roger Wilkinson	What happens when a complex innovation meets an existing production system? Case studies of lucerne growers in Western Australia	15	2:30	Clare Edwards	The Cicerone Project – a successful research-extension-adoption model with implications beyond the Northern Tablelands.
8	2:50	Anna Carr	Making MERI (monitoring, evaluating, reporting, improving) with natural resources in Australia	16	2:50	Lewis Kahn	The difficulty of innovation in the grazing industry: constraints of maths, beliefs and society
9	3:10	Rob LaGrange	Assessing the Effectiveness of Tasmania's Pasture Plu\$ Project	17	3:10	Jessica Dart	The National Lifetime Wool Project: a journey in evaluation.
	3:30	Afternoon Tea			3:30	Afternoon tea	
<b>Session Five</b>				<b>Session Six</b>			
18	3:50	Ruth Nettle	Adoption or acceleration of innovation? Developments toward an innovation strategy in the dairy industry	23	3:50	Mandy Curnow	Lifetimewool 2: Guidelines and decision tools based on sustained behaviour change principles deliver the most effective strategy for changing farmers approach to the management of ewes
19	4:10	Jo Sneddon	LAMBPLAN: crossing the Chasm with sheep genetics technologies	24	4:10	Gus Rose	Lifetimewool 3: Evaluation of the impact on wool producers
20	4:30	Clare Edwards	From paddock to landscape – two extension programmes in NSW	25	4:30	Jason Trompf	Lifetime Ewe Management: Combining research and education to achieve practice change.
21	4:50	Tony Dunn	'Can Adoption Theory Explain Low Innovation Uptake in Primary Industries?'	26	4:50	Robert Banks	"Radical Transformation of the Australian Lamb Industry 1980-2008: 4 <sup>th</sup> Generation R&D in Practice"
22	5:10	Mark Hickman	A new training model to improve irrigation practice within the Cotton and Northern Grain Industries	27	5:10	Graham Truscott	A case study of the Angus "success story"

25th November 2008							
No	Time	Presenter	Title	No	Time	Presenter	Title
<b>Session Seven</b>				<b>Session Eight</b>			
28	8:30	Ray Cooksey	Yours, Mine or Ours: What Counts as Innovation?	33	8:30	Genevieve Carruthers	Can a systems approach enhance the adoption and diffusion of innovation in the primary industry sector
29	8:50	Chris Linehan	Clarifying the concept of barriers to adoption- Using irrigation scheduling as a case study	34	8:50	Neels Botha	Moving change to the top of the agenda - learning from the on-ground decision-makers
30	9:10	Ingrid Roth	Targeting regional investments to increase adoption of NRM practices	35	9:10	Patty Please	Conception to Development to Adoption to Implementation. The Journey of the Dryland Salinity Groundwater Flow Systems Conceptual Model
31	9:30	Anthea McClintock	Investment in irrigation technology and the application of real options analysis	36	9:30	Zoe Leviston	Key influences on the adoption of improved land management practice in Central West NSW
32	9:50	Egberto Soto	Irrigation - Nutrient management in the wet tropics improved practices implementation	37	9:50	John James	Web 2.0 technologies and how they can contribute to enabling practice change in Australian agriculture
	<b>10:10</b>	<b>Morning Tea</b>			<b>10:10</b>	<b>Morning Tea</b>	
<b>Session Nine</b>				<b>Session Ten</b>			
38	10:30	Debby Cousins	Adoption of public benefit research – a framework for action	42	10:30		
39	10:50	Elizabeth Mann	Achieving practice change in pasture management through the use of trained industry coaches in the Tasmanian Dairy Industry	43	10:50		
40	11:10	Peter Parnell	Effective value chain partnerships are essential for rapid adoption of beef genetics technology	44	11:10		
41	11:30	David Brownhill	Marketing of the weedseeker technology	45	11:30		
	<b>11:50</b>	<b>Lunch</b>					
	12:30	Workshop					
	2:45	Afternoon tea					
	3:00	Workshop					
	4:00	Close					